



Health asks of the new European Commission and Parliament

A year-long consultation process on health priorities led by the European Health Union initiative (EHUi) culminated at the European Health Forum Gastein (EHFG) 2024, with the following calls for better health in Europe:

Commercial determinants of health

Improvement in health outcomes can be achieved by strengthening legally binding policies and regulating harmful products and practices, while promoting consumer literacy and improving transparency.

Taxation | Labelling of products | Consumer literacy





Health equity

To achieve health equity, it is crucial to ensure equitable access to healthcare, address social and economic determinants of health, strengthen EU policy frameworks, and promote transparency and accountability in health systems.

Regulations for fair access to innovative medicines | Utilise data from diverse populations | UHC

Digital transformation

Key aspects of digital transformation are citizen engagement, trust in data sharing, digital health literacy, the importance of shifting investments, and ensuring cybersecurity and privacy in digital health systems.

Implementation of the EHDS | Build trust | Promote digital literacy





Environmental determinants of health

To successfully address the environmental determinants of health, a coordinated approach utilising a global lens is needed to integrate climate, health, and social inclusion goals, underpinned by data-driven policies, transparency, and financial support for sustainability initiatives.

Tackle AMR | Utilise a global lens | Implement One Health strategy

Strategic vision for health

An EU strategic vision for health shall foster synergies between local, regional, national, and EU level initiatives to jointly achieve a "true European Health Union" by securing sufficient health budgets and a long-term financing plan for civil society actors.



Sufficient EU health budgets | Sustainable health financing | Health for all policies