The EHFG Health Futures Project
Background

• Qualitative semi-structured interviews ➔ MINDMAPS
• Interactive workshop with SCENARIO BUILDERS
• 50+ EXPERTS

OUTCOMES:
• full report
• policy messages
• infographics

www.ehfg.org/projects-events/health-futures/
The future of health in 2037

3 Scenarios for Health

1. THE FUTURE IS LOCAL
2. YOUR HEALTH, YOUR RESPONSIBILITY
3. TECHNOLOGY DELIVERS
The Future is Local

- Devolution of Power
- Sharing Economy
- Health > Money
- Community Referral
- Nanny State
Your Health, Your Responsibility

- **Health Contract**
- **Provision of Reliable Health Information**
- **Patients as Experts**
- **Self-Monitoring**
- **Inequalities in Health Literacy**
Technology Delivers

INVESTING IN SMART ENVIRONMENTS

OPEN ACCESS

BIG DATA & GENOMICS

VIRTUAL REALITY

DATA BREACHES
The future of health in Europe
Three visions for 2037

What will health in Europe look like twenty years from now? The Health Futures Project forms part of the European Health Forum Gastein’s celebration of its 20th anniversary – what better way to mark the passing of time than to look ahead to imagine what the future might hold for the health of European people.

Health Futures
What does the future hold for health in Europe?
Thank you for your attention!