Health and Sustainable Development

Bold political choices for Agenda 2030

3 - 5 OCTOBER 2018
BAD HOFGASTEIN
AUSTRIA
2018 is a big year for health. The Universal Declaration of Human Rights, and with it the very right to health itself, celebrates 70 years of existence, while other key health milestones such as the Tallinn Charter and Alma-Ata celebrate their anniversaries. All these occasions give us one more reason to highlight how important it is for health to remain a key European priority.

Decisive political action and strong commitments to a comprehensive vision of improved health for all are needed. In 2018, the EHFG will focus on health in the EU within the Sustainable Development Goals of the United Nations Agenda 2030, and challenges participants and session partners to explore how all can contribute to reaching the SDG targets, safeguarding health and advancing sustainable development.

What priorities do we need to set, which risks should we take, which convictions do we need to overturn? Is it time for a healthy paradigm shift to make our systems future-proof? Help us answering these questions and make the case for health as a necessary key concern for European actors and institutions that impacts prosperity on all levels. Pencil the EHFG’s date in your diaries to join the debate and be part of setting a bold political agenda for Europe’s future strategy on health!

CLEMENS MARTIN AUER
PRESIDENT OF THE EUROPEAN HEALTH FORUM GASTEIN

Reasons to attend

**NETWORK**
Reach all your stakeholders at one time – in a stunning environment. Discuss with senior experts & get a 360° viewpoint on major topics.

**INFLUENCE**
Leaders from all health stakeholder groups meet & debate in Gastein.

**THINK EUROPE**
Our focus is on health policy in Europe, at all political levels. Be at the heart of European health policy-making.

**CONTRIBUTE**
Share what is new in your field. And learn more. We report to key institutions, shaping future policies.
The three plenaries at the EHFG 2018 will examine the relationship between health and economic interests and consider why and where the two sectors collide, before asking if and how we can make them dovetail: after all, good health is vital to creating and sustaining socially and economically prosperous societies.

**P1 OPENING PLENARY**

Health in Europe – Let’s think big

Our Opening Plenary will set the scene for the conference by discussing what is needed to safeguard health in Europe, and shine the spotlight on the urgency of action on health across sectors and borders. On what does Europe need to focus to play our part in reaching the Sustainable Development Goals, and what role can our institutions play?

**P2 THURSDAY PLENARY**

Talking so you’re heard: making the case for investment in health

2018 marks the 10th anniversary of The Tallinn Charter: Health Systems for Health and Wealth. In celebration of this, the Thursday Plenary will explore how to better articulate the value that health creates by discussing the synergies and co-benefits of health and economic interests. Changing mindsets and reframing health advocacy within government spending decisions is key to securing investment in health and strengthening and improving the long-term outlook of health systems in Europe and beyond.

**P3 CLOSING PLENARY**

Commercial determinants of health and the global financial markets

The Closing Plenary will examine the role of markets in health and discuss the extent to which commercial interests go against health interests, and how we can redress the balance. How can the health community work with the private sector to realise real change? We will hear from a pioneer who has worked collaboratively with the financial sector to further tobacco free investment. And we will examine the business case for health-compatible, sustainable business models that maximise social impact, as well as discuss the leadership shown by some companies who are starting to consider the SDGs in their business strategies.

**HIGH-LEVEL SPEAKERS 2018**

- **MILOJKA KOLAR CELARC**, Minister of Health, Slovenia
- **RIINA SIKKUT**, Minister of Health and Labour, Estonia
- **PIRKKO MATTILA**, Minister of Social Affairs and Health, Finland
- **SVETLANA AXELROD**, Assistant Director General, WHO
- **ZSUZSANNA JAKAB**, Regional Director, WHO Regional Office for Europe
- **MARTTI HETEMÄKI**, Permanent Secretary, Ministry of Finance, Finland
- **WILHELM MOLTERER**, Managing Director, European Fund for Strategic Investments
- **BRONWYN KING**, CEO, Tobacco Free Portfolios, Australia
- **FILIPPO ADDARII**, Founder & Co-Managing Director, PlusValue
- **JAN KIMPEN**, President, COCIR & Chief Medical Officer, Philips
PARALLEL FORA

FORUM 1

How good are our medicines? An operational agenda for EU & national policy-makers
14.45 – 17.15, Wednesday, 3 October 2018

Evidentiary requirements and the medicines regulatory framework in Europe are integral parts of the access to medicines debate and deserve much more attention. This year’s session builds on last year’s agenda-setting session and will outline actionable recommendations for medicines regulatory reform in order to achieve meaningful public health needs-driven innovation for the benefit of all patients. Furthermore, the conference comes at a critical juncture when Europe is debating the role of Health Technology Assessment (HTA), and how to ensure that public investment in medical R&D translates to the medicines we need developed and made available at prices that patients and governments can afford. The session will draw the link between HTA and the regulatory environment and provide answers to the conundrum of weak evidence and high prices faced by policy makers across Europe.

Panel I
AMEET SARPA Twari, Assistant Director, Program on Regulation, Therapeutics, and Law, Brigham and Women’s Hospital; Instructor, Harvard Medical School
REPRESENTATIVE from a Health Technology Assessment Agency (tbc)
REPRESENTATIVE from the Pharmaceutical Industry (tbc)
REPRESENTATIVE from the German Medical Association (tbc)
Moderated by Yannis Natsis, European Public Health Alliance

Panel II
VANESSA LOPEZ, Executive Director, Salud por Derecho
REPRESENTATIVE from a case study on of Supplementary Protection Certificates (SPC) in France (tbc)
REPRESENTATIVE from a case study on anti-competition law and medicines in Italy (tbc)
REPRESENTATIVE of a national government (tbc)
Moderated by DANIEL WOLFE, Open Society Foundations

FORUM 2

Vision 2020 – 25: All Policies for Health
14.45 – 17.15, Wednesday, 3 October 2018

2019 will be a crucial year for the future of health in Europe. With the European elections in May, followed by the appointment of a new European Commission, it is vital that the health community should make the case for continued EU action on health. At this world café, we will develop an All Policies for Health vision for the next European Commission, building upon last year’s EHFG. The discussion will centre on three themes: health systems, healthy societies, and a healthy environment. Digital tools will provide a cross-cutting theme. The session will feed into the development of a multi-stakeholder campaign document that can provide the basis for advocacy on All Policies for Health in the lead up to the European election.

Speakers will include the European Commission (tbc), the European Public Health Alliance, the President of the European Health Parliament and Johnson & Johnson
Moderated by ROBERT MADELIN

Organised by
Open Society Foundations (OSF), The European Alliance for Responsible R&D and Affordable Medicines (European Alliance), and The European Public Health Alliance (EPHA)

Organised by
Johnson & Johnson
PARALLEL FORA

FORUM 4

Will we reach the targets in the Sustainable Development Goal for health by 2030? - Actions needed to end AIDS & TB and combat Hepatitis and HIV in the EU
9.00 – 11.30, Thursday, 4 October 2018

With a focus on reaching the UN Sustainable Development Goal 3 “to ensure healthy lives and promote well-being for all at all ages”, the session will discuss what progress Europe has made to end communicable diseases such as HIV/AIDS and TB and to combat viral hepatitis, and to elaborate on what still remains to be done. The session is expected to prompt reflection on how to reach the set targets and to discuss the challenges Europe faces. In order to address these challenges, strong focus must be placed on vulnerable populations and on identifying undiagnosed cases and linking them to appropriate health care services.

Reaching the targets will require an integrated and multi-sectoral approach involving stakeholders such as international organisations, national Ministries of Health, National Public Health Institutes, professionals, civil society, policy makers, research and business leaders.

This session will, therefore, highlight the progress made so far and discuss the remaining challenges Europe faces with a view to seeking innovative solutions.

VINAY P. SALDANHA, UNAIDS Regional Director for Eastern Europe and Central Asia
MARTIN SEYCHELLE, Deputy Director-General for Health and Food Safety, European Commission
RICARDO BAPTISTA LEITE, Member of the Portuguese National Parliament, member of the Health Committee (tbc)
TUULA VASANKARI, Secretary General, FILHA, Finnish Lung Health Association
FRANCESCO NEGRO, EASL, European Association for the Study of the Liver
NIKOS DEDES, European AIDS Treatment Group
FREET SPINNEWIJN, Director for FEANTSA, European Federation of National Organisations Working with the Homeless
FANNY VOITZWINKLER, Deputy Executive Director at Global Health Advocates
Moderated by ANDREA AMMON, Director ECDC
Supported by MARIEKE VAN DER WERF, Head of Disease Programme Tuberculosis, and ANDREW AMATO, Head of Disease Programme HIV, STIs and Viral Hepatitis, ECDC

FORUM 5

Patient insights for sustainable care - Redefining efficiency in cancer care based on what matters most to patients
9.00 – 11.30, Thursday, 4 October 2018

How can patient perspectives be built into efforts to define and drive sustainability of healthcare systems? This session follows on from All.Can’s session at EHFG 2017, where we asked what different stakeholders could do to drive efficiency in cancer care and will explore how patient insights and experience can be converted into evidence to drive policy change, using cancer as an example with a view toward other chronic conditions. The session will present findings from the All.Can patient survey as well as introduce other pertinent research, and session results will feed into All.Can’s policy engagement activities to be carried out from 2019. Drawing on the audience’s expertise in round-table discussions, we aim to identify concrete next steps for implementing solutions based on the patient survey findings.

The full list of speakers will be announced shortly.

Secretariat represented by THE HEALTH POLICY PARTNERSHIP
8. In the context of new policies and a longstanding history of large public investments into R&D of innovative medicines, it is time to ask: what must be done to ensure efficient returns on public investments? What role can and should private investment play? This session will discuss the need for new business models and aligned approaches to make sure people’s needs are met and innovative medicines are made affordable.

- NICOLA BEDLINGTON, Secretary General, European Patients’ Forum
- RICHARD BERGSTROM, SICPA, Switzerland and former member of the Governing Board of IMI, Innovative Medicines Initiative
- MARJAN SUŠELJ, General Director, Health Insurance Group of Slovenia
- KIERAN WALSH, Professor of Health Policy & Management, Manchester Business School
- DIMITRA PANTELI, Research Coordinator, TU Berlin
- MARTIN SEYCHELL, Deputy-Director General, European Commission (DG SANTE) (tbc)

Moderated by DAVID ROSE, Director, LACS Training

FORUM 7

Digital innovation: a way to improve equity of access to care for migrants in Europe?

Organised by MSD and the International Organization for Migration

While sustainability of healthcare systems and quality of health and care provision remain key challenges in Europe, policy makers are increasingly working to create a “Digital Single Market”, with particular resonance for the healthcare sector. Digital technologies have the potential to improve care by collecting, analysing and making use of reliable data – if we create the right conditions. In this session, we will relate current thinking around digital health innovation to its implications for equitable access, with a particular focus on migrant populations. Based on real-life examples and case studies from EU tech startups, policy makers, civil society organisations and industry, this session will explore what is needed for the data revolution to promote more cohesive communities and societies – and support the SDGs main tenet of Universal Health Coverage as well as Member States’ commitment to ‘leaving no-one behind’.

- KIM BADEN-KRISTENSEN, Co-founder & CEO Brain +
- MORITZ MATSOHKE, CEO of Well IT GmbH
- DENIS ONYANGO, Head of Programmes, African Advocacy Foundation (tbc)
- REPRESENTATIVE from Digital Europe member companies (tbd)
- REPRESENTATIVE from European Commission (tbc)
- SENIOR REGIONAL MIGRATION HEALTH ADVISOR, IOM Migrant Health Division (MHD), RO Brussels
- WHO EURO (tba)
- PRODUCT OF THE EUROPEAN PARLIAMENT (tba)
- REPRESENTATIVES from EU Member states (Greece, Austria, Romania or Germany) (tbd)
- MEDECINS DU MONDE GREECE (tbd)

Moderated by BORIS AZAIS, Director Public Policy, MSD Europe & Canada
Across Europe the increase in non-communicable diseases is a challenge for governments, business and civil society. This challenge can only be addressed through a shift in focus from tackling the immediate burden of ill-health to viewing health as an asset. Until health is recognised as an investment good central to a country’s growth and development, governments look set to fail at prioritising the strategies required to maintain and improve health over the life course. This session will present current research investigating the relationship between people’s health and their social economic outcomes and explore the policy implications and opportunities such evidence provides. It will consider how to overcome barriers to placing health as the foundation of a flourishing society, why existing evidence can fail to gain political traction, and the limits practitioners face putting potential solutions into practice.

The full list of speakers will be announced shortly.
Vaccination is arguably one of the most cost-effective approaches to disease prevention. Although they were originally implemented to protect young children, there is well-documented evidence to support the benefits of vaccination at all stages of life. A life-course approach is needed to ensure equitable access for everyone and to achieve the full potential of vaccination across Europe - as recognised also by the European institutions who recently called on Member States to adopt a life-course approach to vaccination.

This session aims to engage attendees on the life-course concept and recommendations from a recent report: *A life-course approach to vaccination: adapting European policies*. We will look at how this approach can be implemented, and explore how vaccination as a central pillar of public health can contribute to meeting the sustainable development goals (SDGs).

**FORUM 10**

**Vaccines for all – Leaving no one behind**

A life-course approach to vaccination

9.00 - 11.30, Friday, 5 October 2018

Organised by MSD and The Coalition for Life-course Immunisation

KARIN KADENBACH, Member of the European Parliament, the Progressive Alliance of Socialists and Democrats

MARTIN SEYCHELL, Deputy Director General for Health and Food Safety, European Commission

DAPHNE HOLT, Chair, The Coalition for Life-course Immunisation

EMILIE KARAFILLAKIS, Research Fellow, Vaccine Confidence Project, London School of Hygiene & Tropical Medicine

RAMAZAN SALMAN, Managing Director, Ethno-Medizinischen Zentrums

JAN DE BELIE, Director of Professional Affairs, Pharmaceutical Group of the European Union

REPRESENTATIVE from a patient organisation (tbc)

**FORUM 11**

**Enabling the digital transformation of health and care in Europe for greater sustainability**

9.00 - 11.30, Friday, 5 October 2018

Organised by Bristol-Myers Squibb

Co-organised by COCIR and EHFG

Moderated by SUZANNE WAIT, Managing Director, The Health Policy Partnership

Digital opportunities are redefining a new frontier for patients, doctors and hospitals to secure the future of cancer care: one of greater sustainability, increased patient-centeredness and outcomes, more efficient health care delivery systems and pathways to discover and develop treatments. In light of the recent European Commission communication on enabling the digital transformation of health and care under the digital single market, this interactive session examines how European healthcare systems could evolve towards more sustainability with a smarter and more meaningful use of data across the discovery and care pathways.

Be part of a constructive debate to accelerate the evolution of eHealth in the European Union and join us to unlock its potential to patients and society!

The full list of speakers will be announced shortly.

LATE BREAKING FORUM SESSION

**The future is now – AI as a driver of sustainable healthcare?**

14.45 - 17.15, Wednesday, 3 October 2018

Co-organised by COCIR and EHFG

Artificial Intelligence will transform our lives and societies, will impact health systems and provide new means to personalise treatment and care and improve patient outcomes. The EU calls for a coordinated approach that benefits people and society as a whole. How can we best leverage these technologies within the healthcare continuum? And what ethical guidelines and legal policies should be applicable to the development of “good AI practice” in society and healthcare? This session will ensure a lively debate by discussing key examples of AI-based applications in healthcare and involving all relevant stakeholders.
This year’s session organised by the EHFG’s press & media partner acumen public affairs, will showcase timely and pertinent questions around the applications of Artificial Intelligence in healthcare – and explore their ethical and practical implications. Following the classic format of an Oxford Union debate, this Workshop will see a discussion of the most controversial and engaging aspects of new frontiers in applying Artificial Intelligence solutions to healthcare problems.

Organised by: acumen public affairs

**WORKSHOP W2**

**Health literacy and personalised medicine - New technologies, new questions, new skills**

9.00 - 11.00, Wednesday, 3 October 2018

New technologies such as personalised medicine require new skills, which are closely linked to the concept of health literacy and open up room for many societal, scientific and ethical questions. How can health literacy empower individuals in the context of evolving medical science and the new possibilities and uncertainties of decision making? This session will explore the role of citizens and patients in a world of personalised medicine, and outline potential actions to support individuals’ health literacy skills to navigate new options in prevention and treatment.

The full list of speakers will be announced shortly.

Organised by: Health Literacy Coalition
Sponsored by: MSD

**WORKSHOP W4**

**A new era for Alzheimer’s – are healthcare systems ready for medical innovation?**

18.00 - 19.30, Wednesday, 3 October 2018

New medications are a crucial part of addressing the huge and rising unmet need in managing Alzheimer’s disease - but new drugs alone won’t solve the problem.

To maximise patient outcomes, such drugs must sit in an innovation ecosystem which can facilitate early diagnosis, empower patients and carers in treatment adherence, and support healthcare professionals in adopting new models of care - all while understanding the wider economic and social implications of novel treatments in the context of sustainable healthcare.

Are national healthcare systems in Europe ready to seize the opportunities of medical innovation in the treatment of Alzheimer’s disease? In this workshop, we aim to find answers and stimulate discussion around the preparedness and capacity to meet this challenge.

The full list of speakers will be announced shortly.

Organised by: BIOGEN

**WORKSHOP W5**

**The value of evidence in outcomes-based healthcare**

18.00 - 19.30, Wednesday, 3 October 2018

This session aims to broaden the perspective of value in an outcomes-based healthcare system with an overview of key approaches to generating real-world outcomes-based evidence. The session will introduce recent methodological advances from the IMI Big Data for Better Outcomes (BD4BO) Programme followed by a panel discussion on the acceptability of such evidence for decision making by multiple stakeholders along the drug development and treatment pathway. The session also aims to increase awareness of the BD4BO Programme’s research, and the importance of its findings in shaping future thinking around data use and value generated from outcomes-based healthcare.

The full list of speakers will be announced shortly.

Organised by: IMI Big Data for Better Outcomes
Evidence matters for good political decision making – but its successful uptake greatly depends on effective communication between researchers and knowledge-brokers supplying the evidence, and decisionmakers aiming to translate it into practice. In this workshop, we will explore how to frame and moderate this dialogue to foster a greater mutual understanding of needs to inform and precipitate the development of better (health) policies. We will hear from organisations and individuals active in this field who can share insights and perspectives at national and European levels, and we will identify models of best practice and discuss their potential implementation in these contexts. Smart approaches are needed to utilise evidence for (health) policy in a way that really makes a difference to improving outcomes – and this workshop will examine what it takes to get there.

PAUL CAIRNEY, Professor of Politics and Public Policy, University of Stirling
ROB COOK, Clinical Director, with the Economist Intelligence Unit (EIU) healthcare practice
TANJA KUCHENMÜLLER, Division of Information, Evidence, Research and Innovation (IDIR), at the WHO Regional Office for Europe
WALTER RICCIARDI, Professor of Hygiene and Public Health, Catholic University of the Sacred Heart Rome, Italy
BRIGITTE PISO, Head of the Austrian National Institute for Quality in Health Care (BIQG), Gesundheit Österreich GmbH

Moderated by JOSEP FIGUERAS, Director, European Observatory on Health Systems and Policies

The European Commission is committed to support Member States in reaching the Sustainable Development Goals and in improving European citizens’ health. To meet these objectives, the Commission has set up a new approach on addressing public health challenges with the emphasis on implementation of evidence-based policy interventions at the national, regional and European level. The workshop will explore this new approach which is coordinated under the new Commission expert group “Steering Group on Health Promotion, Disease Prevention and Management of Non-Communicable Diseases”. The workshop will be chaired by Martin Seychell, Deputy Director-General of DG SANTE. Representatives of the Member States, different Commission departments (the Structural Reform Support Service, DG ECFIN, DG Research, the Joint Research Centre), the European Investment Bank as well as stakeholders active in the area of non-communicable diseases will be invited to contribute to the discussion.

PAUL CAIRNEY, Professor of Politics and Public Policy, University of Stirling
ROB COOK, Clinical Director, with the Economist Intelligence Unit (EIU) healthcare practice
TANJA KUCHENMÜLLER, Division of Information, Evidence, Research and Innovation (IDIR), at the WHO Regional Office for Europe
WALTER RICCIARDI, Professor of Hygiene and Public Health, Catholic University of the Sacred Heart Rome, Italy
BRIGITTE PISO, Head of the Austrian National Institute for Quality in Health Care (BIQG), Gesundheit Österreich GmbH

Moderated by JOSEP FIGUERAS, Director, European Observatory on Health Systems and Policies

Organised by Gesundheit Österreich GmbH (GÖG)
New innovations require fresh tools and policy approaches to ensure we can adequately and equitably meet the needs of those with rare diseases. This is particularly true given their small patient populations and lack of data which can lead to late or no access. The potential of real world evidence must be exploited to address uncertainties that occur during the evidence generation pathways. The TRUST-4RD multi-stakeholder initiative has created a practical tool to address evidentiary requirements and the use of RWE to enable earlier patient access. This session will look into how this approach can help meet the unmet needs of patients, address uncertainties for public authorities and industry and share best practice from the European Reference Networks.

SIMONE BOSELLI, Public Affairs Director, EURORDIS
MAURIZIO SCARPA, Chair - ERN Board of Coordinators, European Reference Networks
LIEVEN ANNEMANS, Professor of Health Economics, University of Ghent
ALEXANDER NATZ, Secretary General, EUCOPE
HEIDRUN IRSCHIK-HADJIEFF, Vice President DACH Cluster, Shire
Moderated by JOHN BOWIS, Special Adviser, FIPRA

Your chance to shape Europe’s data ethics future!
Data saves lives. Its use can promote public health, prevent disease and improve patient pathways - if shared with all potentially helpful users, primary and secondary. The ability to create such sharing depends on trustworthy and trusted behaviour by all concerned.

To contribute to EU-wide conditions for trust around data, a road-show of policy-relevant, open and participative deliberation was launched by Microsoft in November 2017 at the European Parliament, with the goal to offer citizens and decision-makers fresh insights ahead of the electoral cycle that kicks off at the year-end of 2018.

This workshop marks the last stop before presenting results to the Parliament this autumn – and your opportunity to participate in the debate, and help us cover all crucial angles for a European health data ethics success.

The full list of speakers will be announced shortly.

Organised by Shire

Health, Data, Ethics: A European Journey
12.00 – 13.30, Friday, 5 October 2018

This breakfast session will offer an open debate on the role of IP in European healthcare innovation, focused on the appropriate role and balance for both public funding and private investments, supported by new research on EU biotech success factors produced by Vital Transformation. Speakers will discuss in a pro-con format whether IP is a problem or a solution to our healthcare needs, and what role the EU will play in supporting next-generation health technologies to promote a sustainable R&D infrastructure in Europe.

Organised by Vital Transformation, US Chamber of Commerce and Pfizer

Blockchain for Dummies
7.45 – 8.45, Friday, 5 October 2018

Blockchain is surrounded by hype, especially in large global markets like health. Navigating the gaps between high expectations and reality can be challenging for policy makers and business leaders alike. The EHFG will organise a one-hour breakfast primer session followed by Q&As to shed light on what’s really possible for health with blockchain - without the hype. All that while enjoying a lovely breakfast. Come and join us!
WORKSHOPS

WORKSHOP W1
A health workforce for primary health care: Training, attractiveness and skill-mix
09.00 – 11.00, Wednesday, 3 October 2018

Do we have the workforce we need for our new primary health care models? And even if so, do they want to work in the primary health care setting?

In Europe, many countries are introducing new models of care in order to strengthen primary health care, often motivated by the need to improve health system performance and long-term sustainability. However, new models of care also require changes in the skills, competences, motivations and attitudes of health professionals. In order to achieve optimal outcomes, the composition of primary health care teams will need to be adapted, and care delivered through new forms of coordination, teamwork and task distribution.

Identifying options for the three interconnected issues of training, attractiveness and skill-mix is therefore a high priority and will be the central theme of this workshop.

The full list of speakers will be announced shortly.

WORKSHOP W3
Knowing When to Partner - Accelerating the National NCD response
09.00 – 11.00, Wednesday, 3 October 2018

NCDs are firmly embedded in the United Nations 2030 Agenda for Sustainable Development - and the interconnectedness of the SDGs necessitates the engagement of stakeholders across sectors for NCD prevention and control at local, national, regional and global levels.

This session will bring together actors from government, academia, the private sector, civil society and WHO to take stock of trends, strategies, innovations and financing of multi-stakeholder partnerships for advancing the 2030 Agenda.

Only through joint efforts can our common goals be realised – and this session will provide a platform to discuss best practices on how to mobilise political action in order to accelerate national NCD responses through the whole-of-government and whole-of-society approach.

The full list of speakers will be announced shortly.

LUNCH WORKSHOP L4
Global and national health strategies: Is there a recipe for success?
12.00 – 13.30, Thursday, 4 October 2018

What can we realistically expect from comprehensive, inter-sectoral frameworks and health strategies like the Sustainable Development Goals, Health 2020 and their national and sub-national equivalents? Can we assess their effectiveness and impact on policy-making as well as implementation, and gauge in what way they help countries improve the health of their population? Can we identify key factors and main transmission mechanisms for their perceived success or lack thereof?

In this workshop, we will discuss the uses of such policies and strategies based on more than 40 years of experiences with Health for All and its national and sub-national counterparts, and examine whether it is possible to establish a typology of more and less successful examples and identify lessons we can learn for the design of such frameworks in the future.

The full list of speakers will be announced shortly.
**Programme Overview**

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<td>L3 Setting priorities for public health in the EU</td>
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<td>19.00</td>
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<td>F11 Enabling the digital transformation of health and care in Europe for greater sustainability</td>
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<td>F12 To be announced shortly</td>
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**Tracks**

- Innovation for All
- Sustainable Systems
- No-one left behind
- Evidence for Action

**Session Types**

- W Workshop
- P Plenary session
- F Parallel forum
- L Lunch workshop

**Excursions**

The Gastein Valley lies at the heart of the Hohe Tauern nature reserve, the largest of its kind in Central Europe and additional trips will give you the opportunity to explore the surroundings. Enjoy a hiking tour around the valley, zip line over a waterfall, explore Salzburg or indulge in hot springs and thermal waters. The choice is yours!
We are excited about introducing new ways of outcomes-oriented working to the EHFG – for the first time, the EHFG will be hosting a joint hackathon with our new partners from EIT Health. Our objective is to bring together 35 participants from different backgrounds from all over Europe to work in teams in order to arrive at an innovative solution to a neat, well-defined problem within 36 hours. A hackathon nurtures competition built upon collaboration and aims for an acquisition of knowledge, which is expected to bring forward new ideas. The hackathon will start on Tuesday afternoon (2 October) with a workshop composed of different experts who will define one to three challenges within a topic-range for which they seek a solution. The proposed issue(s) will then be presented to hackathon participants who will start working immediately, while receiving guidance and input from different mentors throughout the process. At the end of the 36-hour period, the teams will have pitch presentations in front of an expert jury, with the three top teams presenting their solutions to the general audience during the Closing Plenary on 5 October and receiving a jury and an audience prize carrying a total value of 25,000€. Teams will be comprised of Young Gasteiners, multiple stakeholders from EIT Health, as well as different independent individuals from within the health arena and beyond. Look out for our communication on the hackathon process – applications will open shortly.

Organised by EHFG & EIT Health

EUROPEAN HEALTH AWARD

The European Health Award acclaims initiatives aiming to improve public health or healthcare in Europe. It was established in 2007 to promote cross-border cooperation and the development of sustainable, innovative and transferable initiatives which address challenges such as disparities in health status, access to services and the provision of treatment within Europe. The Call for Applications for the EHA 2018 has now closed. We would like to thank all those who have applied. The winner will be announced at the EHFG conference. The Award includes prize money of 10,000 EUR and is sponsored by the Austrian Federal Ministry of Labour, Social Affairs, Health and Consumer Protection.
JOIN THE CONFERENCE

Civil society & academia

EARLY BIRD UNTIL 27 JULY

500 EUR

600 EUR

This fee is applicable to full-time employees of NGOs, universities and independent research institutes.

Public sector

EARLY BIRD UNTIL 27 JULY

700 EUR

800 EUR

This fee is applicable to employees of local & national governments, public administration and national public health institutes.

Standard fee

EARLY BIRD UNTIL 27 JULY

1550 EUR

1800 EUR

This fee is applicable to all other participants and includes the private sector, service providers and insurances, etc.

ORGANISER

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ACCOMMODATION

To make your conference stay as comfortable as possible, we have prepared a special EHFG hotel package, with services such as the evening events (conference dinners) & shuttle service from/to Salzburg airport included. Our official conference carrier offers discounted flights to Salzburg and Munich.

CANCELLATION

The cancellation fee is 10 % of the total amount due until 7 September 2018, 50 % of the total amount until 26 September 2018 and 100 % thereafter. Your cancellation must be submitted in writing.

CO-ORGANISER

IN COLLABORATION WITH

FURTHER PARTNERS