



#### 22<sup>nd</sup> European Health Forum Gastein A Health Dose of Disruption? Transformative Change for health and Societal Well-Being

# TASK 3: Interview

## TASK DESCRIPTION

Your task is to identify and interview key figures who can answer questions about healthcare in Europe. Please aim for two-three interviews per working group from across the different sessions to which your group has been assigned to.

## PREPARATION

- Bring any recording device which can be used to record an interview, a laptop, photo cameras/smartphones (optional)
- Get familiar with the work of the interviewee, as well as his or her participation/input at the Conference

## REQUIREMENTS

Ask in advance for the interviewee's **authorisation** to publish online his or her interview as well as photograph/video/audio recording.

#### FORMATTING

- Think of a **snappy title**
- Name and last name of the interviewee, his or her position
- One introductory sentence / scene setter, describing the interviewees (the reason why you chose them), and their activity at the EHFG
- Questions starting with your initials, **all in Bold** (initials and the question)
- Answers starting with the interviewee initials, only initials in Bold
- A photo or a short video of the interviewee, with prior interviewee's authorisation
- Your name(s), title(s), position, country you come from

## HOW TO PROCEED WITH THE TEXT OF THE INTERVIEW?

- Send the draft interview to the interviewee for the authorisation to publish it
- Send it to the EHFG to feature it on our website/blog/social media sites throughout the year
- Approach online or print publications which may be interested in publishing your interview
- Make a brief summary (max 600 words) of the interview during the conference to post as a blog on our EHFG blog site (<u>www.ehfg.org/blog</u>)
- Choose one key statement from the interview and submit it as a proposition for the "Disruption Lounge", or get it on Twitter (or both);





• Approach one of the Young Gasteiners in charge of the daily newsletter to feature a part of the interview in the newsletter.

#### TASK DISTRIBUTION

Depending on the work distribution within the group, the interview can be conducted by 1-3 people.

This is to be set at the Group meeting.

#### DEADLINE

Please send your interviews in electronic format by **Monday 21 October 2019** at the latest to Alexei (alexei.croitoru@ehfg.org) and Catherine (catherine.friedly@ehfg.org).

The message for the **'Disruption Lounge'** has to be sent immediately to Naomi (<u>ehfg@thinkvisual.ie</u>) or dropped off at the Disruption Lounge at the Kursaal.