

THE GASTEIN GAZETTE 2018

Health and Sustainable Development
Bold political choices for Agenda 2030

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THURSDAY PLENARY

“Talking so you're heard - making the case for investment in health” was the theme of the second plenary session on Thursday afternoon. The introduction by Hans Kluge (Director of Division of Health Systems and Public Health, WHO Regional Office for Europe) was supported by a humorous and informative video by Geert van Maanen, playing a sketch on budget negotiations, switching between his former roles as Secretary General at the Dutch Ministries of Health and Finance. Guided by the thoughtful moderation of Josep Figueras, the panel discussed possible synergies between the goals of health and economic ministries. The finance perspective was represented by Wilhelm Molterer (Director, EFSI) and Martti Hetemäki (Secretary, Ministry of Finance, Finland), while the health perspective was outlined by Jennifer Dixon (Chief Executive, Health Foundation) and Corina Silvia Pop (Secretary, Ministry of Health, Romania). In a passionate and insightful debate the panel showed a way forward on a common vision, in which – through mutual understanding, goals and trust – win-win situations between the two sectors can be created, to ensure fiscal sustainability in a thriving and healthy society.

PATRICIA DUNDLER AND FABIAN SCHROGL

DAY 2 @ EHFG2018

The second day of the Conference was marked with a strong plenary organised by the Observatory, which advocated for smart investment in health. The lunch sessions and the afternoon fora invited us to rethink our priorities in health, to work together locally and globally, and to find better ways to improve care on all levels. Followed by a spectacular Alpine evening at the Fest Alm, we were once again reminded that the EHFG is not only about exchanging great ideas in the sessions, but also about sharing beautiful personal experiences – networking at its best! Looking forward to the EHFG2019!



Join the Closing
Plenary to choose the
first EHFG and EIT
Health Hackathon
winner!



FORUM 7

On Wednesday afternoon, MSD, in cooperation with IOM and the European Digital Therapeutics Partnership, invited the participants of the session 'Digital and Access to Care for All' to reflect on how digital innovation can improve migrants' health. Speakers from very different backgrounds presented their insight from the perspective of doctors working in refugee camps, start-up ICT developers, private corporations, European member states and international health organisations. Using eHealth tools has potential to improve the access to care for the most vulnerable migrants. A good example are electronic health records that help to retain and transfer patient information within and across countries while the patient is travelling or living in a refugee camp. But there are also serious challenges to the implementation of eHealth tools: ICT health solutions require digital literacy, language knowledge, good data protection and the trust of the users that their information will not compromise their migration path. Furthermore, providing eHealth tools to migrants has a risk of increasing inequalities in the host country. The workshop moderator Boris Azais, Director Public Policy Europe & Canada of MSD, and the speakers provided a lot of food for thought on these challenges but also the opportunities of digital innovation for migrants' health.

WIEBKE SEEMAN

WORKSHOP 5

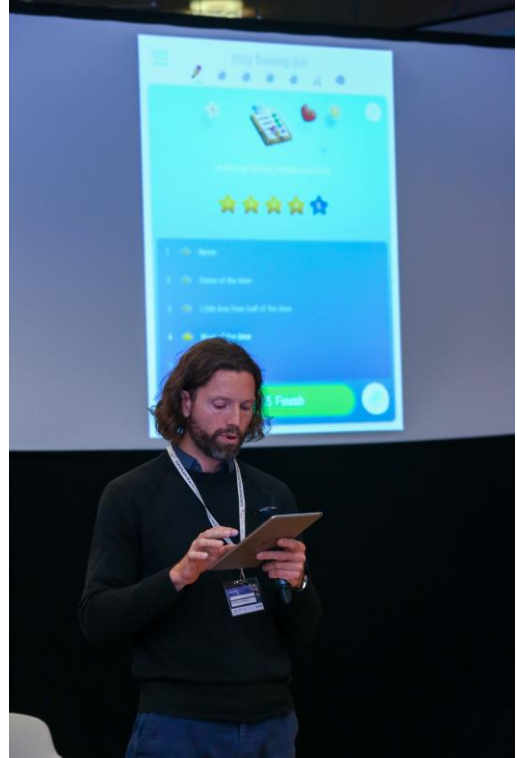
Big data, increased computing power, and better algorithms mean that the potential for using data to overcome health system challenges and provide more personalised, higher quality care for patients, explained Microsoft's Cornelia Kutterer. Indeed, the potential benefit is so big that to not harness it would be unethical, according to Magda Rosenmoelle. The ensuing panel discussion provided a fascinating insight into the benefits and challenges with using health data. Two key messages were the importance of patient involvement, and the critical role for governments to create the right regulatory balance to ensure trust, while supporting innovation. Franz Leisch described the Austrian 'opt out' data storage system, where citizens are informed of the exact ways in which their data should be used. For moderator Robert Madelin: "giving data should be like giving blood" – with strict rules and structures for informed consent and ethical use.

ALICE WALKER

FORUM 8

Last session of the day provided plenty to think about in Gastein on taking about health as a value to defend. The definitive theme throughout the session, was linking social inequalities with poor health and the argument to preach to the those that allocate national and local resources to invest more in preventative measures, as opposed to reactionary.

STEFANO GUICCIARDI and NICHOLAS RAY MORGAN



FORUM 9

How to define value in cancer care? How to improve patient involvement across the care continuum? How to balance this with the wider societal preferences? These are just some of a number of questions touched upon by the audience and panellists in the session. Amongst several consensual points included the need to address barriers in cancer care through co-leadership within a multi-stakeholder environment. The importance of integrated health concepts in oncology was also recognised, not only in establishing multidisciplinary HCP teams, but also integrating patient views into decision making.

The audience mentioned that the inefficiencies of treatment pathways become very clear when you have the right data and right information. However, the fragmentation of the oncology data landscape in Europe is a major concern for harnessing this data in the fight against cancer. Whilst there are numerous initiatives to improve this situation, they are fragmented themselves. Finally, end of life strategies are still a taboo and one which needs to be addressed.

ANNA PROKUPKOVA

TWITTER CORNER...

Sir @MichaelMarmot : if health is getting worse, society is getting worse. Discrepancies in life expectancy when stratified by SES status. Asks: what better thing can a country invest in than children's education in order to have an impact on health? #EHFG2018 #HealthInequality
Kathleen Ryan @kathleen_ryan33

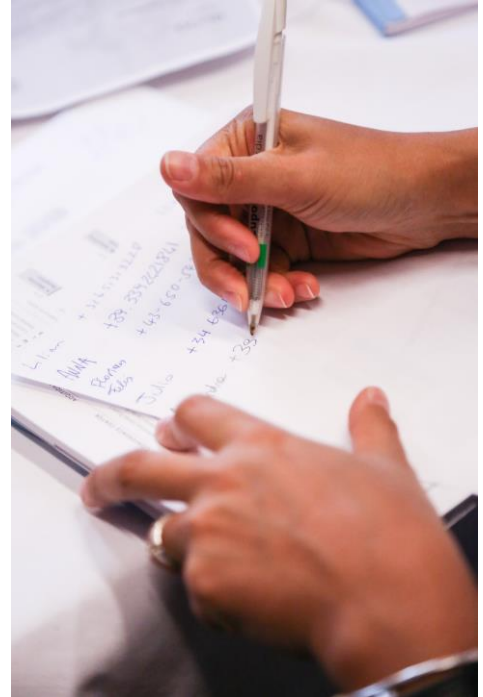
It is fantastic to have in a public health conference ex-finance ministers. Only being in the same room we can learn how to speak the "same" language and make the best case for investment in health. Well done @GasteinForum!
Alberto Mateo @albertomateou

Patients, doctors and nurses need to have an immediate BENEFIT from digital health to make digital health working #EHFG2018 #DigitalHealth @StefanGijssels
Arthur Olesch @ArturOlesch



LUNCH WORKSHOP 3

To further accelerate progress on the SDGs across the EU and to address some of the weaknesses of its previous efforts, the European Commission (EC) has set up a new approach to supporting Member States (MS) in addressing their public health challenges. Instead of a top-down approach to recommending specific models, it allows the EU MS to identify their own priorities through a new Steering Group on Promotion and Prevention (SGPP). J. Ryan (EC) kicked off by presenting the SGPP and its three-fold aims of selecting and supporting the implementation of best practices, providing early stage coordination of health investments and providing strategic orientation in health. The lunch workshop continued with three examples of best practices supported through this new approach from Romania, Italy and Sweden. There was a sense of genuine enthusiasm about MS being able to take the lead on defining the key problems to tackle. However, some speakers admitted that the success of this scheme will depend on the people implementing the case studies in the home countries, and their dedication.



ROZALIE HORKA AND PETRONILLE BOGAERT

LUNCH WORKSHOP 1

A call for policy makers and researchers to cross the line from identifying a problem to making recommendations on how to solve it. This requires a conceptual change from evidence-based to evidence-informed policy. Decision makers must also balance the rising need for “glocal” evidence-informed policy - contextualized from the global to the local context at the practice level - with the time constraints in which decisions must be made. Challenges in calibrating the values of researchers and policy-makers include: agreeing on the root question to investigate, what constitutes good evidence, and reporting standards that advance the science and art of this type of communication. Controversial debates included: who has the responsibility to act as the knowledge broker, the ethics of using evidence produced by the private sector, and utilizing metrics to measure efficiency that punish some members states in tracking real progress. Among the recommendations from the expert panel were: to incorporate these knowledge translation capacities into the training curriculum of both policy researchers and policy makers, establish quality knowledge translation platforms between them, and financing and institutionalizing the mechanisms of evidence building.

JESSILY P. RAMIREZ.



YOUNG GASTEINER NEWS

Congratulations to the three winners of the Young Gastein poster competition!

Think Outside the Circle: D.A.S.H Prototype - Decision Assistant for Sustainable Health Using Visual Analytics for Policy Makers

Duarte Vital Brito, Julio Muñoz, Matej Vinko

InfAct: Sustainability for Health Information
Petronille Bogaert

Headline Indicators for Monitoring the Performance of Health Systems
Nataša Perić

Well deserved!

EDITORS

Young Forum Gastein

DON'T MISS...

- Forum sessions
- Lunch workshops
- Closing plenary
- Conclusion dinner

