ALCOHOL LABELLING IN THE EUROPEAN UNION

A brief history

- **2011**: Alcoholic beverages with >1.2% ABV exempted from the Regulation 1169/2011; EC to produce report by December 2014

- **2017**: EC report: no grounds to justify the absence of information on alcohol products, but producers can deliver self-regulatory proposals first

- **2018**: Alcoholic beverage sectors' proposal allowing the information to be provided either on or off-label (e.g. online) and in a non-standardized way

- **2019-2021**: Some producers sign Memorandums of Understanding, committing to providing information on or off-label

- **2021-2022**: Mandatory proposal planned as part of Europe's Beating Cancer Plan -> impact assessment + online consultations

- **PRESENT**: No labelling proposal yet
2013

Among the products that included at least one health-related message:

44% of the products contained ingredient listing

2% contained calorie information

2021

30% of the products contained ingredient listing

22% contained calorie information

2.5% contained full nutritional information
