AppGastein 2016
“Here to stay? Health apps and their place in European health systems”
27 September

Location: Conference Centre, Tauernplatz 1, 5630 Bad Hofgastein, Austria

12:00 Registration/ light lunch

13:00 PART I - Setting the scene: the ins and outs of health app development
Moderator: Alex Wyke, CEO, PatientView (Moderator)

Welcome
Helmut Brand, President, International Forum Gastein

Expert panel:
The place of health apps in public healthcare systems – now and in future
Terje Peets, Programme Officer, DG CNECT
Evaluating health apps
Javier Ferrero, Director, CIO, Andalusian Agency for Healthcare Quality
The patient perspective: needs and barriers
Dee O’Sullivan, Managing Director, myhealthapps.net
Tackling grey areas – liability and data protection
Elena Val, Migration Health Officer, International Organization for Migration
Apps in all policies? The cross-sector potential of mobile applications
Ornella Corazza, Visiting Professor, Sapienza University of Rome

14:00 Spotlight session
Moderation: Alex Wyke, CEO, PatientView

15:00 Coffee Break

15:30 PART II - mHealth lessons (to be) learned
Moderator: Dee O’Sullivan, Managing Director, myhealthapps.net

Expert panel:
Best practice: How to get your app approved
Julie Bretland, Director/Founder, Our Mobile Health Ltd, UK
How to get your app development project funded and fuelled
Pier Vriens, eHealth policy consultant, Rotterdam Public Health Service
Health apps and the doctor-patient relationship – the Professions perspective
Tim Williams, CEO, My Clinical Outcomes
AppGastein 2016
“Here to stay? Health apps and their place in European health systems”
27 September

16:30 Coffee Break

16:45 World Café
Moderation:
Francesco Florindi, Public Affairs Coordinator, European Cancer Patient Coalition

18:00 Wrap Up
Alex Wyke, CEO, PatientView

19:30 Networking Dinner

Agenda as of 26.09.2016 – all information subject to change.

A European Health Forum Gastein Event

Supported by:

Co-funded by the Health Programme of the European Union

MINISTERIUM FRAUEN GESUNDHEIT

European Commission

Strategic Partner:

We thank Healthcare.Futurists.GmbH for their programme support.