Investing in healthier cities: “insuring” prevention
Healthy Cities as laboratory of innovations for urban health

City health plan

Community

- Business sector
- Transport sector
- Economic sector
- Health and social sector
- Environment
- Industry
- Education

Local policies and legislation

National policies and legislation

Health for all/Agora 21 strategy
Healthy Cities as laboratory of innovations for urban health

A settlement health map
(by Barton, Grant)
Healthy Cities as laboratory of innovations for urban health
Healthy Cities as laboratory of innovations for urban health

- Cross-sectoral cooperation
- Equity
- Empowerment
- Sustainable development
Governance for health in 21st century

Health and well-being

Social determinants of health

21st-century determinants of health – transnational

Whole of society

Smart governance

Whole of government
Health in all policies

Government action

Shared value – corporate social responsibility

Business action

Community and consumer engagement

Citizen action

Health is created in the context of everyday life – where people live, love, work, play, shop, surf and travel

Source: Kickbusch 2012
Healthy Cities as laboratory of innovations for urban health

Health 2020 links

- Phase VI is shaped around the goals and objectives of the new European policy and strategy for health and well-being Health 2020

Phase VI overarching goals

- Improving health for all and reducing health inequalities
- Improving leadership and participatory governance for health

Investing in health through the life-course and empowering people

Tackling the challenge of infectious and non-communicable diseases

Strengthening people-centred systems and public health capacity

Creating resilient communities and supportive environments
Whole-of-government and -society approaches needed

WHO HEALTHY CITIES NATIONAL NETWORKS
(CITIES, COUNTRIES AND DISTRICT COUNCILS)

- Denmark
- Germany
- Poland
- Estonia
- Latvia
- Russia
- Finland
- Norway
- Sweden

Updated: January 2016
How can youth organizations engage in work with city governments to promote healthy and inclusive environments for children and youth?
Health inequalities continue to increase in many cities. Young people experience many social and health challenges.
Solutions from City of Turku

Osallistu
Participate

Vaikutta
Influence

Ideas of the Youth

Youth Council

Youth Committee

'Itse tehty’ Project Funding
Nationwide young people’s influence service

Allows making suggestions, commenting on the ideas of others and participate in decision-making.
• Free sport activities for people 13-19 years old,
• Organized in cooperation with sport clubs and schools, according to the young people’s demand,
• More activities in socially challenged districts.
Youth City Council

- Supervises the interests of the youth and gives the young people an opportunity to participate in decision-making,
- Consists of the representatives of the schools,
- Makes decision about the grants for youth projects.
’Itse tehty’ or ‘Self-made’ Project Funding

- Project funding for the 13-19 year old in Turku,
- Teams of at least 3 people can apply for 100-500€ for any project they want to implement (event, performance, arrangement of meeting space),
- The decision is taken in max. 1 month after application.
Before:
• Providing services for young people

Today:
• Creating services together,
• Outsourcing services to the youth organizations.
• Meeting young people in their environment,
• Model and space for cooperation,
• Being flexible and trustworthy,
• Quick action!
Thank you for your attention!

Karolina Mackiewicz
Baltic Region Healthy Cities Association
karolina.mackiewicz@marebalticum.org
Tel. + 358 40 50 75 069