healthbank: your data, your health – own it!

A user-centered health data aggregation and sharing platform

closing the gap between clinical and patient-generated data

supporting research and providing fair reward to its users.
healthbank’s USPs

**People-owned cooperative**
Full data control in the hands of the users

**Neutral**
Independent marketplace fostering competition and innovation

**Compliant**
Decentralized data privacy & security
the healthbank ecosystem
smart devices / trackers / digital services
the user experience
Digital health means the cultural and social impact of how disruptive technologies are leading to an equalization of decision-making across all levels of society, changing the democratization of care.

**Population**

Clinical studies, medical drugs trials, therapies, treatments based on large data sets based on population studies.

**Individuals**

Targeted therapies, personalized treatment, precision medicine.

- Data ownership from institutions to patients
- Knowledge base from ivory tower to social media
- Physician's role from authority to guide
- Reference point from hospital to patient
- From hierarchy to partnership
- From point of care to partnership
- From population to the individual

13.11.18

http://medicalfuturist.com/
the good, the bad, the ugly
the DNA use case on healthbank

Cost-efficient next-generation sequencing (NGS) - secure storage on neutral healthbank - variant analysis «right when you need it»
Trust

Take part in the journey of building the no.1 health data platform for the 21st century

Daniela Gunz
Director of Research Partnerships
daniela.gunz@healthbank.coop

M +41 79 444 7158
W www.healthbank.coop