




# How 2019

A HEALTHY  
DOSE OF  
DISRUPTION?  
TRANSFORMATIVE  
CHANGE FOR  
HEALTH AND  
SOCIAL  
WELL-BEING

# EHFG 2019

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### In Partnership with

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 Bundesministerium  
Arbeit, Soziales, Gesundheit  
und Konsumentenschutz



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The European Health Forum Gastein 2019 is hosted under the patronage of  
Alexander Van der Bellen, President of the Federal Republic of Austria.



## Clemens Martin Auer

President, European Health Forum Gastein

### A healthy dose of disruption?

#### Transformative change for health and societal well-being

The European Health Forum Gastein 2019 invites participants to envision the trajectory that European health policy needs to take on the road to 2030 and beyond, pinpointing the actions that need to happen now, even if this may mean disrupting the mechanics of our current systems as we know them. I would like to call on Gastein delegates to be trailblazers at the forefront of transformative change!

It is time to be outspoken and face some uncomfortable truths, for while we have made considerable advances in many respects, there are several areas where we are gridlocked and others that threaten to follow a downward spiral. For example, the fight to achieve universal health coverage, acting on the social determinants of health to redress health inequalities and the safeguarding of our solidarity-based systems have troubled decision-makers in health for decades. Another topic that urgently requires concerted action, and one that has lingered in the margins of our field of vision for far too long, is the climate crisis.

As daunting as these challenges may seem, this autumn also marks a time of new beginnings, with a newly elected European Parliament, a new European Commission and a newly elected Regional Director for WHO-Europe, as well as national elections in a number of countries. We want to challenge ourselves and our participants to be at the forefront of transformative change for health and societal well-being and help set the policy direction for individuals, organisations and governments going forward.

Do we need a healthy dose of disruption to make progress, or rather speed up the processes of change that are already under way? What are the catalysts and facilitators to strengthen primary healthcare, to train a new generation of doctors and nurses, or to create an interoperable eco-system for digital health? How can

we guarantee equal access to innovative therapies, tackle the climate emergency or halt the escalating burden of NCDs? The era of disruption is upon us, and provocative action can catalyse change in areas where we are lacking momentum and leadership to expedite organic transformation. This also requires courage as disruption by definition will come from the outside and likely be unsettling for us all, replacing old systems by creating new ones. Disruptive or not, change is sorely needed, and all sectors must actively commit to health-positive policies as they face their own hurdles. It is vital that actors support each other in developing the skills and expertise needed to embrace and navigate both opportunities and challenges – only then can we be prepared to ride the waves of transformative change to better outcomes for all. The EHFG is a safe space that facilitates opportunities to explore alleyways we might not openly address in other settings; it allows for thought experiments and daring suggestions. Thank you for joining us this year in discussions that will lay the cornerstones for truly transformative action!

CLEMENS MARTIN AUER

PRESIDENT OF THE EUROPEAN HEALTH FORUM GASTEIN



## Dorli Kahr-Gottlieb

Secretary General, European Health Forum Gastein

### Dear participants, dear colleagues and friends,

We look forward to exciting and challenging discussions on our topic of disruption and transformative change involving the four EHFG pillars – policymakers, academics, civil society and industry representatives. All that against the backdrop of the beautiful Gastein Valley to exchange expertise and to discuss how we can bring about change and accelerate reforms – even if that may take us outside our comfort zones.

#### Some EHFG 2019 highlights:

Look out for our **Disruption Lounge** in the Kursaal, an interactive exhibition space hosted by our colleagues from Think Visual, where your insights from sessions and on the topic of disruption in general will be visualised and turned into a 3D installation. Please use the tear-out postcards on the back cover of this programme book and submit them to contribute to the exhibit. You will find more information on page 10.

We are excited to announce the continuation of last year's successful collaboration with EIT Health – the second **EHFG Hackathon**. A hackathon nurtures competition and aims for innovative solutions to a pre-defined problem. The 35 participants with diverse backgrounds will be asked to quickly come up with out-of-the-box approaches to counter the effects of “vaccine hesitancy”. Look out for the award ceremony in the Closing Plenary on Friday at 14.00 where the winning group will be awarded a prize of €25.000 to be invested in a joint project. You will find more information on the Hackathon on page 11.

The 22nd edition of the Forum features two EHFG-specific publications. The **6th special Gastein edition of Eurohealth**

will give you a comprehensive overview of this year's topics and sessions. Also, keep an eye out for the 2nd Gastein edition of the magazine **Healthy Europe!**

Our one and only EHFG **cartoonist Floris Oudshoorn** will be back again to supply us with his instant spot-on depictions of EHFG session content.

The EHFG is honouring leaders in health for the first time this year – the **European Health Leadership Award (EHLA)** will be presented to a disruptive trailblazer during the Opening Plenary on Wednesday, 2nd October from 12.00–14.00. More information on the award can be found on pages 54–58.

**The EHFG is going green – #ActOnClimate!** As an organisation focussed on health and with an acute awareness of the urgency of the climate crisis, we are aiming to be as environmentally conscious as possible. Apart from encouraging our participants to explore alternative travel options and offsetting flights, we aim to work with local suppliers and use recycled materials wherever possible (see also p. 10). Accordingly, you will find upcycled and recycled decorations at the Networking Dinner. The motto: “Going green” – if you like, **surprise us in green or upcycled attire** on Thursday evening!

A warm welcome to Gastein on behalf of the whole team! Enjoy the EHFG 2019!



# Brigitte Bierlein

Chancellor of the Federal Republic of Austria

Good health is one of the greatest gifts life has to offer. In Austria, the safeguarding and improvement of a high-quality health system therefore plays a central role. This enables people – regardless of age, origin, gender and income – to have access to the best possible medical care.

In light of significant demographic changes and the increase in the demand for long-term, high-quality care, our health system is facing new challenges. New information and communication technologies as well as artificial intelligence are great opportunities, but they also bring several challenges. In order to be able to guarantee high-quality healthcare in the future, the patients, quality, efficiency and effectiveness of care must be at the centre of our attention.

Since its foundation in 1998, the European Health Forum Gastein (EHFG) has been dedicated to promoting the dialogue between experts in order to develop future-oriented ideas and long-term solutions for a better healthcare system. The Forum also raises awareness for the many topics concerning the healthcare system in our society. Following the title "A healthy dose of disruption? Transformative change for health and societal well-being", the 22nd EHFG has set itself the goal of discussing innovative approaches for further progress concerning health and well-being for all.

I would like to express my gratitude to the organisers of the EHFG for their ongoing commitment and send my best wishes to all participants of the Forum.



# Brigitte Zarfl

Federal Minister of Labour, Social Affairs, Health and Consumer Protection, Austria

This year's topic "A healthy dose of disruption? Transformative change for health and societal well-being" highlights the importance of constantly developing our healthcare systems. In Austria, we strive to continuously improve the quality of our healthcare system, and to ensure it remains future-orientated. Digitalisation is more than just a buzzword. It has significant implications not only for technology itself, but also in relation to the creation of social value. Especially in the health sector, many opportunities emerge when introducing cutting-edge innovations. It can take time for social systems to adapt to groundbreaking advancements. Therefore, it is of great importance to improve communication and include all relevant players.

The health sector is undergoing a major transition process, introducing new methods, new technologies and organisational innovations. The Austrian approach rests upon collaboration between actors at different levels defined by the national constitution. We developed an integrative, target-oriented approach including the social insurance system, the provinces and federal institutions in the development of goals for the health sector. Using these established mechanisms we can evolve the system as a whole, without the need for radical changes. The cooperation of stakeholders indicates positive change – no matter if this change is disruptive or not.



# Wilfried Haslauer

State Governor of Salzburg

It is my great pleasure to welcome the participants of the European Health Forum Gastein 2019 to Salzburgerland to this renowned gathering of experts, opinion leaders and decision-makers that takes place annually to discuss the future of health in Europe. Lately, the term "disruption" has been a frequent addition to public debates, its connotations ranging from "threat" to "new beginnings". And it seems self-evident that the acceleration of change we witness today is linked in fundamental ways to health and well-being.

I wish the 22nd EHFG the best of success with all the momentum a new legislative period of the European Union's bodies and institutions brings.



# Piroska Östlin

Acting Regional Director, WHO Regional Office for Europe

We have made impressive progress on health in recent years, and today, the nearly 1 billion people living in the 53 countries across the WHO European Region can enjoy an average life expectancy of 78 years. This progress is thanks in part to the success of "Health 2020", the European Health Policy Framework that places health equity, participatory governance, whole-of-society and whole-of-government approaches as core principles driving our work.

And yet we also see that profound health inequities persist in every Member State, which negatively affect people's health and well-being. These gaps threaten the core of values of solidarity and stability, upon which the European Region's prosperity and peace are built. The WHO Regional Office for Europe has undertaken ground-breaking work on health equity which shows that 6 macroeconomic policies can reduce inequities in health in 2-4 years. Their success depends on addressing the essential conditions and the drivers of inequity which include policy coherence, accountability, participation, and, underlying them all, empowerment.

The healthy dose of disruption we might need is a shift in mindset – not only dwelling on problems but scaling up solutions to improve the lives of those falling behind. Our most important partner is the child, young person, woman or man who is not able to prosper and thrive. It is their voice, their lived experience, their passion, drive and resilience that we must nurture to make equitable progress in health and for sustainable development.

The European Health Forum Gastein is a unique platform which encourages out-of-the box thinking and brings together participants from national and local governments, communities, civil society, as well as patients and caregivers. I believe that it is the perfect place to have an honest debate and forge strong partnerships to implement bold new ways to tackle health inequities. This will set us on a path towards healthy and prosperous lives, leaving no child, young or old person, woman or man left behind. I am looking forward to discussing this with you.



**Vytenis Andriukaitis**

EU Commissioner for Health and Food Safety

In the field of health, many challenges lie ahead: demographic change, rising multimorbidity, shrinking resources, to name but a few. Do we need a disruption to overcome these challenges? And if so, is there a clinical trial we can perform to determine the exact dose of disruption needed? I do not have a yes or no answer, but if technological innovation and visionary ideas can help us to achieve better results in health protection, prevention and cure – I am all in. Of course, while we have to make sure that the necessary precautions are put in place, we need to explore all possible new ways of investing in health and revisiting different models for organising health systems, both in terms of public health and healthcare. My personal wish is that while we are looking at these avenues, we take into account the bigger picture: without addressing social inequalities and prioritising preventive measures, we will never manage to achieve a successful shift in how we manage health. We can innovate all we want but if innovations are accessible only to the selected few the deep and meaningful change will never happen. Therefore, I invite everyone at this conference to reflect on the background of social realities and put forward your ideas for disrupting social inequalities, in health and elsewhere.



**Markus Viehauser & Gerhard Steinbauer**

Mayor of Bad Hofgastein & Mayor of Bad Gastein

As mayors of the communities of Bad Hofgastein and Bad Gastein, it is our great pleasure to welcome you to the Gastein Valley on the occasion of the 22nd European Health Forum Gastein! We have supported the Forum from its beginnings and see with pride how it has become an indispensable part of the European health policy scene, providing a platform for high-level policy discussions and cross-border and cross-sectoral exchange.



Gathering politicians, senior decision-makers, representatives of interest groups and experts in the field of public health in the beautiful scenery of the High Tauern, the EHFG provides the perfect environment for fruitful discussions and free, transformative thinking. We wish you all the best for a productive conference and hope to see you again in Gastein in autumn 2020!



**Daniel Calleja Crespo**

Director-General, European Commission Directorate-General for Environment (DG ENV)

Recent events such as the wildfires in southern Europe or the heatwaves in the north have made it increasingly apparent that planetary health and human health are two sides of the same coin. There can be no truly healthy environment for humans without clean air, water and soil; we cannot ensure a safe, climate-resilient society unless we protect biodiversity and our natural capital.

Likewise, it is clear that our individual and collective choices and actions –from one’s own dietary preferences to climate policy, from small, ‘green’ gestures we make as citizens and consumers to full-fledged circular economic systems – have a direct impact on our personal health and well-being, and they reverberate on a global scale. This systemic view –this connectedness between society, economy and environment– lies at the heart of the European Green Deal proposed by President-elect Ursula von der Leyen, which takes on the challenge of becoming the world’s first climate-neutral continent and recognises the need to move towards a zero-pollution ambition to protect the health of European citizens.

The European Health Forum Gastein has made a habit of capturing the Zeitgeist when selecting its main themes, and this year is no exception. I am certain that EHFG 2019 will be a source of fresh new ideas and provide many opportunities to address the impending transformative changes that will affect health in the decades to come.



# Young Forum Gastein

## A network for young health professionals

**Young Forum Gastein (YFG)** was established by the European Health Forum Gastein with the support of the European Commission in 2007.

The project brings together promising young health professionals from different backgrounds and with diverse professional experience, to participate in learning and networking activities in the sphere of health. In the framework of an engaging and stimulating programme, the scholarship offers a unique opportunity to:

- Learn about the latest health developments in Europe and across the world;
- Develop important public health competencies such as the ability to build alliances and partnerships;
- Develop and improve skills in the areas of advocacy, communication and public speaking;
- Network and make new contacts with an enthusiastic, young, international, inter-cultural and inter-professional peer group as well as senior experts in health;
- Have privileged access to senior policymakers and academics in closed workshop sessions;
- Participate in tasks in the framework of the EHFG, such as undertaking interviews, writing session reports, working on social media activities, or acting as speakers or session rapporteurs;
- Become part of the Young Forum Gastein Network and draw on the support of over 500 members working all over Europe and the world, as well as receive special opportunities year-round to participate in workshops, summer schools and conferences.

In 2019, 69 young professionals working in the field of health from EU Member States and beyond have been awarded scholarships.

*"The YFG is a fantastic initiative which builds a network of young professionals. The strength of this community has led to many friendships, with meetups occurring yearly across Europe. It is the best work week of the year with massive personal and professional value."* — Philip Hines, Scientific Committees Regulatory Science Strategy Officer, European Medicines Agency

### YOUNG FORUM GASTEIN TASKFORCE

The Taskforce helps to coordinate Young Forum Gastein activities throughout the year and particularly in the run-up to the EHFG conference.

#### THE CURRENT MEMBERS ARE:

**FELIX GILLE, PHD**

Postdoc, Department of Health Sciences and Technology & Chair of Bioethics, ETH Zürich, Switzerland

**DAMIR IVANKOVIC, MD, MBA**

HealthPros PhD Fellow, University Medical Centers, Amsterdam UMC

**KAROLINA MACKIEWICZ, MSC**

Conference Project Manager, MyData Global Events Lead & MyData 2019, Finland

**DAMIËT ONDERSTAL, MSC**

Public Health Attaché, Permanent Representation of the Netherlands to the European Union

**SOFIA RIBEIRO, MD**

Consultant, WHO Representation to the European Union & External PhD candidate, University of Maastricht, The Netherlands

## 2019 Activities



Young Gasteiners at the EHFG 2018

The Young Gasteiners have a busy schedule during the EHFG conference which includes participating in the general conference programme as well as attending specific Young Forum Gastein meetings and working groups. In addition, informal meetings and workshops between the scholars and high level participants take place.

This year, the Young Forum Gastein programme again includes the successful mentoring sessions with senior EHFG delegates representing our four pillars again, a policy workshop and a skills-building workshop on scientific writing. Additionally, Young Gasteiners will collaborate in diverse inter-professional and inter-cultural groups, which facilitate networking and discussions on important European health policy topics.

Young Gasteiners are playing an increasingly important role both in the organisation of the conference and in raising awareness of the YFG initiative. At this year’s conference, Young Gasteiners will participate as speakers, panellists or rapporteurs in a number of sessions. Three Young Gasteiners participated in the evaluation of the applications for the 2019 European Health Leadership Award. Following the development of a Young Forum Gastein strategy in early 2016, the Young Gastein Network continues to go from strength to strength, with the young health professionals participating in a range of summer schools, conferences and workshops throughout the year. We look forward to further building on the initiative throughout 2020. Thanks to all members of the growing Young Forum Gastein Network who contribute so enthusiastically during the conference and throughout the year.

*"The YFG is a unique and enriching experience on its own. The interplay of policy makers, researchers and industry involved in public health in one place has made this forum an invaluable addition to my personal and career development. It has created ample opportunities for networking, dialogue and exchange of best practices. And the scenery is just breath-taking!"* — Durdica Vukic Marosevic, PhD, Epidemiologist and Microbiologist, Bavarian Public Health and Food Safety Authority



YFG Workshop on ‘Health Systems Case Study – Croatia’ at the “Andrija Stampar” School of Public Health, Zagreb

# What's new at the EHFG 2019

## Green Gastein

We are aware that the climate emergency is real, and serious, and that it is time to act and move beyond talking and making empty promises. We still think – obviously – that there are important benefits to holding conferences like the EHFG, even though they involve a lot of travel. Among these benefits are most importantly the superior quality of face-to-face interaction, the chance to meet new people and expand your personal and professional networks, the inspiration we can draw from new surroundings – especially an environment like the Gastein Valley - and the potential for discussing topics you could not and would not address openly in your daily professional environment – let alone in a virtual exchange.

### We would like to share with you some of the steps that we have taken this year to go greener:

- We have encouraged our participants to explore travel options other than flying to and from the conference.
- We will offset all the flights that we book for Board and Advisory Committee members, Young Gasteiners and plenary and forum session speakers.
- Wherever feasible, our team members travel by train to meetings and conferences.
- We use recycled materials wherever possible, including upcycled and recycled decorations for the Networking Dinner.
- We keep our use of plastic to a minimum – we use biodegradable cones for the nut snacks we provide, and we do not use plastic cups or cutlery during our conference.
- We will not offer beef in any of the EHFG 2019 conference catering.
- We reuse conference badges (the lanyards and plastic sleeves), so please hand in your badge in the boxes provided at the shuttle desk and reception when you depart Bad Hofgastein.

Please share your thoughts on how we can and should improve, to keep the EHFG community alive, with strong personal and professional connections and networks, but at the same time by taking real measures to become a greener conference. You can do so via [info@ehfg.org](mailto:info@ehfg.org).

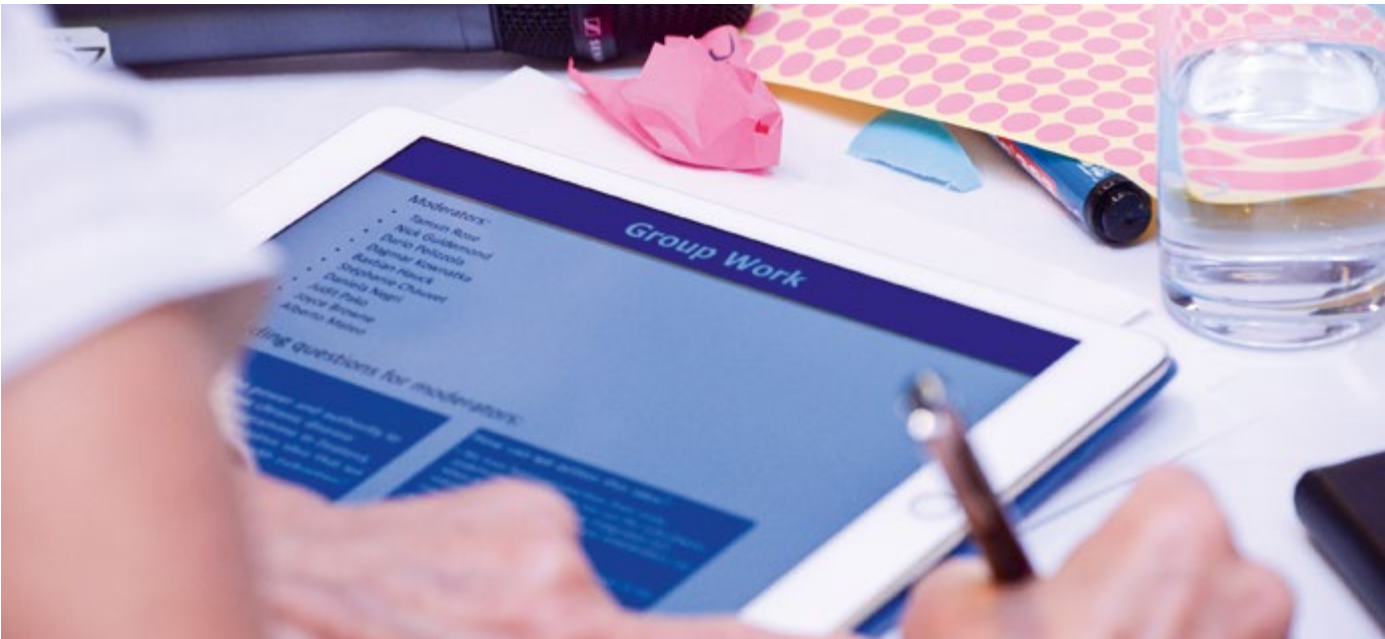
## The Disruption Lounge – your input is needed!

At the EHFG 2019, we are hosting the “Disruption Lounge”, an interactive exhibition space located in the Kursaal. The exhibition will display real time visualisations of the insights generated in the EHFG sessions. The lounge is a vehicle for harvesting collective thinking, inspiring action and forming new connections. The outputs will be digitised and disseminated as part of the post-event outcomes report. The information gathered can also be used to inform your own projects, processes or reports.

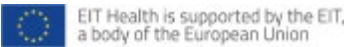
### How to contribute:

Use the designated tear-out postcards included in the back of this programme and hand them in to the Disruption Lounge in the Kursaal, or email your answers to the questions on the postcards to [ehfg@thinkvisual.ie](mailto:ehfg@thinkvisual.ie). If you visit the Disruption Lounge to drop off your postcards, you can also meet the graphic artists Naomi Fein and Becky Hatchett from Think Visual who will turn your insights into a 3D installation. This means that you will be able to see the sum of your inputs taking shape during the course of the event.

**If you have any questions please get in touch with Naomi Fein at +353 86 3743 132 or email [ehfg@thinkvisual.ie](mailto:ehfg@thinkvisual.ie).**



Jointly organised by **EHFG & EIT Health**



**35** participants from over **20** countries will have **48** hours to compete in **7** teams and develop innovative solutions to win: a prize of a total value of **€25,000**.

## EHFG 2019 HACKATHON

We are excited to announce the second EHFG Hackathon! After fruitful cooperation with EIT Health last year, we are joining forces this year to address a problem requiring our immediate attention – vaccine hesitancy.

A hackathon builds upon collaboration while nurturing competition, with the goal of jointly developing out-of-the-box ideas. This exciting and high-paced format promotes unusual and unexpected solutions to known problems. Supported by experienced mentors, 35 experts from over 20 different countries will engage in a 3-day marathon of intense work to seek innovative and tangible next steps to tackle vaccine hesitancy.

After a 48-hour period, the 7 teams will pitch their presentations in front of an expert jury. The top 3 teams will then present their solutions to the audience during the Closing Plenary on 4 October 2019. The winning team will be awarded with €25,000 to be invested into developing their project or launching a joint start-up.

### #EHFGHackathon

Follow us on Twitter to get the latest news on the EHFG 2019 Hackathon!



# Schedule

## Wednesday



Wednesday, 2 October 2019

9.00 – 11.00		Workshops
Conference Centre Room 2	W1	Steering, not rowing!
Kursaal C	W2	Mind the citizen
Conference Centre Room 1	W3	Data for safer care
11.00 – 12.00		
Marquee/Kursaal		Lunch Reception
12.00 – 14.00		Opening Plenary
Kursaal A	P1	A healthy dose of disruption?
14.30 – 17.00		Fora
Conference Centre Room 1	F1	Public stewardship & economic globalisation
Kursaal A	F2	Changing the game on health inequalities
Kursaal C	F3	The digital future of healthcare
17.00 – 17.30		Networking Break hosted by Fonds Gesundes Österreich (FGÖ) - Conference Centre Foyer
17.30 – 19.30		Workshops
Conference Centre Room 2	W4	Save blood, save lives
Conference Centre Room 1	W5	Transforming HIV responses in Europe
20.30 – late		
Hotel Das Alpenhaus		Welcome Reception

W1

DATE & LOCATION  
9.00 – 11.00, Wednesday, 2 October 2019  
Conference Centre Room 2

Organised by the **Austrian Ministry of Labour, Social Affairs, Health and Consumer Protection** and the **European Observatory on Health Systems and Policies**

 **Bundesministerium**  
Arbeit, Soziales, Gesundheit  
und Konsumentenschutz



Steering, not rowing!  
Strengthening governance for health system performance

All too often a government's good intentions with regard to health system reform do not translate into good policy, let alone effective implementation. And it is not necessarily a lack of money or human resources that frustrates reform efforts. Even well-resourced health systems can be stricken by a string of disappointing reforms. One way to address this issue is to strengthen governance, which is, in other words, the way we make and implement collective decisions.

How can we strengthen the main dimensions of governance including accountability, transparency, participation, integrity and capacity? How can we empower governments and stakeholders in strengthening their governance? How can we reconfigure governance between national and sub-national levels? What disruption is necessary to get governance right?

These questions will be addressed in a highly interactive session using case studies, testimonials, group work, plenary discussion and active facilitation.

- SCOTT L GREER**, Professor, Health Management and Policy, University of Michigan & European Observatory on Health Systems and Policies
- NOORA HEINONEN**, Ministerial Adviser, Department for Insurance and Social Security, Ministry of Social Affairs and Health, Finland
- LAURA CASEY**, Health Systems and Structures Unit, Department of Health, Ireland
- CHRISTOPH SCHWIERZ**, Deputy Head of Unit Labour Market, Health and Social Services, Structural Reform Support Service (SRSS), European Commission

Moderated by **MATTHIAS WISMAR**, Senior Health Policy Analyst, European Observatory on Health Systems and Policies and **ILANA VENTURA**, Policy Officer, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria

W2

DATE & LOCATION

9.00 – 11.00, *Wednesday, 2 October 2019*

*Kursaal C*

Organised by **The Health Literacy Coalition**, sponsored by **MSD**

**Health Literacy Coalition**  
is composed of:  
Standing Committee of European Doctors  
European Patients' Forum  
Health Literacy Europe  
Maastricht University  
MSD

## Mind the citizen

### How health literacy can disrupt cancer care

Citizens and patients play a central role in cancer - in prevention, timely diagnosis and appropriate navigation, treatment, survivorship and decision-making to stop treatment at the end of life to preserve the quality of life.

At the same time, new technologies such as biomarker testing, public health genomics and "digital twins" hold a lot of promise to improve cancer outcomes for patients. However, new research shows that there is minimal awareness of health literacy in national cancer plans across Europe. Hence, how should patients and their relatives prepare for these challenges and opportunities? And how are providers and organisations responding? This session will feature experiences of patients and healthcare providers and outline how a stronger voice and engagement in co-production of solutions by citizens and patients could disrupt cancer care.

**KAISA IMMONEN**, Director of Policy, European Patients' Forum (EPF)  
**KRISTINE SORENSEN**, Founder, Global Health Literacy Academy  
**KATRÍN FJELDSTED**, Board Member, Standing Committee of European Doctors (CPME)  
**TESSA RICHARDS**, Senior Editor, Patient and Public Partnership, British Medical Journal (BMJ)  
**CATHRYN GUNTHER**, AVP Population Health, MSD  
**VESNA-KERSTIN PETRIC**, Head of Division for Health Promotion and Prevention of Non-communicable

Moderated by **PETER O'DONNELL**, Brussels correspondent, APM Health Europe

W3

DATE & LOCATION

9.00 – 11.00, *Wednesday, 2 October 2019*

*Conference Centre Room 1*

Organised by **Health First Europe** and **European Network for Safer Healthcare (ENSH)**, sponsored by **Becton, Dickinson and Company**



## Data for safer care

### Digital solutions & surveillance systems for patient safety

Data collection on adverse events and surveillance are needed to foster patient safety and tackle 8.8 million cases of Healthcare Associated Infections (HAIs) in the EU, along with the threat posed by Antimicrobial Resistance (AMR). 10 years after the adoption of the 2009 European Council recommendations on patient safety, this session will focus on the current situation of patient safety in Europe and how national and European policymakers can shape effective strategies to tackle the issue. This session will explore:

1. The potential of surveillance networks and monitoring mechanisms
2. Future-facing solutions to encourage a ‘safety culture’ and a blame-free approach to patient safety reporting
3. The role the EU can play in supporting its Member States to share relevant data on patient safety and measurable indicators.

Come and join us in an interactive fishbowl conversation and make your voice heard in setting the agenda for the future of patient safety in Europe!

**ANDREA AMMON**, Director, European Centre for Disease Prevention and Control (ECDC)  
**PAUL GARASSUS**, President, European Union of Private Hospitals (UEHP)  
**FIONA GARÍN MC DONAGH**, Senior Director, Strategic Marketing Europe, Becton, Dickinson and Company (BD)  
**FERNANDO SIMÓN**, Director, Centro Coordinador de Alertas y Emergencias Sanitarias, Ministry of Health, Spain  
**SINIKKA SALO**, Leader of Change, Permanent Secretary’s Cabinet, Ministry of Social Affairs and Health, Finland  
**NEDA MILEVSKA**, Board Member, International Alliance of Patients’ Organizations (IAPO)  
**FEDERICO LEGA**, President, European Health Management Association (EHMA)  
**MARIA PILAR AGUAR FERNANDEZ**, Head of Unit Innovative Tools, Technologies and Concepts in Health Research, Directorate-General for Research and Innovation (DG RTD), European Commission  
**GERMÁN PEÑALVA MORENO**, Representative, EU-JAMRAI and Institute of Biomedicine of Seville (IBiS)  
**EUROPEAN SOCIETY OF CLINICAL MICROBIOLOGY AND INFECTIOUS DISEASES (ESCMID)** (tbc)  
**EUROPEAN NETWORK TO PROMOTE INFECTION PREVENTION FOR PATIENT SAFETY (EUNETIPS)** (tbc)

Moderated by **JOSEP FIGUERAS**, Director, European Observatory on Health Systems and Policies

P1

DATE & LOCATION

12.00 – 14.00, Wednesday, 2 October 2019  
Kursaal A

Organised by **European Health Forum  
Gastein**



## Opening Plenary: A healthy dose of disruption?

Transformative change for health and societal well-being

The Opening Plenary will set the scene for this year’s conference, focusing on the 2019 main theme. We will explore the controversial concept of disruption and what it means to prominent health actors above and beyond the area of technological innovation, as well as hear from a range of trailblazers championing new and transformative ideas for health and well-being. We also want to learn from our participants what disruption means to them and how it has led to transformative change in their areas of work. Together, we will explore the potential of disruption to overcome health problems, as well as consider the challenges that it precipitates and the constraints that prevent us from acting in a transformative way.

### WELCOME ADDRESS AND OPENING

**CLEMENS MARTIN AUER**, President, European Health Forum Gastein

### KEYNOTE INPUT

**STEPHEN KLASKO**, President, Thomas Jefferson University, Philadelphia & CEO, Jefferson Health

### SPOTLIGHT DISRUPTORS

**RAN BALICER**, Chief Innovation Officer, Clalit / Founding Director, Clalit Research Institute & BGU Public Health Professor, Israel

**RACHEL MELSOM**, Director UK and Europe, Tobacco Free Portfolios

**BATOOL AL-WAHDANI**, Youth Advocate & Past President, International Federation of Medical Students’ Associations (IFMSA)

**PAOLA TESTORI-COGGI**, Former President, Committee for Price and Reimbursement, Italian Agency for Pharmaceuticals & Former Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

**JAN DE MAESENEER**, Family Physician, Department of Public Health and Primary Care, Ghent University & Former Chairman, European Forum for Primary Care

### PANEL DISCUSSION

**CHRISTOPHER FEARNE**, Deputy Prime Minister & Minister for Health, Malta

**MAGGIE DE BLOCK**, Minister of Social Affairs and Public Health, and Asylum and Migration, Belgium

**ANNE BUCHER**, Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

**STEPHEN KLASKO**, President, Thomas Jefferson University, Philadelphia & CEO, Jefferson Health

**MARTIN SEYCHELL**, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

### EUROPEAN HEALTH LEADERSHIP AWARD CEREMONY

Moderated by **NICK FAHY**, Research Fellow, Green Templeton College & Senior Researcher, Primary Health Sciences, University of Oxford

Interactive elements facilitated by **BECKY HATCHETT** and **NAOMI FEIN**, Think Visual

F1

DATE & LOCATION

14.30 – 17.00, Wednesday, 2 October 2019  
Conference Centre Room 1

Organised by **Main Association of Austrian  
Social Security Institutions**



## Public stewardship & economic globalisation

A participant-led conversation

This session focuses on the changing power relations between globally operating companies and public actors and will make use of an Open Space format for maximum interactivity.

Over the last decades, globalisation has led to a fundamental transformation of our economic system. We lack a sufficient regulatory framework for multinational corporations, with existing economic frameworks and free trade agreements largely protecting the interests of international companies. As a result, public services become increasingly vulnerable to liberalisation efforts. Public health is affected by this development: the sector has been confronted with increasing demand, monopolistic pricing strategies and the challenge to maintain solidarity-based social security.

The complexity of this issue lends itself well to an Open Space format. All participants will have the opportunity to set the agenda, define challenges and opportunities, and identify disruptive, actionable and sustainable solutions.

### WITH INPUT FROM

**RACHEL MELSOM**, Director UK and Europe, Tobacco Free Portfolios

Moderated by **NICK FAHY**, Research Fellow, Green Templeton College & Senior Researcher, Primary Health Sciences, University of Oxford

Open Space facilitated by **BECKY HATCHETT** and **NAOMI FEIN**



F2

DATE & LOCATION

14.30 – 17.00, Wednesday, 2 October 2019  
Kursaal A

Organised by WHO Regional Office for Europe



Changing the game on health inequalities

Why it matters and what we can do

The polarising effects of major gaps in health and well-being which exist in all countries across the WHO European region threaten the very core of values of solidarity and stability, upon which its prosperity and peace are built. We need a healthy dose of disruption to challenge the misconceptions that block progress for healthy prosperous lives for all, to increase political engagement and focus on solutions, demonstrating it is possible to create something better. We need an honest and inclusive dialogue with the public on why reducing health inequities matters for the health and well-being of everyone in Europe in the 21st century. WHO will share its recent work on health equity, which shows that there are 6 macroeconomic policies that can reduce inequities in health in 2–4 years. Success depends on addressing the essential conditions and the drivers of inequity which include policy coherence, accountability, participation, and, underlying them all, empowerment.

- ALEŠ ŠABEDER, Minister of Health, Slovenia  
TANEL KIIK, Minister of Social Affairs, Estonia  
ANAHIT AVANESYAN, Deputy Minister of Health, Ministry of Health of the Republic of Armenia  
TRACEY COOPER, Chief Executive, Public Health Wales  
CHRIS BROWN, Head of Office, WHO European Office for Investment for Health and Development  
FRED FREUNDLICH, Professor, Mondragon University, Spain  
NATASHA AZZOPARDI-MUSCAT, President, European Public Health Association (EUPHA)  
PLESNI TEATER LJUBLJANA / DANCE THEATRE LJUBLJANA

Moderated by JOHANNA HANEFELD, Associate Professor Health Policy and Systems, London School of Hygiene and Tropical Medicine (LSHTM)

European Health Forum 2019

Networking Session

VOTE FOR FUTURE HEALTH PROMOTION PRIORITIES!

17.00-17.30, Wednesday, 2 October 2019, Conference Centre Foyer

This networking break aims to co-create the future of funding health promotion. An interactive networking session will manufacture a crowdsourcing environment together with the audience. We build on previously crowdsourced thematic priorities together with practitioners defining the needs of future funding topics. During this session, perspectives from international political decision-makers will be weaved into the process steering the way for future funding foci. **Be a part of it, engage and inhale a healthy dose of co-creation!**

Organised by  
Fonds Gesundes Österreich – a unit of Gesundheit Österreich GmbH  
Ludwig Boltzmann Gesellschaft (LBG) – Open Innovation in Science Center



Thursday 3 October 2019  
13:30 –14:00 Networking break

Support for the preparation of this report was provided by Oxford Health Policy Forum CIC, UK, funded by grants from Biogen and F. Hoffmann-La Roche, who had no control over the content.



Time matters

A call to prioritize brain health

Neurodegenerative diseases pose an enormous socioeconomic and individual burden, and this will continue to grow. What should we do to avert a crisis?

Individuals can participate actively in prioritizing their own brain health: this report explains how. In addition, prevention strategies to limit the impact of neurodegenerative diseases may be feasible once research has identified effective biomarkers and disease-modifying therapies. When that moment comes, we need to be prepared.

Our report presents expert, evidence-based policy recommendations that challenge policymakers, researchers, funding bodies and healthcare professionals to collaborate in planning for the healthcare structures of the future. We should start to plan now, by gathering the evidence that is needed to make wise and transformative decisions – even if the implications are challenging, and potentially even disruptive.

Alastair Noyce, MD  
Clinical Senior Lecturer in Preventive Neurology and Co-chair of the Report Writing Group

“On behalf of my co-authors, I look forward to discussing our recommendations with you during the networking break.”



F3

DATE & LOCATION

14.30 – 17.00, *Wednesday, 2 October 2019*

Kursaal C

Organised by Roche



## The digital future of healthcare

### Using data to FutureProof health systems

Do you think you can predict the future? Digitisation and personalisation increasingly shape every aspect of healthcare, from how patients seek services to how governments support the health of populations. How can healthcare systems keep up with the changing face of healthcare to create the health system of the future? During this session, participants will hear from leading digital health experts and policymakers grappling with these challenges, try and envisage the health system of the future, and discuss how we can gauge – and crucially, improve! – our readiness for where technology will take us.

You are invited to participate in co-creating a personalised healthcare index for FutureProofing Healthcare: an ambitious project comparing the future-readiness of healthcare systems and disseminating best practices across Europe. Participants will collaborate in small groups, sitting down with leading subject experts to define an 'Ideal' digital health strategy and inform a policy blueprint for the digital future of healthcare.

- USMAN KHAN, Executive Director, European Patient's Forum (EPF)
- PÄIVI SILLANAUKEE, Permanent Secretary, Ministry of Social Affairs and Health, Finland
- MARY HARNEY, Former Minister of Health, Ireland
- SARUNAS NARBUTAS, Chairman, Youth Cancer Europe
- JÖRG-MICHAEL RUPP, Director, Pharma International, Roche
- INDRA JOSHI, Head of Digital Health and AI, NHSX England

Moderated by **BOGI ELIASSEN**, Health Futurist, Copenhagen Institute for Future Studies (CIFS)

W4

DATE & LOCATION

17.30 – 19.30, *Wednesday, 2 October 2019*

Conference Centre Room 2

Organised by Vifor Pharma



## Save blood, save lives

### Improving patient outcomes through Patient Blood Management

Blood is a scarce, precious and sometimes overused resource. Against a backdrop of waning blood supplies and concern about transmissible diseases, the European Commission is considering a review of the EU Blood Directive. It is timely to reflect on current blood policies and how to improve patient care while building sustainable healthcare models.

Patient Blood Management (PBM) is a paradigm shift, disrupting standard healthcare practices. It has the potential for re-imagining hospital systems and the patient journey by reducing the need for transfusions – thus making blood available to those who need it most, improving patient outcomes and reducing healthcare costs. A multi-sectoral panel of experts will discuss blood policy, PBM, and their impact on healthcare systems. Participants will be encouraged to reflect on existing policies, the role of patients and how to drive PBM policy uptake.

#### KEYNOTE SPEAKER

**AXEL HOFMANN**, Assistant Professor, University of Western Australia, Curtin University Australia, University Hospital Zurich, Switzerland & Trustee, International Foundation for Patient Blood Management

#### PANELLISTS

- CHRISTOPH ZENGER, President, International Foundation for Patient Blood Management
- ELVIRA BISBE VIVES, Doctor of Anaesthesiology, University Hospital Mar-Esperanca, Hospital del Mar Medical Research Institute
- DANNY HAVENITH, CEO, MercurHosp & Board Member, Belgische Vereniging van Ziekenhuisdirecteurs (BVZD)/ Association Belge des Directeurs d'Hôpitaux (L'ABDH)

Moderated by **ANNA MEZZACASA**, Medical Lead Iron Franchise, Vifor Pharma



SAVE THE DATE

# EUROPEAN HEALTH FORUM GASTEIN

30 September – 2 October 2020

W5

## DATE & LOCATION

17.30 - 19.30, Wednesday, 2 October 2019  
Conference Centre Room 1

Organised by **MSD** and the **European AIDS Treatment Group (EATG)**



## Transforming HIV responses in Europe

Focus on disruptive community actions

Disruptive community action has been a cornerstone of public health responses to HIV. However, HIV infection rates need to fall faster in Europe if the Sustainable Development Goals (SDGs) are to be met, and spikes in HIV infection rates in some countries require urgent attention. In parallel, long-term outcomes during chronic HIV treatment must be improved. Transforming HIV responses to address these challenges will require rejuvenated, disruptive community advocacy together with innovative, people-centered care approaches.

This session will combine national case studies and interactive breakouts led by community activists, together with a multi-sector panel involving public health specialists and policymakers. It will explore where and why HIV responses in Europe are failing and showcase how the HIV community is disrupting anew. It will also ask how future EU-level policy should support multi-stakeholder action, and how learnings from HIV civil society can be applied in other fields.

### SECTION A: Critical perspectives on HIV responses

**ROBBIE LAWLOR**, HIV Advocate, ACT UP Dublin, Ireland

**BRATISLAV PROKIC**, POTENT – National Center for Sexual and Reproductive Health, Serbia

**CRISTIANA OPREA**, Head of HIV Department, Victor Babes Clinical Hospital for Infectious and Tropical Diseases & Associated Professor, Carol Davila University of Medicine and Pharmacy, Bucharest, Romania

**MARIO CASCIO**, Chair, Board of Directors, European AIDS Treatment Group (EATG), Belgium

### SECTION B: Showcasing innovation in HIV advocacy

Research: study protocols

**NIKOS DEDES**, Vice-Chair, Board of Directors, European AIDS Treatment Group (EATG), Belgium

Community-led services and innovation to eliminate HIV transmission:

**MICHAEL MEULBROEK**, BCN Checkpoint, Barcelona, Spain

Improving standards of care:

**CRISTIANA OPREA**, Member, European AIDS Clinical Society Governing Board

### SECTION C: Future thinking: EU policy and intersectoral collaboration

**NIKOS DEDES**, Vice-Chair, Board of Directors, European AIDS Treatment Group (EATG), Belgium

**FIONA GODFREY**, Secretary General, European Public Health Alliance (EPHA), Belgium

**WOLFGANG PHILIPP**, Head of Unit, Crisis Management and Preparedness in Health, European Commission Directorate-General for Health and Food Safety (SANTE)

Moderated by **SUE SAVILLE**, TV news journalist and medical correspondent, UK



# Schedule

## Thursday

Thursday, 3 October 2019

7.30 – 8.45		Breakfast Session
Hotel Das Alpenhaus	<div>B1</div> Nobody Left Outside	<div></div>
9.00 – 11.30		Fora
Conference Centre Room 1	<div>F4</div> Towards the Economy of Well-being	<div></div>
Conference Centre Room 2	<div>F5</div> When epidemiology meets Big Data	<div></div>
Kursaal C	<div>F6</div> Vaccine ecosystem health check	<div></div>
12.00 – 13.30		Lunch Workshops
Conference Centre Room 1	<div>L1</div> Facts. Figures! Fiction?	<div></div>
Hotel Das Alpenhaus	<div>L2</div> Medical use of cannabis and cannabinoids	<div></div>
Conference Centre Room 2	<div>L3</div> Health workforce disruption	<div></div>
Kursaal C	<div>L4</div> Horizon Europe	<div></div>
Marquee/Kursaal	<div>LB1</div> Lunch Break	<div></div>
13.30 – 14.00		Networking Break hosted by Oxford Health Policy Forum - Conference Centre Foyer
14.00 – 15.30		Thursday Plenary
Kursaal A	<div>P2</div> The human touch in a digital world	<div></div>
16.00 – 18.30		Fora
Conference Centre Room 2	<div>F7</div> Can people afford to pay for healthcare?	<div></div>
Conference Centre Room 1	<div>F8</div> Obesity in Europe - time for a new approach?	<div></div>
Kursaal C	<div>F9</div> CAR-T: The evolution of a revolution?	<div></div>
20.30 – late		
Fest Alm	Networking Dinner	<div></div>

B1

DATE & LOCATION

Breakfast Workshop 7.30 – 8.45,  
Hotel Das Alpenhaus  
Thursday, 3 October 2019 @ Exhibition  
3 – 4 October 2019

Organised by MSD and NLO



Nobody Left Outside  
Improving healthcare access for underserved communities

A growing number of people in Europe are left outside of the healthcare system. These include our most marginalised communities, such as homeless people, migrants, sex workers, prisoners, people who use drugs and LGBTI people. The Nobody Left Outside (NLO) initiative aims to help engage these communities in healthcare policy and service design, to improve access and equity, and help achieve the Sustainable Development Goals (SDGs). Building on the conversations started and the outcomes generated by a highly successful EHFG session in 2017, this event comprises:

**1. NLO Breakfast Workshop**  
*Thursday, 3 October 2019, 7.30 – 8.45, Hotel Das Alpenhaus*  
Underserved groups are not necessarily 'hard to reach' – services are. The kick-off workshop will present the NLO Service Design Checklist, a tool aiming to develop accessible health and support services. It will also discuss recent policy developments in light of the launch of the Joint Statement under the NLO Thematic Network. The Joint Statement will focus on common challenges and barriers of marginalised communities and discuss practical recommendations with regard to access to healthcare.

**2. NLO Exhibition**  
*3 – 4 October 2019, all day, Tauernplatz*  
This interactive photography exhibition will allow participants to engage first-hand with NLO communities' experiences and cross-sectorial perspectives. Politics of representation are called into question to challenge the mainstream characterisation of marginalisation and to overcome bias hindering equitable access. A true journey into the lives, problems and opportunities of target communities, who will share their insights through images and storytelling and will give a human face to the NLO initiative.

- FREK SPINNEWIJN**, Director, European Federation of National Organisations Working with the Homeless (FEANTSA)
- JEFFREY LAZARUS**, Associate Research Professor, Barcelona Institute for Global Health (ISGlobal)
- DENIS ONYANGO**, Programmes Director, Africa Advocacy Foundation (AAF)
- LUCA STEVENSON**, Coordinator, International Committee on the Rights of Sex Workers in Europe (ICRSE)
- DINAH BONS**, Board Member, International Committee on the Rights of Sex Workers in Europe (ICRSE) / Strategic Director, Transgender Europe (TGEU)
- MARIO CASCIO**, Chair, Board of Directors, European AIDS Treatment Group (EATG), Belgium
- CARINA SPAK**, Facility Manager, AmberMed

Moderated by **BORIS AZAÏS**, Director, Public Policy Europe & Canada, MSD

F4

DATE & LOCATION

9.00 – 11.30, Thursday, 3 October 2019  
Conference Centre Room 1

Organised by the **Ministry of Social Affairs and Health, Finland**, in collaboration with **European Observatory on Health Systems and Policies**



Towards the Economy of Well-being

People, money and EU policies in the 2020s

Human well-being is a value in itself, and is at the very core of EU values and treaties and of the UN Agenda 2030. To tackle the political, economic and societal challenges of the 2020s, Finland’s Presidency of the Council of the European Union is introducing the Economy of Well-being approach to policymaking. The Economy of Well-being aims at increasing the understanding of how investing in well-being enhances productivity and generates economic growth. This session will provide food for thought by facilitating discussion on how people-centred well-being policies are essential in promoting social cohesion, resilience and competitiveness – both nationally and at the EU level. Keynote speakers will provide the evidence behind this approach, and point to the knowledge-brokering and implementation challenges calling for disruptive policy actions. A chat show format will focus on examples and personal experiences, and participants will be able to contribute their views and expertise in an interactive setting.

KEYNOTE ADDRESS

**ESKO AHO**, CEO, Verbatum (former Prime Minister, Finland)

WITH INPUT FROM

- EILA MÄKIPÄÄ**, Vice Minister, Ministry of Social Affairs and Health, Finland
- MATE CAR**, Assistant Minister, Ministry of Health, Croatia
- MARTIN SEYCHELL**, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)
- LIISA-MARIA VOPIO-PULKKI**, Director General, Ministry of Social Affairs and Health, Finland
- JONATHAN CYLUS**, Economist and London Hub Coordinator, European Observatory on Health Systems and Policies
- TUIJA BRAX**, General Secretary, Finnish Heart Association & Board Member, European Heart Network (former Minister of Justice, Finland)
- ANTTI KIVELÄ**, Director, Capacity for Renewal, The Finnish Innovation Fund Sitra
- ORTWIN SCHULTE**, Head of Unit Health Policy, Permanent Representation of the Federal Republic of Germany to the European Union
- PASI MUSTONEN**, Health Counsellor, Permanent Representation of Finland to the EU
- SARAH THOMSON**, Senior Health Financing Specialist, WHO Barcelona Office for Health Systems Strengthening, WHO Regional Office for Europe

Moderated by **PÄIVI SILLANAUKEE**, Permanent Secretary, Ministry of Social Affairs and Health, Finland and

**JOSEP FIGUERAS**, Director, European Observatory on Health Systems and Policies

F5

DATE & LOCATION

9.00 – 11.30, Thursday, 3 October 2019  
Conference Centre Room 2

Organised by **European Centre for Disease Prevention and Control (ECDC)**



When epidemiology meets Big Data

Opportunities & challenges of an inevitable encounter

Data – on the environment around us, on our travels, on the food we eat, on the diseases we catch, on the medicines we take, on the genes we inherit – are likely to be stored somewhere, increasingly in electronic format, and thereby available for analysis. Yet, most disease prevention and control strategies are guided by burdensome stand-alone notification systems and ad-hoc epidemiological studies. Transitioning to digital epidemiology requires new mindsets, including an even stronger attention to epidemiological methods and standards for information storage. For this transition to be successful, concerted strategies should be developed by involving the political, commercial, public health and societal sectors.

Public health requirements are not consistently included in eHealth policies and implemented at EU and national level. This session aims to help identify some of these requirements and inform policymakers and public health professionals through an interactive discussion among diverse experts and with input from you, the participants.

KEYNOTE ADDRESS

**MARTIN SEYCHELL**, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

PANEL I: The new digital path towards public health surveillance

- PHILIP ABDELMALIK**, Team Lead, WHO Health Emergencies Programme (WHE), World Health Organization (WHO)
- TYRA GROVE KRAUSE**, Head of Department, Infectious Disease Epidemiology & Prevention, Statens Serum Institut, Denmark
- ALAIN MOREN**, Medical epidemiologist, EpiConcept, Epidemiology Department, France

PANEL II: Can Big Data help us adopt healthy habits? From behavioural surveillance to behavioural change

- SEAN HOWELL**, CEO, LGBT Foundation & Co-Founder, Hornet
- MAURICE KELLY**, Client Director for Quality Improvement, Health Protection, Emergency Management, Health Services Executive (HSE), Ireland
- INDRA JOSHI**, Head of Digital Health and AI, NHSX England

Moderated by **ANDREA AMMON**, Director, European Centre for Disease Prevention and Control (ECDC)



F6

DATE & LOCATION

9.00 – 11.30, *Thursday, 3 October 2019*  
*Kursaal C*

Organised by **MSD** and **Sanofi**



### Vaccine ecosystem health check

#### Identifying the components and experiencing the complexities

The recent EU initiatives on vaccination reveal the unique complexity of the vaccine ecosystem. Decisions on, but not limited to, prioritisation of new pathogens for research and development (R&D), regulatory requirements, manufacturing and supply capacity, industrial and technology policies, procurement, pricing policies, forecasting and stockpiling practices, and financing of vaccination programmes, all impact access to vaccines globally and in a given country. Ultimately, the result should lead to a predictable and sustainable supply of innovative, qualitative and affordable vaccines to meet public health needs.

This session will aim to help the audience understand and recognise the many different components of a vaccine ecosystem, and how they are all interconnected. It will feature a panel debate followed by an interactive simulation exercise, providing the forum for participants not only to listen to experts, but actively take part and understand their respective roles as well.

#### KEYNOTE ADDRESS

**PANOS KANAVOS**, Associate Professor of International Health Policy, Department of Health Policy, London School of Economics and Political Science & Deputy Director, LSE Health

#### PANEL

**RUTE HORTA**, Executive Director of CEDIMA of the National Pharmacists Association

**ALEXANDER KORT**, SVP Corporate Development, Themis Bioscience GmbH

**ANTONIO GAUDIOSO**, Secretary General, Active Citizenship Network

**ADRIAN PANA**, Health Policy Analyst, Founder & CEO Center for Health Outcomes and Evaluation; former Secretary of State, Ministry of Health, Romania

**WOLFGANG PHILIPP**, Head of Unit, DG Health and Food Safety, European Commission

Panel moderated by **NATASHA AZZOPARDI-MUSCAT**, Consultant, Public Health Medicine, Directorate for Health Information & Research, Malta, & President, European Public Health Association (EUPHA)

The simulation exercise will be run by **JORIS SPROKHOLT**, Academic Researcher in Immunology and Infectious Diseases, Transmissible BV.

L1

DATE & LOCATION

12.00 – 13.30, *Thursday, 3 October 2019*  
*Conference Centre Room 1*

Organised by **Gesundheit Österreich GmbH**, **Sciensano** and **InfAct**, the Joint Action on Health Information



### Facts. Figures! Fiction?

#### How disruptive can missing health information be?

In the current ‘post-factual’ age, society and particularly healthcare professionals and other actors in health face a flood of information requiring sensible assessment: where are the information and data sources? How accurate is the presented data and its interpretation? What is reported by other sources of information? Stakeholders in health need to identify accurate health information to provide reliable facts for other actors in order to support the health and well-being of society as a whole.

In this session, a keynote speech will introduce the topic of ‘facts vs fake news’ in the healthcare sector and highlight why ‘fake news’ strongly affect the population in an era of technological revolutions. Participants will vote on the veracity of three real-life examples of factual or fake news, and reflect on their impact on society or specific groups, associated biases and how to tackle the threat of disinformation in public health. In ‘4min4talk’ lightning talks, experts will present case studies where reliable information or data were missing and explore what tools could have helped them to handle the situation adequately. We also want to hear from you, the participants, what you perceive as good data, where a lack of reliable information has come up in your own work and sector, and where you may see the need for new requirements and approaches to health information.

#### KEYNOTE

**MARTIN MCKEE**, Professor of European Public Health, London School of Hygiene and Tropical Medicine (LSHTM)

#### LIGHTNING TALKS

**CHRISTOPH THALHEIM**, Secretary General, European Multiple Sclerosis Platform (EMSP)

**HANNA TOLONEN**, Joint Action InfAct & Adjunct Professor and Research Manager, National Institute for Health and Welfare (THL), Finland

**PAOLA TESTORI-COGGI**, Former President, Committee for Price and Reimbursement, Italian Agency for Pharmaceuticals & Former Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

**PANOS KANAVOS**, Associate Professor of International Health Policy, London School of Economics and Political Science (LSE) & Deputy Director, LSE Health

Moderated by **MARTIN MCKEE**, Professor of European Public Health, London School of Hygiene and Tropical Medicine (LSHTM) and **CLAUDIA HABL**, Joint Action InfAct & Head of International Affairs & Consultancy, Gesundheit Österreich GmbH (GÖG), Austria





# EUROHEALTH

RESEARCH • DEBATE • POLICY • NEWS

European Health Forum Gastein 2019



➤ **A healthy dose of disruption?**  
**Transformative change for health and societal well-being**

- Changing the DNA of health care in the age of Artificial Intelligence
- Health innovation: from organisation disruption to outcomes value
- Facts. Figures! Fiction?
- Transforming financial markets for the good of all
- Co-creating policies to tackle obesity
- Empowering communities to reduce health inequalities
- The global climate crisis: a public health emergency
- EU health policy: a gate with no fence

**:: Special Issue ::**  
Volume 25 | Number 3 | 2019

L2

DATE & LOCATION

12.00 – 13.30, Thursday, 3 October 2019  
Hotel Das Alpenhaus

Organised by **Trigal Pharma** and **CannPico**



## Medical use of cannabis and cannabinoids

Is the grass always greener?

The cannabis plant has been used for medical and recreational purposes across the world for centuries. Today, cannabis and cannabinoid products have found their way into modern medicine and are positioning themselves as alternate avenues of treatment for pain management, drug abuse disorders and a range of other indications like epilepsy, neurodegenerative and psychotic disorders.

With increased use of medical cannabis and cannabinoids comes a need for comprehensive risk-benefit discussions that take into account the state of clinical evidence on both the potential therapeutic value and side effects for patients, as well as the regulatory challenges and implications. As EU Member States implement medical and recreational cannabis policies that often diverge significantly from one country to another, and as more people turn to medical cannabis as a treatment option, this session will explore approaches to legislation and regulation across Europe and beyond, and ask: will cannabis products be a transformative force for quality of life in the future, or do the risks and obstacles outweigh the rewards?

**LIESBETH VANDAM**, Head of Sector 'Support to Policy', European Monitoring Centre for Drugs and Drug Addiction (EMCDDA)

**PHILIP MCGUIRE**, Head of Department of Psychosis Studies, King's College London

**IAN HAMILTON**, Senior Lecturer in Addiction and Mental Health, University of York

**PAOLA KRUGER**, EUPATI Fellow, Italy

Moderated by **NATASHA AZZOPARDI-MUSCAT**, Consultant, Public Health Medicine, Directorate for Health Information & Research, Malta, & President, European Public Health Association (EUPHA)



L3

DATE & LOCATION

12.00 – 13.30, *Thursday, 3 October 2019*  
*Conference Centre Room 2*

Organised by the **Health Foundation** and the **European Observatory on Health Systems and Policies**



### Health workforce disruption

#### Effectiveness and implementation of skill-mix innovations

The health workforce is the most precious resource health systems have. Health professionals play a pivotal role when policymakers are implementing new models of primary and chronic care reflecting dramatically changing healthcare needs. To adapt the health workforce to these models of care we need skill-mix innovations. This may include a redistribution of tasks, new roles like the patient navigator, new collaborations like in integrated care, and new forms of teamwork within and beyond the health system.

What skill-mix innovations are producing results for patients, systems and professionals? What are the ‘low-hanging fruits’ and ‘the most effective’ skill-mix innovations? How do we manage the disruptions that innovations necessarily cause?

In this session, we will explore these questions with insights from expert panellists as well as active input from you, the participants, drawing on a collaborative session format using testimonials, group work and activating facilitation.

- CLAUDIA B. MAIER**, Researcher, Technical University Berlin (TU BERLIN)  
**FRANÇOIS SCHELLEVIS**, Senior Researcher, NIVEL (Netherlands Institute for Health Services Research)  
**JIM BUCHAN**, Senior Advisor, The Health Foundation

Moderated by **ANITA CHARLESWORTH**, Director of Research and Economics, The Health Foundation and **MATTHIAS WISMAR**, Senior Health Policy Analyst, European Observatory on Health Systems and Policies

L4

DATE & LOCATION

12.00 – 13.30, *Thursday, 3 October 2019*  
*Kursaal C*

Organised by the **Directorate-General for Research and Innovation (DG RTD)**, **European Commission** and **European Health Forum Gastein**



### Horizon Europe

#### Strategic priorities in European health research

What do you think are the most pressing challenges that EU-funded research and innovation should tackle? What are the most important impacts – scientific, technological, economic, societal – that EU-funded research and innovation should aim for?

The Commission is preparing Horizon Europe, the next and most ambitious EU research and innovation programme (2021-2027) with a proposed budget of €100 billion, in an intensive co-design process. The co-design process ensures that Horizon Europe is directed towards what matters most, improves our daily lives and helps turn big societal challenges into innovation opportunities and solutions for a sustainable future.

By bringing together speakers from the EHFG’s ‘four pillars’ and drawing on the Forum’s expert participants from health and other relevant sectors and stakeholder groups, an interactive, outcomes-oriented session will be shaped. DG RTD will showcase the outcomes of the co-design process (focusing on the health-related impacts), to reach a full range of stakeholders and gather feedback on the projected direction of Horizon Europe.

- MAGGIE DE BLOCK**, Minister of Social Affairs and Public Health, and Asylum and Migration, Belgium (tbc)  
**IRENE NORSTEDT**, Director of People Directorate (Health and Social Sciences), European Commission Directorate-General for Research and Innovation (DG RTD)  
**FIONA GODFREY**, Secretary General, European Public Health Alliance (EPHA)  
**MARTINA GLIBER**, Director of External Relations, Scientific and Medical Affairs, Institute Merieux, France

Moderated by **NICK FAHY**, Research Fellow, Green Templeton College & Senior Researcher, Primary Health Sciences, University of Oxford



P2

DATE & LOCATION

14.00 – 15.30, Thursday, 3 October 2019  
Kursaal A

Organised by **European Health Forum  
Gastein**



Thursday Plenary: The human touch in a digital world

Healthcare is built on relationships between individuals: between the healthcare practitioner (HCP) and patient, between different HCPs, between the HCP and relatives or caregivers to name just a few. But what impact will the disruptive nature of the trend towards digital transformation and increased use of artificial intelligence (AI) have on the relationships between these groups of individuals? How might digitalisation facilitate greater patient autonomy? Does a reliance on digitalisation or AI risk missing non-quantifiable information that is so important in healthcare interactions and that could compromise patient safety? As technology becomes exponentially more personalised, advanced and powerful, this plenary will consider how we must find a balance that allows us to integrate and take advantage of these new opportunities without losing sight of important values such as safety, privacy, security and trust.

CHAT SHOW

- RAN BALICER**, Chief Innovation Officer, Clalit / Founding Director, Clalit Research Institute & BGU Public Health Professor, Israel
- INDRA JOSHI**, Head of Digital Health & AI at NHSX, England
- ANNA STAVDAL**, Past President, WONCA Europe & President-Elect of WONCA World
- ŠARUNAS NARBUTAS**, Chairman, Youth Cancer Europe
- MARCO MARSELLA**, Head of eHealth, Well-being, and Ageing Unit, DG Connect, European Commission

Moderated by **SUE SAVILLE**, TV news journalist and medical correspondent, UK

NEWSROOM TEAM

- FIONA GODFREY**, Secretary General, European Public Health Alliance (EPHA)
- PHILIP HINES**, Scientific Committees Regulatory Science Strategy, European Medicines Agency

Cartoonist: **FLORIS OUDSHOORN**, Comic House

KEYNOTE REMARKS

**HANS KLUGE**, Regional Director Nominee of the European Office of the World Health Organization

F7

DATE & LOCATION

16.00 – 18.30, Thursday, 3 October 2019  
Conference Centre Room 2

Organised by **WHO Regional Office for Europe**



Can people afford to pay for healthcare?  
New evidence on financial protection in Europe

Financial protection, achieved when out-of-pocket payments for health services do not expose people to financial hardship, is at the core of universal health coverage. Policy around copayments plays a large role, as new evidence from WHO shows that copayments often lead to financial hardship for households – but some aspects of copayment policy design are more harmful than others.

Complex, unfair, ineffective and bureaucratic copayments can be transformed to reduce financial hardship and unmet need for prescribed medicines, and this session will explore how. We will hear a summary of select results from WHO’s new analysis of financial protection, discuss reforms in European countries that have transformed copayment policy to protect people and serve health system goals, and together explore how obstacles to fair copayment policy and financial protection can be overcome in the future.

- JONATHAN CYLUS**, Economist and London Hub Coordinator, European Observatory on Health Systems and Policies
- STEFAN EICHWALDER**, Cabinet of the Minister, Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria
- TAMÁS EVETOVITS**, Head of the WHO Barcelona Office for Health Systems Strengthening, WHO Regional Office for Europe
- TRIIN HABICHT**, WHO consultant & former Head of the Department of Health System Development, Ministry of Social Affairs, Estonia
- MARTIN SEYCHELL**, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)
- SARAH THOMSON**, Senior Health Financing Specialist, WHO Barcelona Office for Health Systems Strengthening, WHO Regional Office for Europe
- KAISA IMMONEN**, Director of Policy, European Patients’ Forum (EPF)

Moderated by **CHARLES NORMAND**, Professor of Economics of Palliative Care & Rehabilitation, King’s College London & Emeritus Professor, Trinity College, University of Dublin

F8

DATE & LOCATION

16.00 – 18.30, Thursday, 3 October 2019  
Conference Centre Room 1

Organised by **European Association for the Study of Obesity (EASO)**



Obesity in Europe – time for a new approach?

Exploring the paradigm shift towards obesity as an NCD

What would happen if Europe approached obesity like other non-communicable diseases (NCDs) and focused on addressing the biological causes in approaches to policy along the obesity continuum? This dynamic, participatory session invites you to explore the possible outcomes of a whole system approach to obesity prevention, diagnosis, treatment and management across Europe and the disruptive policy interventions which may be necessary to bring sustainable impact.

We will leverage recent research, identifying challenges and exploring the issue from a wide range of perspectives. You will have the opportunity to join us in our opening fishbowl debate, as well as work in groups to co-define ideal futures and reach a consensus on creative solutions for the policy interventions we need to get us there.

**MICHELE CECCHINI**, Senior Health Economist, Organisation for Economic Co-operation and Development (OECD)

**ABD TAHRANI**, NIHR Clinician Scientist, University of Birmingham

**MARIA PILAR AGUAR FERNANDEZ**, Head of Unit Innovative Ttools, technologies and concepts in health research, Directorate-General for Research and Innovation (DG RTD), European Commission

**SUSANNA LEHTINEN-JACKS**, Co-Chair of the EASO Public Health Task Force, European Association for the Study of Obesity (EASO) & Lecturer in Health Sciences, Tampere University, Finland

**ANNE-SOPHIE JOLY**, Patient Advocate, European Coalition for People Living with Obesity (ECPO)

Moderated by **JACQUELINE BOWMAN-BUSATO**, Policy Lead, European Association for the Study of Obesity (EASO) and **MICHAEL CREEK**, Senior Advisor, Third-i

F9

DATE & LOCATION

16.00 – 18.30, Thursday, 3 October 2019  
Kursaal C

Organised by **Novartis**



CAR-T: The evolution of a revolution?

Do CAR-T – Chimeric antigen receptor T-cell – therapies have the potential to revolutionise cancer care? These therapies are disrupting traditional concepts of immuno-oncology, manufacturing, delivery and value across Europe. However, for many there remain a number of open questions that need to be addressed.

Join Novartis in a series of critical conversations with both early adopters and advocates who will highlight the transformative potential of these therapies, and sceptical voices who will focus on the unknown variables and where current challenges lie.

The session will detail the science, safety, efficacy and value of CAR-T as well as the evolution of cell and gene therapies over the past 20 years. Delegates will hear from key thought leaders and patient representatives about the impact CAR-T can have on healthcare systems, pricing, and regulation. Join us and be part of this exciting and complex debate on opportunities and challenges presented by CAR-T for all stakeholders!

**ANTONIA MÜLLER**, Senior Consultant, Division of Hematology, University Hospital Zurich

**EMANUELE OSTUNI**, Head of Cell and Gene Therapy, Oncology Region Europe, Novartis

**MARIUS GEANTA**, President, Centre for Innovation in Medicine (InoMed), Romania

**ŠARUNAS NARBUTAS**, President, Lithuanian Cancer Patient Coalition (POLA)

**THOMAS SZUCS**, Professor of Pharmaceutical Medicine, University of Basel

**ZACK PEMBERTON-WHITELEY**, Patient Advocacy Director, Acute Leukaemia Advocates Network

**ANTONELLA CARDONE**, Director European Cancer Patient Coalition

Moderated by **DUANE SCHULTHEISS**, Managing Director, Vital Transformation

# Schedule

## Friday

Friday, 4 October 2019

I 9.00 – 11.30	Fora	
Kursaal C	F10 European alcohol policies	<input type="radio"/>
Conference Centre Room 2	F11 AI: It's not (just) about the technology!	<input type="radio"/>
Conference Centre Room 1	F12 A European cancer plan	<input type="radio"/>
I 12.00 – 13.30	Lunch Workshops	
Conference Centre Room 1	L5 Shortage of essential medicines	<input type="radio"/>
Conference Centre Room 2	L6 We are what we eat	<input type="radio"/>
Kursaal C	L7 Making real world data real	<input type="radio"/>
Marqwuee/Kursaal	LB2 Lunch Break	<input type="radio"/>
I 14.00 – 16.00	Closing Plenary	
Kursaal A	P3 The global climate crisis: a public health emergency	<input type="radio"/>
I 19.30 – late	Conclusion Evening	
Salzburger Hof (Bad Gastein)	Shuttle buses depart from the Conference Centre, Bad Hofgastein at 19.00	<input type="radio"/>

F10

DATE & LOCATION

9.00 – 11.30, Friday, 4 October 2019

Kursaal C

Organised by WHO Regional Office for Europe, European Health Forum Gastein, EU-HEM, IOGT-NTO and International Youth Health Organization, supported by the Republic of Slovenia



European alcohol policies  
Rethinking and strengthening implementation

Annually, 3 million deaths worldwide (5.3% of all deaths), result from the harmful use of alcohol. It is also a causal factor in more than 200 disease and injury conditions. Consequently, we urgently need to rethink European policies and regulations in this area. Although policymakers have many tools at their disposal, coherent and wide-ranging solutions for implementation remain a challenge at European, national and cross-border levels.

In order to address the lack of implementation, this interactive session will bring together representatives from across the EHFG community. We will ask what we can do to better ensure cross-border collaboration, consumer rights and inter-country agreements. What binding mechanisms on joint policies can better serve to reduce the burden of alcohol-related harm and address inequalities deriving from harmful use of alcohol? Session participants will be actively involved in creating outcomes, working in an open and solution-oriented format.

- VESNA-KERSTIN PETRIC, Head of Division for Health Promotion and Prevention of Non-communicable Diseases, Ministry of Health, Slovenia
- ILONA KICKBUSCH, Professor and Chair of the Global Health Centre, Graduate Institute for International and Development Studies, Geneva, Switzerland
- EVA JANÉ-LLOPIS, Director, Health SDGs and Social Innovation Programme, ESADE Business School
- KRISTINA SPERKOVA, International President, IOGT International
- CARINA FERREIRA-BORGES, Programme Manager Alcohol and Illicit Drugs, WHO European Office for the Prevention and Control of NCDs
- JOHAN LINDBLAD, Public Affairs Director, Systembolaget (Swedish alcohol retail monopoly)
- ANDREJ MARTIN VUJKOVAC, President, International Youth Health Organization
- JAN PELOZA, Co-founder, No Excuse Slovenia & Board Member, International Youth Health Organization

Moderated by BENTE MIKKELSEN, Director, Division of Noncommunicable Diseases and Promoting Health through the Life-course, WHO Regional Office for Europe and SIEGFRIED WALCH, Management Center Innsbruck, Austria



F11

DATE & LOCATION  
9.00 – 11.30, Friday, 4 October 2019  
Conference Centre Room 2

Organised by EIT Health



 EIT Health is supported by the EIT, a body of the European Union

## AI: It’s not (just) about the technology!

New organisational models and skills for care providers and healthcare professionals

The implications of Artificial Intelligence (AI) for the future of healthcare have been hotly debated in recent years. Amid fears around ethical constraints and the possibility of job losses for the workforce, one thing is becoming increasingly clear: if we want AI and robotics to have a positive impact on health outcomes for patients and citizens, we need to move on from current discussions of the technology, to outlining crucial organisational changes for healthcare providers and systems, as well as addressing the skillsets future healthcare professionals (HCPs) will need to work successfully with AI.

This session comprises three parts: **JORGE FERNÁNDEZ**, Director of Innovation, EIT Health, will offer a primer on how providers as well as national and regional health systems should transform their organisations to benefit from the positive impact of AI and how AI will affect the day-to-day operations for some key specialties (e.g. oncology, ophthalmology and radiology). This will be followed by a panel discussion on major issues clinicians are faced with in an era of AI and increasing digitalisation, including a reflection on those tasks that might no longer have to be performed by clinicians themselves in the near future.

In the last part of the session, **URSULA MÜHLE**, Education Director, EIT Health, will lead a second panel to address the skills needed by (current and future) HCPs working in new organisational formats, consider how the medical curriculum should evolve to train the HCPs of the 21st century and explore how AI might affect the patient-doctor relationship.

- JORGE FERNANDEZ**, Director of Innovation, EIT Health
- ANTANAS MONTVILA**, Junior Doctor & Board Member, European Junior Doctors Association
- KRISTAPS KRAFTE**, CEO, Vigobot
- STEVEN PETIT**, Medical Physicist & Assistant Professor, Erasmus University Medical Center
- DOMINIK PFÖRRINGER**, Medical Specialist for Orthopaedics and Trauma Surgery, University Hospital Munich Rechts der Isar
- ZINEB NOUNS**, Managing Director Helios Education Center Berlin, Germany
- PETIA RADEVA**, Professor, Faculty of Mathematics and Computer Science, ICREA Academia, Universitat de Barcelona

Moderated by **JORGE FERNANDES** and **URSULA MÜHLE**, Diretor of Education, EIT Health

F12

DATE & LOCATION  
9.00 – 11.30, Friday, 4 October 2019  
Conference Centre Room 1

Organised by **European Cancer Organisation (ECCO)**, **European Federation of Pharmaceutical Industries & Associations (EFPIA)**, **European Cancer Patient Coalition (ECPC)** and **The Organisation of European Cancer Institutes (OECI)**



## A European Cancer Plan

Make it disruptive!

Today's cancer survival landscape is diverse: not every patient in Europe benefits in the same way. If every country did as well as Sweden, 270,000 additional cancer patients would live five years longer. Our hypothesis: a European Cancer Plan can drive such change towards better outcomes in cancer for citizens and patients in Europe.

This session aims to trigger the discussion about a European Cancer Plan by introducing a European Cancer Dashboard (to be developed during the discussion) with key-performance indicators, including survival, return to work and rehabilitation, progress, quality of care, expenditure and innovation.

The session will also provide a strategic perspective, leveraging European and national initiatives following the EU Presidencies, as well as individual cancer patient perspectives, and reflecting on provider challenges. The recently updated Comparator Report on patient access to cancer medicines in Europe – focussing on cancer incidence, mortality, expenditure and access in Europe – will set the context for the discussion.

- TIT ALBREHT**, Lead, IPAAC Joint Action & Senior Health Services and Health Systems Researcher, Institute of Public Health, Slovenia
- KRUNOSLAV CAPAK**, Deputy Director, Environmental Health Ecology Service, Croatian Institute of Public Health
- KATHI APOSTOLIDIS**, President, European Cancer Patient Coalition (ECPC)
- SILVIA FRANCESCHI**, Scientific Director, Centro di Riferimento Oncologico, Organisation of European Cancer Institutes (OECI)
- MIKE MORRISSEY**, Chief Executive Officer, European Cancer Organization (ECCO)
- ALEXANDER ROEDIGER**, Chair, EFPIA Oncology Platform, MSD
- MARTIN SEYCHELL**, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)
- NILS WILKING**, Associate Professor, Karolinska Institutet & Swedish Institute of Health Economics,
- BARBARA WILSON**, Founder, Working With Cancer

Moderated by **PETER O'DONNELL**, Brussels correspondent, APM Health Europe

L5

DATE & LOCATION

12.00 – 13.30, Friday, 4 October 2019  
Conference Centre Room 1

Organised by the Directorate-General for Health and Food Safety (DG SANTE), European Commission



Shortage of essential medicines

An imminent health risk for patients?

Medicine shortages in European hospitals and pharmacies are a serious concern. Antibiotics, oncology medicines and vaccines are frequently reported as in short supply with a risk of under-treatment and possible medication errors from attempts to substitute missing medicines. Numerous reasons have been identified including manufacturing problems, insufficient quotas, parallel trade, commercial decisions, the limited number of Active Pharmaceutical Ingredient (API) manufacturers and dependence on third countries for these APIs. This session will explore possible solutions around:

- how to secure continuous medicine supplies for our patients,
- how to ensure monitoring and early notification of interruptions to the medicines supply chain to find alternative solutions in a timely manner,
- the role and responsibilities of the European Union, Member States and other stakeholders.

OPENING REMARKS BY

VYTENIS ANDRIUKAITIS, Commissioner for Health and Food Safety, European Commission

WITH INPUT FROM

BRIGITTE ZARFL, Minister of Labour, Social Affairs, Health and Consumer Protection, Austria

KRISTIN RAUDSEPP, Director General, State Agency of Medicines, Estonia & Co-chair, EMA-HMA Task

Force on Availability of Authorized Medicines

PETR HORÁK, President, European Association of Hospital Pharmacists

Moderated by MARTIN SEYCHELL, Deputy Director-General, European Commission Directorate-General for Health and Food Safety (DG SANTE)

L6

DATE & LOCATION

12.00 – 13.30, Friday, 4 October 2019  
Conference Centre Room 2

Organised by the United European Gastroenterology (UEG)



We are what we eat

The power of a healthy gut and disruptive nutrition policies

This session will focus on the impact of nutrition on gastrointestinal (GI) health, outlining risks associated with unhealthy diets and calling for food reformulation policies to improve (digestive) health. The session will particularly introduce lifestyle-related GI diseases and disruptive innovations in the GI space around creating gut balance by modulating the microbiome. The latest innovations in therapeutic GI treatment and prevention, looking into the intake of oral antibodies and use of probiotics and prebiotics, will be showcased. On the policy side, the session will highlight Israel's innovative nutrition policy, providing a comparative overview of nutrition policy from the EU and beyond. After setting the scene with a keynote, we will hear from an expert panel as well as from you, the audience, in an interactive discussion moderated by a science journalist.

MARKUS PECK-RADOSAVLJEVIC, Chair, Public Affairs Committee, United European Gastroenterology (UEG)

RONIT ENDEVELT, Director of the Nutrition Division, Public Health Services, Ministry of Health, Israel & Professor, Haifa University School of Public Health

STEFAN ULLRICH, CEO, Biosys UK limited

NIKOLAI PUSHKAREV, Policy Coordinator Food, Drink & Agriculture, European Public Health Alliance (EPHA)

Moderated by ANYA SITARAM, Global Health & Science Journalist, Rockhopper Media

L7

DATE & LOCATION

12.00 – 13.30, Friday, 4 October 2019  
Kursaal C

Organised by **Vital Transformation**,  
supported by **Zorginstituut Nederland**



## Making real world data real

### New methods for EU health technology assessments

With the increasing use of accelerated regulatory tools like the Food and Drug Administration’s breakthrough designation, there are mounting challenges for European health technology assessors (HTAs) to make an accurate assessment of the long-term value and performance of many new therapies. Data presented in evidence is often extrapolated from outcomes measures collected at six months follow-up or less, and what is good enough for regulatory approval often does not meet the requirements for reviewing comparative effectiveness and value in terms of health outcomes for HTAs. This session will introduce a novel, practical approach to harnessing electronic health records and real-world evidence (RWE) to help solve this problem. However, access to robust deidentified patient records in Europe is key.

This session will address the following questions:

- The use of RWE in comparative effectiveness
- The impact of the GDPR on deidentified patient-level data access
- HTA needs for new RWE methodologies
- H2020 programmes that can help fill RWE gaps in the EU

**ANJA SCHIEL**, Senior Adviser & Statistician, Unit for HTA and Reimbursement, Norwegian Medicines Agency (NoMA)  
**BETTINA RYLL**, Founder, Melanoma Patient Network Europe  
**NIGEL HUGHES**, Scientific Director, Quantitative Sciences, Janssen & Co-Lead, IMI EHDEN

The session will be moderated by **DUANE SCHULTHESS**, Managing Director, Vital Transformation

P3

DATE & LOCATION

14.00 – 16.00, Friday, 4 October 2019  
Kursaal A

Organised by **European Health Forum Gastein**



## Closing Plenary: The Global Climate Crisis – a Public Health Emergency

Scientific research has shown that global heating in the last century has pushed Earth’s temperatures to unprecedented levels. The UN Intergovernmental Panel on Climate Change has warned we have just over a decade to limit this heating to a maximum of 1.5 °C, beyond which hundreds of millions of people will be severely affected by extreme heat, drought, flooding and poverty. Many believe the Earth’s sixth mass extinction of plants and animals is already underway – with experts estimating that the rapid loss of species we are seeing today is estimated to be between 1,000 and 10,000 times higher than the natural extinction rate. This is a crisis caused by humans and the next 15 months are critical to achieving political consensus on how to tackle this emergency. Before we reach a tipping-point of no return, the global community must agree to implement radical changes in order to avert disaster. The EHFG will highlight climate breakdown as an existential threat and explore the urgent responsibility of a whole of society approach in tackling this crisis.

### CONFERENCE ROUND-UP AND FIRST OUTCOMES

**CLEMENS MARTIN AUER**, President, European Health Forum Gastein

### LIGHTNING TALK

**STELLA INDIRA AUER**, Extinction Rebellion Austria

### PANEL DISCUSSION

**BRIGITTE ZARFL**, Minister of Labour, Social Affairs, Health and Consumer Protection, Austria

**VERONICA MANFREDI**, Director, Quality of Life, European Commission Directorate-General for Environment (DG ENV)

**SIR ANDREW HAINES**, Professor of Environmental Change and Public Health, London School of Hygiene and Tropical Medicine (LSHTM) (via video)

**PIROSKA ÖSTLIN**, Acting Regional Director, WHO Regional Office for Europe

**STEFI BARNA**, Co-Director of the Sustainable Healthcare Education Network, Centre for Sustainability Healthcare, UK

moderated by **ANYA SITARAM**, Head and Science Communication Consultant, Rockhopper Media

### FIRESIDE CHAT

**VYTENIS ANDRIUKAITIS**, Commissioner for Health and Food Safety, European Commission Moderated moderated by **ILONA KICKBUSCH**, Professor and Chair of the Global Health Centre, Graduate Institute for International and Development Studies, Geneva, Switzerland

### HACKATHON RESULTS AND PRIZE CEREMONY

**DORLI KAHR-GOTTLIEB**, Secretary General, European Health Forum Gastein  
**JAN-PHILIPP BECK**, CEO, EIT Health

### NEWSROOM TEAM

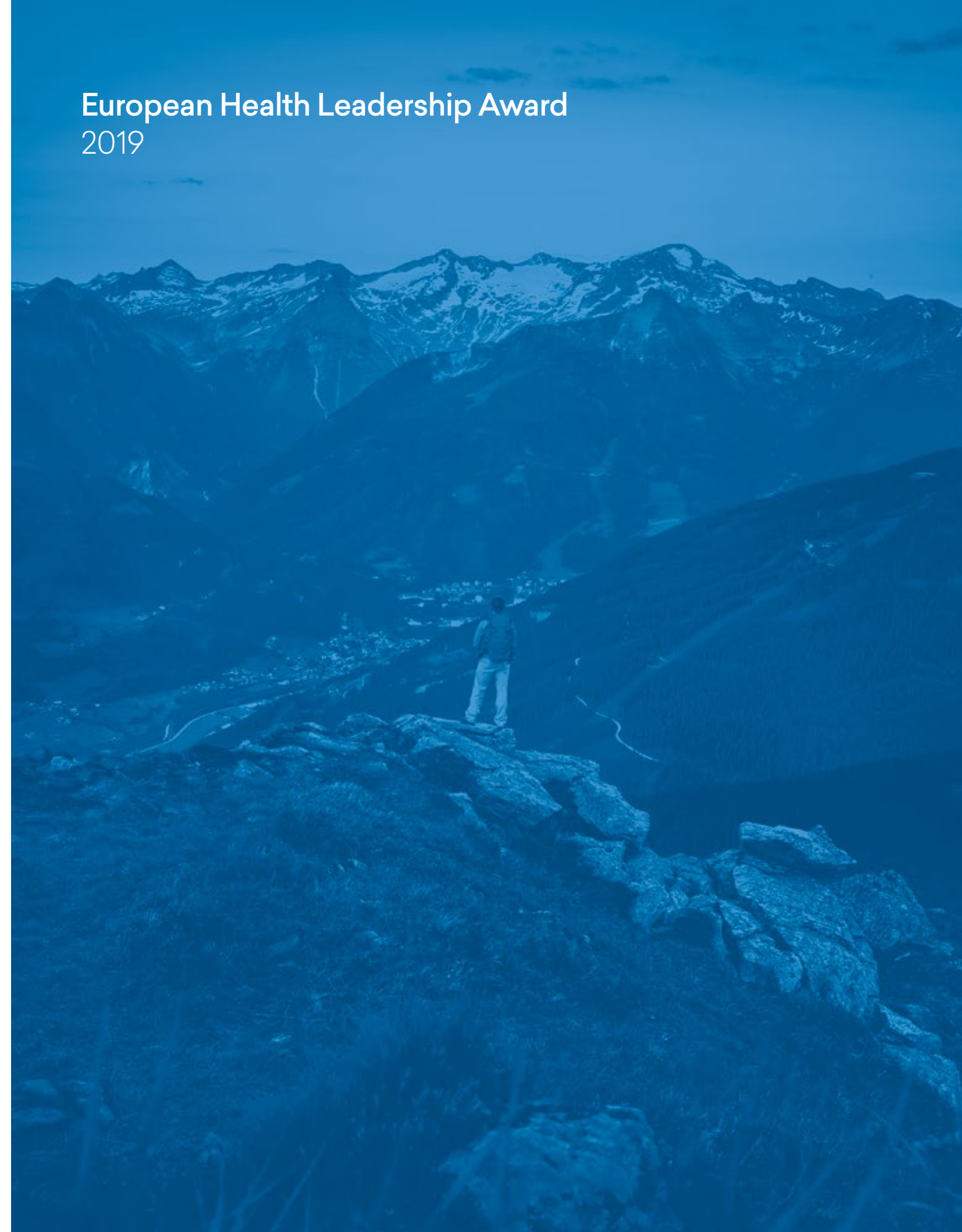
**MAGGIE DAVIES**, Executive Director, Health Action Partnership International (HAPI)  
**ROBERT OFNER**, Junior Researcher, Carinthian University of Applied Sciences

### CARTOONIST

**FLORIS OUDSHOORN**, Comic House



# European Health Leadership Award 2019



# European Health Leadership Award

## About

The European Health Leadership Award is awarded for the first time this year to recognise achievements in disruptive and transformative innovation and leadership in safeguarding or improving the health of people in Europe. Each year, the EHLA will distinguish pioneering change-makers whose work represents outstanding achievements in line with the EHFG main theme. It is a way of expressing gratitude for the work of trailblazers in health and healthcare and of helping

them to become an inspiration for others, and thereby generating even greater impact on health and societal well-being.

Each year, the EHLA will endeavour to locate and support pioneering change-makers whose work represents efforts in line with the respective EHFG main theme.

## Selection criteria

- The nominee must be from one of the WHO Europe countries.
- The nominee does not need to be working in the health sector, but their impact needs to be directed towards the improvement of population health.
- The nominee needs to show extraordinary leadership that has led to positive change in European public health.
- The nominee's work needs to be an exceptional display of work related to the EHFG main theme.
- The nominee needs to agree with the nomination in order for the nomination to be taken into account.



# Shortlisted nominations 2019

### AWARD CEREMONY

*Opening Plenary*  
12.00 – 14.00, Wednesday, 2 October 2019  
Kursaal A

Jan De Maeseneer, Ghent University, Belgium

Mariana Dolores, Mundo a Sorrir, Portugal

Melanie Kennedy, Northern Ireland Cancer Advocacy Movement, United Kingdom

Pathway, Homeless Healthcare Charity, United Kingdom

Walter Ricciardi, Università Cattolica del Sacro Cuore, Rome, Italy

Tobacco Control Research Group, University of Bath, United Kingdom

### Award Sponsor

The European Health Leadership Award is kindly sponsored by the Federal Ministry of Labour, Social Affairs, Health and Consumer Protection, Austria

 **Bundesministerium**  
Arbeit, Soziales, Gesundheit  
und Konsumentenschutz



## Jan De Maeseneer

Ghent University

Throughout his career, Professor Jan De Maeseneer has demonstrated leadership in health as a Family Physician, working for 40 years in one of the first Interprofessional Community Health Centres in Belgium (1978-2017). In addition to other functions, he led a fundamental curriculum reform towards an integrated Community Oriented Contextual Undergraduate Medical Curriculum at Ghent University (1997-2016). He has been actively involved in developing an integrated, needs-based capitation system for financing Primary Health Care (PHC) in Belgium, taking the lead in strengthening inter-professional cooperation as well as integrating public health, primary care, health and social care in practice and education. He strongly inspired the paradigm-shift in chronic care from disease-oriented towards goal-oriented care. He also contributed to equity in health internationally, as a member of the WHO Commission on Social Determinants of Health (2006-2008) and as a change agent to develop and strengthen PHC in Europe, Asia, Latin America and Africa. He chairs the Expert Panel on Effective Ways of Investing in Health, advising the European Commission on health topics.



## Mariana Dolores

Mundo a Sorrir

Mariana Dolores co-founded and serves as current President of the NGO 'Mundo a Sorrir' (Smiling World), an Association of Solidary Dentists that promotes and provides oral care to disadvantaged social groups in Portugal and four other Portuguese-speaking countries (Guinea Bissau, Sao Tome and Principe, Cape Verde and Mozambique). With her initiative and dedication to ensure oral health for all as a fundamental human right, a strong solidarity movement amongst more than 1,600 practising dentists has been launched to voluntarily provide health to the vulnerable members of their communities and thus improve their quality of life. Under her strong leadership, Mundo a Sorrir is also actively involved in increasing the health literacy of the young generation, extensive research activities as well as projects on social inclusion. Since its establishment in 2005, the Mundo a Sorrir covered 590,541 beneficiaries, performed 124,695 dental doctor screenings, organised 35,270 training actions and donated 281,708 toothbrushes and toothpaste.



## Melanie Kennedy

Northern Ireland Cancer Advocacy Movement (NICAM)

Melanie Kennedy has campaigned tirelessly for equity in access to cancer drugs in Northern Ireland (NI), in line with the rest of the UK. She has amended the process so that terminal cancer patients in NI can now access Kadcyla, a life extending drug. She has also successfully lobbied local government for a Cancer Strategy for NI. She is the founder of Northern Ireland Cancer Advocacy Movement (NICAM), a registered charity, helping patients in NI with a terminal cancer diagnosis both in accessing treatments, symptom management and support. Being a patient herself, she was successful in changing the treatment option of all patients in NI who can now access Kadcyla. As a direct result, a Cancer Strategy for NI was announced which she will be actively involved in shaping. By refusing to accept the status quo, she has changed the cancer pathway for all patients in Northern Ireland.



## Walter Ricciardi

Università Cattolica del Sacro Cuore, Rome

Professor Walter Ricciardi has worked relentlessly for health in Italy and Europe. As Professor of public health in Rome he can take much of the credit for the considerable strength of the next generation of Italian public health professionals, creating career pathways, developing opportunities, and building bridges between Italy's regions. As former President of the European Public Health Association (EUPHA), he demonstrated leadership in developing a European community of health professionals engaged in policy, practice and research, while fostering greater engagement with civil society. Confronted with measles outbreaks, he proposed mandatory vaccination and built political support for the legislation. This was at high cost, as he was persistently attacked by the anti-vaccine movement. In addition to contributing to over 300 academic papers, primarily in the fields of Epidemiology, Health Services Research and Public Health Genomics, he is also editor of the European Journal of Public Health, of the Oxford Handbook of Public Health Practice and founding editor of the Italian Journal of Public Health.





## Pathway

Over ten years, independent UK health charity Pathway has grown to be a significant nation-wide influence on the quality and scale of specialist health service provision for people experiencing homelessness. Building on the credibility of a practical service innovation - creating and supporting specialist homeless hospital teams to directly improve patient care - Pathway has developed an international network of clinicians, generated significant new public investment in relevant health research, and coined the term 'inclusion health' to define a new discipline. Pathway's activity has created relationships with health leaders across the UK and influenced the whole UK health system. This has most recently been illustrated by the direct reference to the charity's work as best practice example in the new NHS England Ten Year Plan. Pathway's original innovation was to recognise the connection between social exclusion and poor health outcomes. It then created a new model of care as a solution to the problem, to drive change in the UK health system.



## Tobacco Control Research Group (TCRG)

The Tobacco Control Research Group (TCRG) at the University of Bath, directed by Professor Anna Gilmore, is an internationally renowned team of academics and professionals. The multidisciplinary group combines in-depth knowledge of the tobacco industry with diverse methodological skills, ranging from Big Data to investigative research. TCRG broke new ground in researching industry interference, developing an innovative knowledge-exchange platform - TobaccoTactics - and using their research to advance public health. This research is used by civil society and governments worldwide to secure policy change. They contributed to the development of Article 5.3 of the Framework Convention on Tobacco Control (FCTC) (independence from the tobacco industry) and continue to inform FCTC negotiations. Their work underpinned regulation that saved millions of lives worldwide, from UK plain packaging to the EU Tobacco Products Directive and the Uganda Tobacco Control Bill and has been recognised globally with accolades including the WHO World No Tobacco Day Award.

## EHFG 2019 Excursion Programme

# Excursion Programme Overview

	6.00	7.00	8.00	9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00	21.00	22.00	23.00	LATE
TUESDAY													18.00 – 22.00 Pre-conference Buffet, Hotel Das Alpenhaus				21.00 – late Nightcap, Ice Cube Bar		
WEDNESDAY		7.30 – 8.30 Nordic Walking														20.30 – late Welcome Reception, Hotel Das Alpenhaus		23.00 – late Nightcap, Ice Cube Bar	
THURSDAY		6.30 – 9.00 Sunrise walk with a traditional alpine breakfast			10.00 – 13.00 Alpine Forest Bathing										20.30 – late Networking Dinner – “Going Green”, Fest Alm				23.00 – late Nightcap, Ice Cube Bar
FRIDAY					10.00 – 13.00 Easy hiking tour in Naßfeld– National Park Hohe Tauern			13.30 – 13.50 Business-Yoga break, in front of the Conference Centre							19.30 – late Conclusion Dinner, Hotel Salzburger Hof, Bad Gastein Shuttle buses depart from Conference Centre at 19.00				
							12.00 – 17.00 Taster visit to the Mountain Healing Caves “Heilstollen”												
SATURDAY				9.00 – 16.30 Day trip to Salzburg															



The Gastein Valley, with its three towns of Bad Gastein, Bad Hofgastein and Dorfgastein, lies in the heart of Salzburger Land and at the entrance to the Hohe Tauern National Park. The beautiful city of Salzburg, home to Mozart and the Sound of Music, is within easy reach. The EHFG has put together an excursion programme which includes a range of activities so that you can get to know the region and its history.

We hope you enjoy your stay in Gastein!

## Evening Events

### Pre-conference Buffet

Refuel after your journey to Bad Hofgastein and join us for our informal pre-conference buffet at the Alpenhaus from 18.00-22.00 on Tuesday. Please make sure to bring your conference badge with you!

### Welcome Reception

On Wednesday evening we are pleased to invite you to the Welcome Reception with a flying finger-food buffet which commences at 20.30 in the Hotel Das Alpenhaus, Bad Hofgastein.

### Networking Dinner

On Thursday evening, join us for the Networking Dinner in the Fest Alm in Bad Hofgastein at 20.30. This year's theme is "Going Green". Please feel free to come in smart-casual-dress or wear something green or upcycled.

### Conclusion Dinner

Dinner on Friday will take place at the Hotel Salzburger Hof, Bad Gastein, followed by music and dancing until the early hours. Shuttles to the dinner venue will be available from the Conference Centre in Bad Hofgastein at 19.00.

### Nightcap

Each evening participants are invited to gather for a nightcap at the Ice Cube Cocktail Bar and Lounge above the Alpentherme Spa. This offers an additional opportunity to exchange ideas and experiences in a relaxed and informal atmosphere. Accompanying persons who booked their hotel via our registration site are welcome to attend all evening events.

## Excursions

For conference delegates and accompanying persons participation in the excursion programme is included in the conference fee.

### Registration for excursions

Please register at the Information Desk upon your arrival. Please ensure that you register by 18.00 on the day prior to the excursion.

### Excursion departure point

Excursions depart from the EHFG shuttle service stop next to the Conference Centre. You can also arrange for the shuttle service to pick you up from your hotel if you have pre-booked an excursion. To arrange this, please contact the Shuttle Service Desk at the Conference Centre the day before the excursion.



DATE  
7.30 – 08.30  
*Wednesday, 2 October 2019*

**Nordic Walking**  
Start the Wednesday morning with some light exercise while enjoying the beautiful scenery. Compared to regular walking, Nordic walking involves applying force to walking poles with each stride, which makes you exercise with greater intensity. Please join us at 7.30 outside the Conference Centre in sports attire. Poles will be provided. In case of bad weather, join us for a stretching session in the Hotel Das Alpenhaus.



DATE  
6.30 – 9.00  
*Thursday, 3 October 2019*

**Sunrise walk to an alpine pasture with a traditional alpine breakfast**  
Start your day early, put on your hiking boots and join us for a guided walk in the hills of the wonderful Alps! You will arrive at an alpine pasture which sits above the valley at an altitude of approximately 1,700m above sea level. Enjoy a delicious traditional alpine breakfast with homemade products and a fantastic view over the Gastein Valley.



DATE  
10.00 – 13.00  
*Thursday, 3 October 2019*

**Alpine forest bathing**  
Escape from your everyday surroundings and take some time out to relax in the forests of the Gastein Valley. Forest bathing is a new approach to outdoor exercise. Being surrounded by nature you experience a heightened sense of relaxation and peace which has an intrinsic value for your mind, body and soul.



DATE  
13.30 – 13.50  
*Friday, 4 October 2019*

**Business-Yoga break**  
Yoga encourages you to relax, slow your breathing and to focus on the present. It's a great way to take a break from your busy day at the conference. Join our business-yoga break in front of the Conference Center. In case of bad weather, the break is relocated to the Yoga Studio in the Alpenhaus. No yoga outfit or registration required.



DATE  
10.00 – 13.00  
*Friday, 4 October 2019*

**Easy hiking tour to Naßfeld**  
Enjoy the clean mountain air of the Hohe Tauern National Park and its picturesque surroundings. "Naßfeld" is a marvellous alpine area at the head of the Gastein Valley. A guide will take you for an easy hiking tour through the breathtaking landscape of this high mountain valley, which is part of the national park.



DATE  
9.00 – 16.30  
*Saturday, 5 October 2019*

**Salzburg Experience**  
Salzburg – literally "Salt Fortress" – is a UNESCO World Heritage Site famous for its baroque architecture, beautiful alpine setting and for being the birthplace of Wolfgang Amadeus Mozart. You can still detect the wealth that the small city enjoyed when it was ruled by its powerful archbishops. The gold, silver and salt reserves of the Salzburg mountains were at the root of the city's special position, allowing it to remain politically independent for a long time.

During your visit you can join a guided walking tour, visit the fortress Hohensalzburg or wander through palaces and gardens, baroque churches, walk in the footsteps of Mozart and pass his birthplace in today's famous shopping street Getreidegasse. Salzburg also has a rich tradition of restaurants and coffee shops offering a variety of local dishes and sweets. You will find many attractive shops where you are sure to find some souvenirs for your friends and family.

## Other Activities

**The cable car will transport you to the mountain pasture of the Schlossalm** for a hike and to enjoy the view. Please show your name badge at the lift station, as EHFG delegates and accompanying persons are granted a free ride: Schlossalmbahn, Bad Hofgastein, **T +43 6432 6455.**

**The 18-hole golf course**, surrounded by meadows and forests, is among the most beautiful courses in the Alpine region. Please ensure that you make a reservation in advance: Golfclub Gastein, Bad Bruck, **T +43 6434 2775.**

**The Tourist Information and Visitors' Centre**, situated conveniently within the Conference Centre, is at your disposal for further sightseeing recommendations in and around the Gastein Valley.

In addition to the EHFG Excursion Programme, the Visitors' Centre offers a wide variety of activities and services from guided hiking tours to mountain biking adventures. Our colleagues from the Tourist Information Service will be happy to provide you with more information and recommendations on how to make the most of your stay in the Gastein Valley: Kur- und Tourismus, Bad Hofgastein, **T +43 6432 3393 260.**



Wellness Programme

The healthy mountain air of the Hohe Tauern National Park and the picturesque surroundings of the alpine villages are great stress relievers that will help you to unwind and relax. If you feel like doing some exercise, tennis courts are available in Bad Hofgastein. Alternatively, you may want to try and improve your handicap on the 18-hole golf course at Bad Bruck, take a swim in the Alpentherme Spa or simply appreciate the natural beauty of the mountains by going for a stroll. Cable cars take you to the Gasteiner mountain peaks where you can enjoy a panoramic view of the Gastein Valley.

DATE  
12.00 – 17.00  
Thursday, 3 October 2019 @ Friday, 4 October 2019

The visits are free of charge for EHFG delegates and accompanying persons.

Please ensure that you register by 18.00 on the day prior to the visit.

**Visit the Gasteiner Heilstollen (Healing Caves)** to experience the unique healing environment two kilometres inside the Radhausberg Mountain which has gained fame around the world. The enormous healing success, with 80 to 90% of all patients reporting that the treatment helps alleviate their complaints significantly, can be attributed to the ideal combination of high temperature, air humidity and naturally elevated radon levels. These help stimulate and strengthen the body’s immune system and activate the body’s defence and repair mechanisms. Some guests use the Heilstollen treatment as a means to maintain good health and regenerate muscles and joints, or because they are simply curious to see the caves. Indulge in this unique experience on one of our special taster visits. Please remember to bring your bathing costume and sandals/slippers and, for medical reasons, refrain from drinking alcohol before the visit. Medical indications for the treatment in the Heilstollen include: ankylosing spondylarthritis, rheumatoid arthritis, arthrosis, fibromyalgia, back pain, respiratory diseases, allergies.

**Visit the Alpentherme, Bad Hofgastein’s modern alpine health and leisure spa**

to have a swim in the naturally heated waters and relax in the sauna and steam rooms. A reduction on the price of the two- and four-hour as well as whole day entrance tickets is available for EHFG delegates and accompanying persons. To obtain the discount, please show your delegate badge at the Alpentherme Spa entrance. **T +43 6432 8293 0**



**Visit the Felsentherme in Bad Gastein**

and brush away the stress of daily life while immersing yourself in the wellness world. A 50% reduction on the regular price is available for EHFG delegates and accompanying persons. To obtain the discount, please show your delegate badge at the entrance. **T +43 6434 2223 0**



DATE  
09.00 – 21.00  
Open daily

THE PERFECT  
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AN INTENSIVE  
CONFERENCE DAY

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VALID TO 23/12/2019

Your data are only used for internal processes of the Felsentherme Bad Gastein. For further information please read our data protection declaration at [www.felsentherme.com](http://www.felsentherme.com). If you don't agree anymore, please contact us via [info@felsentherme.com](mailto:info@felsentherme.com) and the use of your data will be stopped immediately.

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Adress:

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Date:

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ALPENTHERME  
GASTEIN

## DISCOVER ALPENTHERME GASTEIN

Feel the pleasure and enjoy the worlds of Alpentherme Gastein featuring a unique 360° panoramic view of the Alps.

### RELAX WORLD

~ 100% thermal water

### FAMILY WORLD

~ fun and adventures for families

### SPORTS WORLD

~ training & fitness-tests

### SAUNA WORLD

~ 12 sauna chambers in- & outdoor

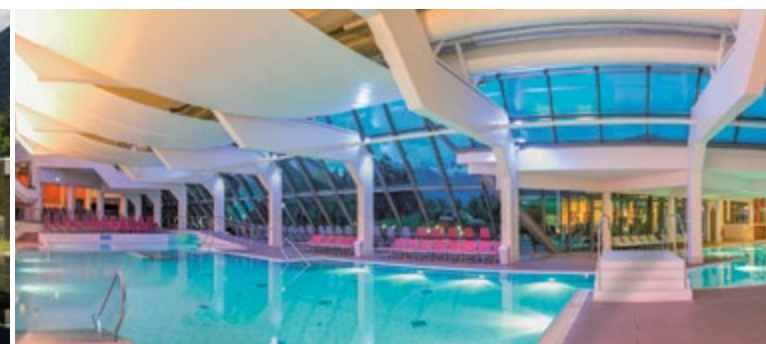
### LADIES WORLD

~ sauna area for women

### BEAUTY RESIDENZ

~ beauty & wellness treatments

**UNIQUE:** Two Thermal Water Swimming Lakes.



Alpentherme Gastein in Bad Hofgastein • open daily from 09.00 a.m.  
+43(0)6432/8293-0 • [info@alpentherme.com](mailto:info@alpentherme.com) • [www.alpentherme.com](http://www.alpentherme.com)

# Gastein



Mountains  
full of  
beautiful  
moments

skigastein.com





Und der Moment ist deiner.



#gasteiner

# GASTEINER HEILSTOLLEN

WORLDWIDE UNIQUE



## THE EFFECT OF HEALING GALLERY THERAPY

The therapy consists of mild overheating (hyperthermia) and radon intake via the respiratory passages and skin.

These effects of therapy are proven by numerous studies:

- ▶ Pain relief (on average 9 months)
- ▶ Medication reduction (up to 1 year)
- ▶ Anti-Inflammatory effect
- ▶ Immune stabilisation

## WORLDWIDE UNIQUE

And this is due to the combination of the following factors to be found two kilometres inside the Radhausberg mountain:

- ▶ Heat (37 – 41,5°C; 98.6 – 106.7°F)
- ▶ Air Humidity (70 – 100 %)
- ▶ Radon content (44 kBq/m³ air)

## THE MOST IMPORTANT INDICATIONS

Univ.-Prof. Dr. Markus Ritter Gastein Research Institute

- ▶ Diseases of the locomotor system: Ankylosing spondylitis and/or spondyloarthropathies, rheumatoid arthritis, fibromyalgia syndrome, arthroses, psoriatic arthritis, spinal syndromes
- ▶ Diseases of the respiratory passages: Bronchial asthma, chronic bronchitis, COPD, hay fever, sarcoidosis
- ▶ Skin diseases: Neurodermatitis, psoriasis vulgaris, scleroderma, delayed wound healing

## THERAPY SESSIONS

The heart of Healing Gallery Therapy are the therapy sessions within the gallery itself. Depending on the symptoms, therapy lasting from 2 – 4 weeks is recommended for best medical results, with 3 – 4 gallery sessions possible per week.



## INTRODUCTORY SESSION

Would you like to experience this worldwide unique healing climate yourself? Then we look forward to being able to welcome you on the introductory session on Tuesday or Thursday afternoon.

Gasteiner Kur-, Reha- und Heilstollen Betriebsges.m.b.H.  
Health Centre for the Radon Therapy "live pain-free, naturally"  
Heilstollenstraße 19, A-5645 Böckstein, Bad Gastein – Salzburger Land  
T +43 (0)6434 3753-0, F +43 (0)6434 3753-566  
info@gasteiner-heilstollen.com

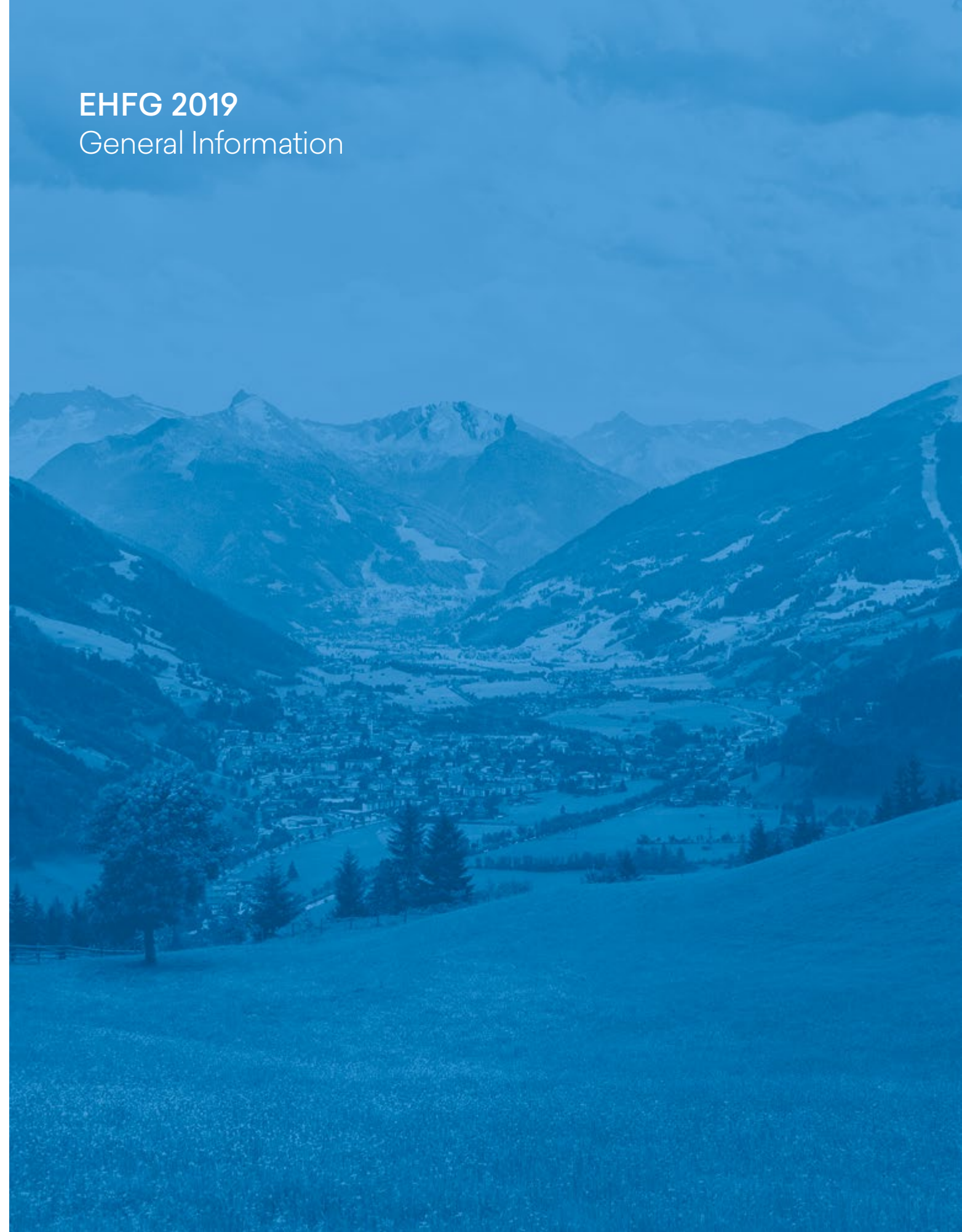
LIVE PAIN-FREE, NATURALLY  
[WWW.GASTEINER-HEILSTOLLEN.COM](http://WWW.GASTEINER-HEILSTOLLEN.COM)

EXCURSION PROGRAMME



# EHFG 2019

## General Information





The conference sessions and social events of the European Health Forum Gastein will take place at the Conference Centre, the Kursaal or other venues situated within walking distance.

These pages will supply you with detailed information about venues and important telephone numbers. Find out more about the Excursion Programme in a separate section.

Registration Desk	T1	+43 6432 3393 233	EHFG Office	T1	+43 6432 3393 270
	T2	+43 6432 3393 237			

Registration Desk opening hours	Monday, 30 September	Thursday, 3 October
	10.00 – 22.00	7.15 – 20.00
	Tuesday, 1 October	Friday, 4 October
	7.15 – 22.00	7.15 – 19.00
	Wednesday, 2 October	
	7.15 – 21.00	

Conference Venues

Please note that the EHFG is a non-smoking conference.  
Please ensure phones are muted during sessions.

Conference Centre Location of:	Room 1	Shuttle Service Desk
	Room 2	Information Desk
	Registration Desk	Press Center

Kursaal Location of:	Kursaal A	Kursaal B	Kursaal C	Marquee / Foyer
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Services

WiFi internet access	WiFi internet access is provided in the entire Conference Centre, in the Kursaal as well as in the lounge areas of most hotels. Furthermore, there is local wireless internet access in the town centre of Bad Hofgastein.
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EHFG mobile app

Easy access to programme and speaker overviews, latest session updates, conference venues and a map of Bad Hofgastein

You can download the app via this link:  
[app.ehfg.org/download.html](https://app.ehfg.org/download.html)

Lost & Found	Please contact the Registration Desk regarding lost or found objects.
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Meeting rooms	The Registration Desk team will be pleased to reserve a meeting room for you. Technical facilities and coffee breaks can be arranged upon request but may incur an additional service charge.
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Website <a href="https://www.ehfg.org">www.ehfg.org</a>	You can find all the latest news about the EHFG on our website, which also features a virtual Press Centre.
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# Transport

## Airport shuttle service

If you have booked your hotel through the EHFG Office, our airport shuttle service is included for transfers between Salzburg airport and the Gastein Valley. For bookings please contact the Shuttle Service Desk at the Conference Centre or call **T +43 6432 3393 227**. Shuttles to Munich airport can be booked but will incur an additional charge.

In order to confirm your return airport shuttle service, **please register 24 hours prior to your departure** at the Shuttle Service Desk. You will receive a confirmation slip with your shuttle departure time and the pick-up location. Please note that you will only be guaranteed a return shuttle when finalising your departure details and receiving confirmation from the Shuttle Service Desk.

## Restaurant recommendations in Bad Hofgastein

If you are not able to join one of our dinner events or prefer to have your dinner in a smaller setting we would like to recommend the following restaurants. Please note that the cost for lunch and dinners outside of our official events is not covered by the EHFG.

### Restaurant Kraut und Rüben (Vegetarian)

Pyrkerstraße 3  
**T +43 6432 2201**  
Open: 11.00 – 21.00  
(closed Saturdays and Sundays)

### Restaurant Aurum

Griesgasse 10  
**T +43 6432 6335**  
Open: 11.30 – 22.30  
(closed Sundays)

### Das Franz, Hotel Salzburgerhof (Austrian)

Kaiser-Franz-Platz 1  
**T +43 6432 6230**  
Open: 7.30 – 21.30  
(closed Tuesdays)

### La Piccola Italia (Italian)

Kurpromenade 11  
**T +43 6432 8369**  
Open: 11.30 – 21.30  
(closed Wednesdays)

### Café-Restaurant-Pizzeria Auszeit

Kurpromenade 6  
**T +43 6432 21985**  
Open: Tuesday 14.00 – 22.00  
Wednesday - Sunday 11.00 – 22.00  
(closed Mondays)

### Congress Café

Kurgartenstraße 17  
**T +43 664 4698 243**  
Open: 10.00 – 22.00

## Access badge

Upon registering at the Conference Centre in Bad Hofgastein, you will receive your personal delegate access badge, indicating your name and organisation. It entitles you to participate in the EHFG 2019 conference and will be checked at the entrance to the event dinners. Please wear your badge ensuring it is clearly visible at all times. Please note that the conference team will have to deny access to participants who are unable to produce a valid access badge.

## Conference dinners

For those delegates and accompanying persons who have booked their hotel via the EHFG office, all evening events are included. You can purchase dinner tickets at the Registration Desk until noon of the same day the dinner takes place as well as on-site. Wednesday, 2 October: Welcome Reception in the Hotel Das Alpenhaus with a flying buffet. Thursday, 3 October: Networking Dinner, a sit-down dinner at the Fest Alm in Bad Hofgastein with the motto "Going Green". Friday, 4 October: Conclusion Dinner at the Salzburger Hof, Bad Gastein (shuttle service from the Conference Centre). More information can be found in the Excursion Programme section on page 61.

## Accompanying persons

Accompanying persons who have booked their hotel via the EHFG office are invited to participate in our excursion programme and conference dinners. Please contact the Information Desk for detailed information and bookings. Participation in the EHFG conference sessions and lunch is not included.

## Accessibility

All facilities are easily accessible for guests with disabilities. For further enquiries or to advise us of your access needs, please contact our team at the Registration or Information Desk.

## Useful numbers

### Tourist Information

Kur- und Tourismusverband  
**T +43 6432 3393 260**  
Monday – Friday 8.00 – 18.00  
Saturday 9.00 – 12.00

### Physicians

Dr. Verena Steinlechner  
Kurpromenade 5  
**T +43 6432 8497**

Dr.Robert Költringer  
Kurgartenstraße 30  
**T +43 6432 7447**

### Emergency Number

European Emergency Number: **112**  
Police: **+43 59133 5142**  
Fire brigade: **+43 6432 6347**  
Ambulance: **+43 6432 85000**

### Dentists

Dr.Reinhard Morawa  
Achenstraße 17  
**T +43 6432 6144**

Dr. Roland Rainer  
Tauernstraße 9  
**T +43 6432 3037**



Hotels in Bad Hofgastein

For a digital map of conference venues, hotels and restaurants, please access the EHFG app.

★★★★ Deluxe	3	Hotel Norica	Kaiser-Franz-Platz 3	+43 6432 8391
	2	Hotel Zum Stern	Weitmoserstraße 33	+43 6432 84500
	17	Hotel Bismarck	Alpenstraße 4	+43 6432 6681
★★★★	9	Hotel Alte Post	Kirchenplatz 4	+43 6432 6260
	20	Hotel Alpina	Parkstraße 5-15	+43 6432 8475
	10	Hotel Carinthia	Dr. Zimmermann Straße 2	+43 6432 8374 0
	7	Hotel Klammer's Kärnten	Dr. Zimmermann Straße 9	+43 6432 6711 0
	11	Das Alpenhaus	Kurgartenstraße 26	+43 6432 6356
	1	Hotel Germania	Kurpromenade 14	+43 6432 6232 0
	5	Hotel Österreichischer Hof	Kurgartenstraße 9	+43 6432 6216 0
	12	Hotel Palace	Alexander-Moser-Allee 13	+43 6432 6715 0
	6	Hotel St. Georg	Dr. Zimmermann Straße 7	+43 6432 6100 0
	29	Hotel Völserhof	Pyrkerstraße 28	+43 6432 8288 0
★★★	21	Hotel Tauernblick	Parkstr. 5-15	+43 6432 84 75
	22	Kur- & Sporthotel Alpenhof	Knoblachergasse 4	+43 6432 6430
	14	Das Gastein	Alexander-Moser-Allee 21	+43 6432 7581 0
	19	Haus Friedrichsburg	Pyrkerstraße 8	+43 6432 6290
	24	Pension Gstrein	Wasserfallgasse 7	+43 6432 6485
	23	Haus Mühlbacher	Kurpromenade 3	+43 6432 6446 0
	28	Hotel Rauscher & Paracelsus	Kurpromenade 20	+43 6432 6412 0
	26	Hotel Salzburger Hof	Kaiser-Franz-Platz 1	+43 6432 6230
	25	Kurhaus Sunkler	Pyrkerstraße 36	+43 6432 6454
	18	Kur- & Sporthotel Winkler	Pfarrgasse 4	+43 6432 6248 0
	16	Hotel Zum Toni	Eisenstein 1	+43 6432 6629



# Shuttle service info

## Confirming your departure at the Shuttle Desk

In order to ensure a smooth departure from the Gastein Valley, **please register 24 hours prior to your intended departure at the shuttle desk in the Conference Centre** to confirm your shuttle departure time. You will receive a confirmation card with your shuttle departure time and the pick-up location. You will only be

guaranteed a pick-up by booking the shuttle service 24 hours in advance. Thank you!  
If you need a shuttle to your hotel or the Congress Centre outside these hours please contact the shuttle desk onsite or call: **+43 6432 3393 227** or **+43 6432 20100** after 22.00.

For participants staying at “HOTEL ZUM STERN” please find your specific shuttle information below:

From Wednesday, 2 October –  
Friday, 4 October 2019

Free shuttle service from Hotel Zum Stern to the Congress Centre and return is available upon demand.

Shuttle service reception,  
Wednesday, 2 October

Free shuttle service from Hotel Zum Stern to the Welcome Reception at Hotel “Das Alpenhaus”, Bad Hofgastein is available upon demand.

Return shuttle service from the dinner location to Hotel Zum Stern is available free of charge until 01.00 a.m., a chargeable taxi service is available afterwards.

Shuttle service dinner,  
Thursday, 3 October

Free shuttle service from Hotel Zum Stern to the Networking Dinner at Fest Alm, Bad Hofgastein is available upon demand.

Return shuttle service from the dinner location to Hotel Zum Stern is available free of charge until 02.00 a.m., taxis are available for a fee afterwards.

For all participants:  
Shuttle service dinner,  
Friday, 4 October

Shuttles will leave the Conference Centre at 19.00 to take you to the Conclusion Evening at Salzburger Hof, Bad Gastein.

Return shuttle service to Bad Hofgastein is available free of charge until 03.00 a.m., taxis are available for a fee afterwards.

If you require transport from Hotel Zum Stern to Salzburger Hof, please contact the hotel reception.

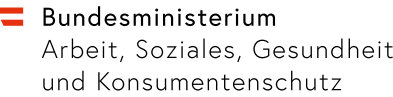
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European Health Forum  
Gastein

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## In collaboration with



DG Health and Food Safety  
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Federal State Land Salzburg



Gastein

Communities Bad Hofgastein and Bad Gastein; Kur- & Tourismusverband Bad Hofgastein and Bad Gastein; Gasteiner Tourismus GmbH



Österreichische Ärztekammer

Organisers & Sponsors

We would like to thank the following institutions, organisations and companies for their expertise, generous support, sponsorship and fruitful cooperation which makes the European Health Forum Gastein such a successful event and without whom we would not

have been able to realise our goals. We are looking forward to continuing these partnerships on our way towards

*CREATING A BETTER FUTURE FOR HEALTH IN EUROPE.*

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## With thanks to

ROBERT MADELIN

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MARKUS JEBINGER

CHRISTIAN NOCKER

KARL PICHLER

## Drivers

HANNES MITTERBAUER

MARIELLA WEICHENBERGER

PEPI WEICHENBERGER

## Shuttle Desk

CHRISTIAN HABETSEDER

SIGFRIED RASCHKA

## Decoration

SABINE KREYCA

## Excursion Programme

CHRISTIAN PICHLER

## Photographers

ANNA DZIUBIŃSKA

FABIAN KAPO

ANDREAS STEGER

## Visual Artists

NAOMI FEIN

BECKY HATCHETT

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Tauernplatz 1, 5630 Bad Hofgastein, Austria  
ehfg.org · info@ehfg.org

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Updated programme available via the EHFG app:  
[app.ehfg.org/download.html](http://app.ehfg.org/download.html)

# Programme Overview

KURSAAL	CONFERENCE CENTER	ADDITIONAL LOCATIONS	SESSION TYPES
A Kursaal A	1 Conference Center Room 1	H Hotel Das Alpenhaus	F Forum
C Kursaal C	2 Conference Center Room 2	FA Fest Alm	W Workshop
M Foyer/Marquee	CC Conference Center Foyer	SH Salzburger Hof (Bad Gastein)	L Lunch workshop
			B Breakfast workshop
TRACKS			
I Disrupting innovation	I Systems for change	I Transforming societies	I Future formulas

WEDNESDAY

9.00	11.00	12.00	14.00	14.30	17.00	17.30	19.30	20.30
2 W1 Steering, not rowing!	M Lunch Reception	A P1 Opening Plenary		1 F1 Public stewardship & economic globalisation	CC Net-working Break	2 W4 Save blood, save lives		H Welcome Reception
C W2 Mind the citizen				2 F2 Changing the game on health inequalities		1 W5 Transforming HIV responses in Europe		
1 W3 Data for safer care				C F3 The digital future of healthcare				

THURSDAY

7.30	8.45	9.00	11.30	12.00	13.30	14.00	15.30	16.00	18.30	20.30
H B1 Nobody Left Outside	1 F4 Towards the Economy of Well-being	2 F5 When epidemiology meets Big Data	1 L1 Facts. Figures! Fiction?	CC Net-working Break	A P2 Thursday Plenary			2 F7 Can people afford to pay for healthcare?		FA Networking Dinner
	C F6 Vaccine ecosystem health check		H L2 Medical use of cannabis and cannabinoids					1 F8 Obesity in Europe - time for a new approach?		
			2 L3 Health workforce disruption					C F9 CAR-T: The evolution of a revolution?		
			C L4 Horizon Europe							
			M Lunch Break							

FRIDAY

9.00	11.30	12.00	13.30	14.00	16.00	19.00	19.30
C F10 European alcohol policies	1 L5 Shortage of essential medicines			A P3 Closing Plenary		SH Conclusion Evening	
2 F11 AI: It's not (just) about the technology!	2 L6 We are what we eat						
1 F12 A European cancer plan	C L7 Making real world evidence real						
	M Lunch Break						