

22<sup>nd</sup> European Health Forum Gastein  
A Health Dose of Disruption?  
Transformative Change for health and Societal Well-Being

## TASK 4: Social media

### TASK DESCRIPTION

If you are assigned to the Twitter task during the conference, you will need to have **your own Twitter account**.

- Tweet interesting, relevant snappy coverage from your assigned conference sessions that will start an inviting debate, offering a different on-the-spot perspective to the usual media coverage
- Use the **#EHFG2019** tag in every tweet
- Tag **@GasteinForum** (and **@YoungGasteiners** if the session is relevant to Young Forum Gastein activities.)
- For an example of a previous twitter post please click [here](#)

### REQUIREMENTS

Bring your own smart phone or notebook.

If you have any questions, or innovative ideas for twitter or other social media activity this year, contact Catherine ([catherine.friedly@ehfg.org](mailto:catherine.friedly@ehfg.org)) with Alexei ([alexei.croitoru@ehfg.org](mailto:alexei.croitoru@ehfg.org)) in cc.

### DEADLINE

During or immediately after the session.

The message for the **'Disruption Lounge'** has to be sent immediately to Naomi ([ehfg@thinkvisual.ie](mailto:ehfg@thinkvisual.ie)) or dropped off at the Disruption Lounge at the Kursaal.