

Health and Sustainable Development

Bold political choices for Agenda 2030



3 - 5
OCTOBER
2018

BAD HOFGASTEIN
AUSTRIA

EUROPEAN HEALTH FORUM GASTEIN



LEAD-IN

2018 is a big year for health. The Universal Declaration of Human Rights, and with it the very right to health itself, celebrates 70 years of existence, while other key health milestones such as the Tallinn Charter and Alma-Ata celebrate their anniversaries. All these occasions give us one more reason to highlight how important it is for health to remain a key European priority.

Decisive political action and strong commitments to a comprehensive vision of improved health for all are needed. In 2018, the EHFG will focus on health in the EU within the Sustainable Development Goals of the United Nations Agenda 2030, and challenges participants and session partners to explore how all can contribute to reaching the SDG targets, safeguarding health and advancing sustainable development.

What priorities do we need to set, which risks should we take, which convictions do we need to overturn? Is it time for a healthy paradigm shift to make our systems future-proof? Help us answering these questions and make the case for health as a necessary key concern for European actors and institutions that impacts prosperity on all levels. Pencil the EHFG's date in your diaries to join the debate and be part of setting a bold political agenda for Europe's future strategy on health!

CLEMENS MARTIN AUER

PRESIDENT OF THE EUROPEAN HEALTH FORUM GASTEIN

GET INVOLVED

Reasons to attend



NETWORK

Reach all your stakeholders at one time – in a stunning environment. Discuss with senior experts & get a 360° viewpoint on major topics.



INFLUENCE

Leaders from all health stakeholder groups meet & debate in Gastein.



THINK EUROPE

Our focus is on health policy in Europe, at all political levels. Be at the heart of European health policy-making.



CONTRIBUTE

Share what is new in your field. And learn more. We report to key institutions, shaping future policies.

The three plenaries at the EHFG 2018 will examine the relationship between health and economic interests and consider why and where the two sectors collide, before asking if and how we can make them dovetail: after all, good health is vital to creating and sustaining socially and economically prosperous societies.

P1 OPENING PLENARY

Health in Europe – Let's think big

Our Opening Plenary will set the scene for the conference by discussing what is needed to safeguard health in Europe, and shine the spotlight on the urgency of action on health across sectors and borders. On what does Europe need to focus to play our part in reaching the Sustainable Development Goals, and what role can our institutions play?

P2 THURSDAY PLENARY

Talking so you're heard: making the case for investment in health

2018 marks the 10th anniversary of The Tallinn Charter: Health Systems for Health and Wealth. In celebration of this, the Thursday Plenary will explore how to better articulate the value that health creates by discussing the synergies and co-benefits of health and economic interests. Changing mindsets and reframing health advocacy within government spending decisions is key to securing investment in health and strengthening and improving the long-term outlook of health systems in Europe and beyond.

IN PARTNERSHIP WITH:



P3 CLOSING PLENARY

Commercial determinants of health and the global financial markets

The Closing Plenary will examine the role of markets in health and discuss the extent to which commercial interests go against health interests, and how we can redress the balance. How can the health community work with the private sector to realise real change? We will hear from a pioneer who has worked collaboratively with the financial sector to further tobacco free investment. And we will examine the business case for health-compatible, sustainable business models that maximise social impact, as well as discuss the leadership shown by some companies who are starting to consider the SDGs in their business strategies.

HIGH-LEVEL SPEAKERS 2018



MILOJKA KOLAR CELARC,
MINISTER OF HEALTH, SLOVENIA



RIINA SIKKUT,
MINISTER OF HEALTH AND
LABOUR, ESTONIA



PIRKKO MATTILA
MINISTER OF SOCIAL AFFAIRS
AND HEALTH, FINLAND



SVETLANA AXELROD
ASSISTANT DIRECTOR GENERAL,
WHO



ZSUZSANNA JAKAB
REGIONAL DIRECTOR, WHO
REGIONAL OFFICE FOR EUROPE



MARTTI HETEMÄKI
PERMANENT SECRETARY,
MINISTRY OF FINANCE,
FINLAND



WILHELM MOLTENER
MANAGING DIRECTOR,
EUROPEAN FUND FOR
STRATEGIC INVESTMENTS



BRONWYN KING
CEO, TOBACCO FREE
PORTFOLIOS, AUSTRALIA



FILIPPO ADDARII
FOUNDER & CO-MANAGING
DIRECTOR, PLUSVALUE



JAN KIMPEN
PRESIDENT, COCIR & CHIEF
MEDICAL OFFICER, PHILIPS

FORUM 1

How good are our medicines? An operational agenda for EU & national policy-makers

14.45 – 17.15, Wednesday, 3 October 2018

Evidentiary requirements and the medicines regulatory framework in Europe are integral parts of the access to medicines debate and deserve much more attention. This year's session builds on last year's agenda-setting session and will outline actionable recommendations for medicines regulatory reform in order to achieve meaningful public health needs-driven innovation for the benefit of all patients. Furthermore, the conference comes at a critical juncture when Europe is debating the role of Health Technology Assessment (HTA), and how to ensure that public investment in medical R&D translates to the medicines we need developed and made available at prices that patients and governments can afford. The session will draw the link between HTA and the regulatory environment and provide answers to the conundrum of weak evidence and high prices faced by policy makers across Europe.

Organised by
Open Society Foundations (OSF), The European Alliance for Responsible R&D and Affordable Medicines (European Alliance), and The European Public Health Alliance (EPHA)



European Alliance for
Responsible R&D and Affordable Medicines



Panel I

AMEET SARPATWARI, Assistant Director, Program on Regulation, Therapeutics, and Law, Brigham and Women's Hospital; Instructor, Harvard Medical School

REPRESENTATIVE from a Health Technology Assessment Agency (tbc)

REPRESENTATIVE from the Pharmaceutical Industry (tbc)

REPRESENTATIVE from the German Medical Association (tbc)

Moderated by **Yannis Natsis**, European Public Health Alliance

Panel II

VANESSA LOPEZ, Executive Director, Salud por Derecho

REPRESENTATIVE from a case study on of Supplementary Protection Certificates (SPC) in France (tbc)

REPRESENTATIVE from a case study on anti-competition law and medicines in Italy (tbc)

REPRESENTATIVE of a national government (tbc)

Moderated by **DANIEL WOLFE**, Open Society Foundations

FORUM 2

Vision 2020 – 25: All Policies for Health

14.45 – 17.15, Wednesday, 3 October 2018

2019 will be a crucial year for the future of health in Europe. With the European elections in May, followed by the appointment of a new European Commission, it is vital that the health community should make the case for continued EU action on health. At this world café, we will develop an All Policies for Health vision for the next European Commission, building upon last year's EHFG. The discussion will centre on three themes: health systems, healthy societies, and a healthy environment. Digital tools will provide a cross-cutting theme. The session will feed into the development of a multi-stakeholder campaign document that can provide the basis for advocacy on All Policies for Health in the lead up to the European election.

Speakers will include the European Commission (tbc), the European Public Health Alliance, the President of the European Health Parliament and Johnson & Johnson

Moderated by **ROBERT MADELIN**

Organised by
Johnson & Johnson



WORLDWIDE GOVERNMENT AFFAIRS & POLICY

FORUM 4

Will we reach the targets in the Sustainable Development Goal for health by 2030? - Actions needed to end AIDS & TB and combat Hepatitis and HIV in the EU

9.00 – 11.30, Thursday, 4 October 2018

With a focus on reaching the UN Sustainable Development Goal 3 “to ensure healthy lives and promote well-being for all at all ages”, the session will discuss what progress Europe has made to end communicable diseases such as HIV/AIDS and TB and to combat viral hepatitis, and to elaborate on what still remains to be done. The session is expected to prompt reflection on how to reach the set targets and to discuss the challenges Europe faces. In order to address these challenges, strong focus must be placed on vulnerable populations and on identifying undiagnosed cases and linking them to appropriate health care services.

Reaching the targets will require an integrated and multi-sectoral approach involving stakeholders such as international organisations, national Ministries of Health, National Public Health Institutes, professionals, civil society, policy makers, research and business leaders.

This session will, therefore, highlight the progress made so far and discuss the remaining challenges Europe faces with a view to seeking innovative solutions.

VINAY P. SALDANHA, UNAIDS Regional Director for Eastern Europe and Central Asia

MARTIN SEYCHELL, Deputy Director-General for Health and Food Safety, European Commission

RICARDO BAPTISTA LEITE, Member of the Portuguese National Parliament, member of the Health Committee (tbc)

TUULA VASANKARI, Secretary General, FILHA, Finnish Lung Health Association

FRANCESCO NEGRO, EASL, European Association for the Study of the Liver

NIKOS DEDES, European AIDS Treatment Group

FRECK SPINNEWIJN, Director for FEANTSA, European Federation of National Organisations Working with the Homeless

FANNY VOITZWINKLER, Deputy Executive Director at Global Health Advocates

Moderated by **ANDREA AMMON**, Director ECDC

Supported by **MARIEKE VAN DER WERF**, Head of Disease Programme Tuberculosis, and **ANDREW AMATO**, Head of Disease Programme HIV, STIs and Viral Hepatitis, ECDC

Organised by **European
Centre for Disease
Prevention and Control
(ECDC)**



FORUM 5

Patient insights for sustainable care - Redefining efficiency in cancer care based on what matters most to patients

9.00 – 11.30, Thursday, 4 October 2018

How can patient perspectives be built into efforts to define and drive sustainability of healthcare systems?

This session follows on from All.Can's session at EHFG 2017, where we asked what different stakeholders could do to drive efficiency in cancer care and will explore how patient insights and experience can be converted into evidence to drive policy change, using cancer as an example with a view toward other chronic conditions. The session will present findings from the All.Can patient survey as well as introduce other pertinent research, and session results will feed into All.Can's policy engagement activities to be carried out from 2019.

Drawing on the audience's expertise in round-table discussions, we aim to identify concrete next steps for implementing solutions based on the patient survey findings.

The full list of speakers will be announced shortly.

Secretariat represented by **THE HEALTH POLICY PARTNERSHIP**

Organised by **All.Can I
Secretariat represented
by The Health Policy
Partnership**



FORUM 6

Innovative Medicines for the good of all

New business models in research funding and cooperation

9.00 – 11.30, Thursday, 4 October 2018

Organised by **Main Association of Austrian Social Security Institutions** and **National Institute of Health and Disability Insurance (NIHDI)** in cooperation with **European Social Insurance Platform (ESIP)**



When it comes to delivering innovative medicines and their benefits to patients, health systems across the EU are facing a mounting challenge: the high costs of such pharmaceuticals. While price setting and reimbursement is generally the responsibility of member states, most policy frameworks for the development of pharmaceuticals are set at EU level, and the European Commission is currently working on a proposal that will succeed the existing Horizon 2020 research funding programme. In the context of new policies and a longstanding history of large public investments into R&D of innovative medicines it is time to ask: what must be done to ensure efficient returns on public investments? What role can and should private investment play? This session will discuss the need for new business models and aligned approaches to make sure people's needs are met and innovative medicines are made affordable.

NICOLA BEDLINGTON, Secretary General, European Patients' Forum
RICHARD BERGSTRÖM, SICPA, Switzerland and former member of the Governing Board of IMI, Innovative Medicines Initiative
MARJAN SUŠELJ, General Director, Health Insurance Group of Slovenia
KIERAN WALSH, Professor of Health Policy & Management, Manchester Business School
DIMITRA PANTELIS, Research Coordinator, TU Berlin
MARTIN SEYCHELL, Deputy-Director General, European Commission (DG SANTE) (tbc)

Moderated by **DAVID ROSE**, Director, LACS Training

FORUM 7

Digital innovation: a way to improve equity of access to care for migrants in Europe?

16.00 – 18.30, Thursday, 4 October 2018

Organised by **MSD** and the **International Organization for Migration**



While sustainability of healthcare systems and quality of health and care provision remain key challenges in Europe, policy makers are increasingly working to create a "Digital Single Market", with particular resonance for the healthcare sector. Digital technologies have the potential to improve care by collecting, analysing and making use of reliable data – if we create the right conditions. In this session, we will relate current thinking around digital health innovation to its implications for equitable access, with a particular focus on migrant populations. Based on real-life examples and case studies from EU tech startups, policy makers, civil society organisations and industry, this session will explore what is needed for the data revolution to promote more cohesive communities and societies – and support the SDGs main tenet of Universal Health Coverage as well as Member States' commitment to 'leaving no-one behind'.

KIM BADEN-KRISTENSEN, Co-founder & CEO Brain +
MORITZ MATSCHKE, CEO of Well IT GmbH
DENIS ONYANGO, Head of Programmes, African Advocacy Foundation (tbc)
REPRESENTATIVE from Digital Europe member companies (tbd)
REPRESENTATIVE from European Commission (tbc)
SENIOR REGIONAL MIGRATION HEALTH ADVISOR, IOM Migrant Health Division (MHD), RO Brussels
WHO EURO (tba)
MEMBER of the European Parliament (tba)
REPRESENTATIVES from EU Member states (Greece, or Austria; Romania or Germany) (tbd)
MEDECINS DU MONDE GREECE (tbd)

Moderated by **BORIS AZAIS**, Director Public Policy, MSD Europe & Canada

FORUM 8

Health as an Asset: Valuing the contribution of good health to social and economic outcomes

16.00 – 18.30, Thursday, 4 October 2018

Organised by **The Health Foundation**



Across Europe the increase in non-communicable diseases is a challenge for governments, business and civil society. This challenge can only be addressed through a shift in focus from tackling the immediate burden of ill-health to viewing health as an asset. Until health is recognised as an investment good central to a country's growth and development, governments look set to fail at prioritising the strategies required to maintain and improve health over the life course. This session will present current research investigating the relationship between people's health and their social economic outcomes and explore the policy implications and opportunities such evidence provides. It will consider how to overcome barriers to placing health as the foundation of a flourishing society, why existing evidence can fail to gain political traction, and the limits practitioners face putting potential solutions into practice.

The full list of speakers will be announced shortly.

FORUM 9

Understanding value to improve cancer care

16.00 – 18.30, Thursday, 4 October 2018

Organised by the **European Cancer Organisation (ECCO)** and the **European Federation of Pharmaceutical Industries & Associations (EFPIA)**, with the participation of the **European Cancer Patients Coalition (ECPC)**



Tackling cancer will be an essential element in pursuing the Sustainable Development Goal of reducing mortality from NCDs in Europe. Rising demand for cancer care comes alongside new ways to treat and care for cancer patients – in the context of healthcare budgets that are still constrained. A better understanding of the value of interventions is therefore essential to addressing these challenges. This session will examine:

- What matters most to patients?
- How can patient preferences be measured, and put into practice?
- Data as the foundation for determining value in cancer care.
- A new report on the oncology data landscape.
- Understanding value across the system.

Many discussions on value focus narrowly on medicines – should we be discussing the concept of value more widely in cancer care?

The full list of speakers will be announced shortly.



FORUM 10

Vaccines for all – Leaving no one behind

A life-course approach to vaccination

9.00 – 11.30, Friday, 5 October 2018

Organised by **MSD and The Coalition for Life-course Immunisation**



Vaccination is arguably one of the most cost-effective approaches to disease prevention. Although they were originally implemented to protect young children, there is well-documented evidence to support the benefits of vaccination at all stages of life. A life-course approach is needed to ensure equitable access for everyone and to achieve the full potential of vaccination across Europe – as recognised also by the European institutions who recently called on Member States to adopt a life-course approach to vaccination.

This session aims to engage attendees on the life-course concept and recommendations from a recent report: *A life-course approach to vaccination: adapting European policies*. We will look at how this approach can be implemented, and explore how vaccination as a central pillar of public health can contribute to meeting the sustainable development goals (SDGs).

KARIN KADENBACH, Member of the European Parliament, the Progressive Alliance of Socialists and Democrats
MARTIN SEYCHELL, Deputy Director General for Health and Food Safety, European Commission
DAPHNE HOLT, Chair, The Coalition for Life-course Immunisation
EMILIE KARAFILLAKIS, Research Fellow, Vaccine Confidence Project, London School of Hygiene & Tropical Medicine
RAMAZAN SALMAN, Managing Director, Ethno-Medizinischen Zentrums
JAN DE BELIE, Director of Professional Affairs, Pharmaceutical Group of the European Union
REPRESENTATIVE from a patient organisation (tbc)

Moderated by **SUZANNE WAIT**, Managing Director, The Health Policy Partnership

FORUM 11

Enabling the digital transformation of health and care in Europe for greater sustainability

9.00 – 11.30, Friday, 5 October 2018

Organised by **Bristol-Myers Squibb**



Digital opportunities are redefining a new frontier for patients, doctors and hospitals to secure the future of cancer care: one of greater sustainability, increased patient-centeredness and outcomes, more efficient health care delivery systems and pathways to discover and develop treatments. In light of the recent European Commission communication on enabling the digital transformation of health and care under the digital single market, this interactive session examines how European healthcare systems could evolve towards more sustainability with a smarter and more meaningful use of data across the discovery and care pathways.

Be part of a constructive debate to accelerate the evolution of eHealth in the European Union and join us to unlock its potential to patients and society!

The full list of speakers will be announced shortly.

LATE BREAKING FORUM SESSION

The future is now – AI as a driver of sustainable healthcare?

14.45 – 17.15, Wednesday, 3 October 2018

Co-organised by **COCIR** and **EHFG**



Artificial Intelligence will transform our lives and societies, will impact health systems and provide new means to personalise treatment and care and improve patient outcomes. The EU calls for a coordinated approach that benefits people and society as a whole. How can we best leverage these technologies within the healthcare continuum? And what ethical guidelines and legal policies should be applicable to the development of “good AI practice” in society and healthcare? This session will ensure a lively debate by discussing key examples of AI-based applications in healthcare and involving all relevant stakeholders.

WORKSHOPS

LATE BREAKING WORKSHOP SESSION

Man vs. Machine – An Oxford Union style debate

12.00 - 13.30, Friday, 5 October 2018

This year's session organised by the EHFG's press & media partner acumen public affairs, will showcase timely and pertinent questions around the applications of Artificial Intelligence in healthcare – and explore their ethical and practical implications. Following the classic format of an Oxford Union debate, this Workshop will see a discussion of the most controversial and engaging aspects of new frontiers in applying Artificial Intelligence solutions to healthcare problems.

Organised by: **acumen public affairs**



WORKSHOP W2

Health literacy and personalised medicine - New technologies, new questions, new skills

9.00 - 11.00, Wednesday, 3 October 2018

New technologies such as personalised medicine require new skills, which are closely linked to the concept of health literacy and open up room for many societal, scientific and ethical questions. How can health literacy empower individuals in the context of evolving medical science and the new possibilities and uncertainties of decision making? This session will explore the role of citizens and patients in a world of personalised medicine, and outline potential actions to support individuals' health literacy skills to navigate new options in prevention and treatment.

The full list of speakers will be announced shortly.

Organised by the **Health Literacy Coalition**
Sponsored by **MSD**

WORKSHOP W4

A new era for Alzheimer's – are healthcare systems ready for medical innovation?

18.00 - 19.30, Wednesday, 3 October 2018

New medications are a crucial part of addressing the huge and rising unmet need in managing Alzheimer's disease – but new drugs alone won't solve the problem.

To maximise patient outcomes, such drugs must sit in an innovation ecosystem which can facilitate early diagnosis, empower patients and carers in treatment adherence, and support healthcare professionals in adopting new models of care – all while understanding the wider economic and social implications of novel treatments in the context of sustainable healthcare.

Are national healthcare systems in Europe ready to seize the opportunities of medical innovation in the treatment of Alzheimer's disease? In this workshop, we aim to find answers and stimulate discussion around the preparedness and capacity to meet this challenge.

The full list of speakers will be announced shortly.

Organised by **BIOGEN**



WORKSHOP W5

The value of evidence in outcomes-based healthcare

18.00 - 19.30, Wednesday, 3 October 2018

This session aims to broaden the perspective of value in an outcomes-based healthcare system with an overview of key approaches to generating real-world outcomes-based evidence. The session will introduce recent methodological advances from the IMI Big Data for better Outcomes (BD4BO) Programme followed by a panel discussion on the acceptability of such evidence for decision making by multiple stakeholders along the drug development and treatment pathway. The session also aims to increase awareness of the BD4BO Programme's research, and the importance of its findings in shaping future thinking around data use and value generated from outcomes-based healthcare.

The full list of speakers will be announced shortly.

Organised by **IMI Big Data for Better Outcomes**



WORKSHOPS

LUNCH WORKSHOP L1

Policy in Evidence: Re-examining the connection

12.00 – 13.30, Thursday, 4 October 2018

Evidence matters for good political decision making – but its successful uptake greatly depends on effective communication between researchers and knowledge-brokers supplying the evidence, and decisionmakers aiming to translate it into practice. In this workshop, we will explore how to frame and moderate this dialogue to foster a greater mutual understanding of needs to inform and precipitate the development of better (health) policies. We will hear from organisations and individuals active in this field who can share insights and perspectives at national and European levels, and we will identify models of best practice and discuss their potential implementation in these contexts. Smart approaches are needed to utilise evidence for (health) policy in a way that really makes a difference to improving outcomes – and this workshop will examine what it takes to get there.

PAUL CAIRNEY, Professor of Politics and Public Policy, University of Stirling

ROB COOK, Clinical Director, with the Economist Intelligence Unit (EIU) healthcare practice

TANJA KUCHENMÜLLER, Division of Information, Evidence, Research and Innovation (DIR), at the WHO Regional Office for Europe.

WALTER RICCIARDI, Professor of Hygiene and Public Health, Catholic University of the Sacred Heart Rome, Italy

BRIGITTE PISO, Head of the Austrian National Institute for Quality in Health Care (BIQG), Gesundheit Österreich GmbH

Moderated by **JOSEP FIGUERAS**, Director, European Observatory on Health Systems and Policies

Organised by **Gesundheit Österreich GmbH (GÖG)**

Gesundheit Österreich
GmbH

LUNCH WORKSHOP L2

Economic strategies for health equality

12.00 – 13.30, Thursday, 4 October 2018

There is increasing recognition that growth should be shared more equally to reduce entrenched income inequalities. Action to tackle health inequalities and economic strategies such as inclusive growth can be mutually reinforcing. To realise this potential requires a narrative that speaks to policy makers and practitioners focused on health, economic development, skills development and the private sector. The session will explore:

- The extent to which national economic strategies promote inclusive growth, reduce socio-economic inequalities and consider health and health inequalities.
- How local areas ensure that economic development leads to inclusive growth, for instance through managing shocks to local labour markets.
- Learning how other countries frame thinking and policy action, for instance through targeting of the SDGs, and how best practice can be facilitated.

The full list of speakers will be announced shortly.

Organised by **The Health Foundation**



LUNCH WORKSHOP L3

Setting priorities for public health in the EU: Steering Group on Promotion and Prevention

12.00 – 13.30, Thursday, 4 October 2018

The European Commission is committed to support Member States in reaching the Sustainable Development Goals and in improving European citizens' health. To meet these objectives, the Commission has set up a new approach on addressing public health challenges with the emphasis on implementation of evidence-based policy interventions at the national, regional and European level. The workshop will explore this new approach which is coordinated under the new Commission expert group "Steering Group on Health Promotion, Disease Prevention and Management of Non-Communicable Diseases". The workshop will be chaired by Martin Seychell, Deputy Director-General of DG SANTE. Representatives of the Member States, different Commission departments (the Structural Reform Support Service, DG ECFIN, DG Research, the Joint Research Centre), the European Investment Bank as well as stakeholders active in the area of non-communicable diseases will be invited to contribute to the discussion.

Organised by **DG SANTE, European Commission**



WORKSHOPS

LUNCH WORKSHOP L6

Addressing uncertainties for complex or rare conditions – The use of RWE to improve access for patients

12.00 – 13.30, Friday, 5 October 2018

New innovations require fresh tools and policy approaches to ensure we can adequately and equitably meet the needs of those with rare diseases. This is particularly true given their small patient populations and lack of data which can lead to late or no access. The potential of real world evidence must be exploited to address uncertainties that occur during the evidence generation pathways. The TRUST-4RD multi-stakeholder initiative has created a practical tool to address evidentiary requirements and the use of RWE to enable earlier patient access. This session will look into how this approach can help meet the unmet needs of patients, address uncertainties for public authorities and industry and share best practice from the European Reference Networks.

SIMONE BOSELLI, Public Affairs Director, EURORDIS

MAURIZIO SCARPA, Chair – ERN Board of Coordinators, European Reference Networks

LIEVEN ANNEMANS, Professor of Health Economics, University of Ghent

ALEXANDER NATZ, Secretary General, EUCOPE

HEIDRUN IRSCHIK-HADJIEFF, Vice President DACH Cluster, Shire

Moderated by **JOHN BOWIS**, Special Adviser, FIPRA

Organised by **Shire**



LUNCH WORKSHOP L7

Health, Data, Ethics: A European Journey

12.00 – 13.30, Friday, 5 October 2018

Your chance to shape Europe's data ethics future!

Data saves lives. Its use can promote public health, prevent disease and improve patient pathways - if shared with all potentially helpful users, primary and secondary. The ability to create such sharing depends on trustworthy and trusted behaviour by all concerned.

To contribute to EU-wide conditions for trust around data, a road-show of policy-relevant, open and participative deliberation was launched by Microsoft in November 2017 at the European Parliament, with the goal to offer citizens and decision-makers fresh insights ahead of the electoral cycle that kicks off at the year-end of 2018.

This workshop marks the last stop before presenting results to the Parliament this autumn – and your opportunity to participate in the debate, and help us cover all crucial angles for a European health data ethics success.

The full list of speakers will be announced shortly.

Organised by **Microsoft**



BREAKFAST SESSIONS

IP: Barrier or Creator of Sustainable and Innovative Healthcare?

7.30 – 8.45, Thursday, 4 October 2018

This breakfast session will offer an open debate on the role of IP in EU healthcare innovation, focused on the appropriate role and balance for both public funding and private investments, supported by new research on EU biotech success factors produced by Vital Transformation. Speakers will discuss in a pro-con format whether IP is a problem or a solution to our healthcare needs, and what role the EU will play in supporting next-generation health technologies to promote a sustainable R&D infrastructure in Europe.

Organised by **Vital Transformation**, **US Chamber of Commerce** and **Pfizer**



Blockchain for Dummies

7.45 – 8.45, Friday, 5 October 2018

Blockchain is surrounded by hype, especially in large global markets like health. Navigating the gaps between high expectations and reality can be challenging for policy makers and business leaders alike. The EHFG will organise a one-hour breakfast primer session followed by Q&As to shed light on what's really possible for health with blockchain - without the hype. All that while enjoying a lovely breakfast. Come and join us!

Organised by **European Health Forum Gastein**



WORKSHOPS

WORKSHOP W1

A health workforce for primary health care: Training, attractiveness and skill-mix

09.00 – 11.00, Wednesday, 3 October 2018

Do we have the workforce we need for our new primary health care models? And even if so, do they want to work in the primary health care setting?

In Europe, many countries are introducing new models of care in order to strengthen primary health care, often motivated by the need to improve health system performance and long-term sustainability. However, new models of care also require changes in the skills, competences, motivations and attitudes of health professionals. In order to achieve optimal outcomes, the composition of primary health care teams will need to be adapted, and care delivered through new forms of coordination, teamwork and task distribution.

Identifying options for the three interconnected issues of training, attractiveness and skill-mix is therefore a high priority and will be the central theme of this workshop.

The full list of speakers will be announced shortly.

WORKSHOP W3

Knowing When to Partner - Accelerating the National NCD response

09.00 – 11.00, Wednesday, 3 October 2018

NCDs are firmly embedded in the United Nations 2030 Agenda for Sustainable Development - and the interconnectedness of the SDGs necessitates the engagement of stakeholders across sectors for NCD prevention and control at local, national, regional and global levels.

This session will bring together actors from government, academia, the private sector, civil society and WHO to take stock of trends, strategies, innovations and financing of multi-stakeholder partnerships for advancing the 2030 Agenda.

Only through joint efforts can our common goals be realised – and this session will provide a platform to discuss best practices on how to mobilise political action in order to accelerate national NCD responses through the whole-of-government and whole-of-society approach.

The full list of speakers will be announced shortly.

LUNCH WORKSHOP L4

Global and national health strategies: Is there a recipe for success?

12.00 – 13.30, Thursday, 4 October 2018

What can we realistically expect from comprehensive, inter-sectoral frameworks and health strategies like the Sustainable Development Goals, Health 2020 and their national and sub-national equivalents? Can we assess their effectiveness and impact on policy-making as well as implementation, and gauge in what way they help countries improve the health of their population? Can we identify key factors and main transmission mechanisms for their perceived success or lack thereof?

In this workshop, we will discuss the uses of such policies and strategies based on more than 40 years of experiences with Health for All and its national and sub-national counterparts, and examine whether it is possible to establish a typology of more and less successful examples and identify lessons we can learn for the design of such frameworks in the future.

The full list of speakers will be announced shortly.

Organised by the **Austrian Ministry of Labour, Social Affairs, Health and Consumer Protection** & the **European Observatory on Health Systems and Policies**

Organised by **WHO & EHFG**

Organised by the **Federal Office for Public Health, Switzerland (FOPH)** & **European Observatory on Health Systems and Policies**

PROGRAMME OVERVIEW

WEDNESDAY, 3 OCTOBER 2018

9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00
W1 Health Workforce for Primary Healthcare			P1 Opening Plenary			F1 How good are our medicines?			W4 A new era for Alzheimer's	
W2 Health literacy and personalised medicine						F2 Vision 2020-25: All Policies for Health			W5 Health, Data, Ethics: A European Journey	
W3 Knowing When To Partner - Accelerating the National NCD response						F3 The future is now – AI as a driver of sustainable healthcare?				

THURSDAY, 4 OCTOBER 2018

9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00
F4 Actions needed to end AIDS & TB and combat Hepatitis and HIV in the EU			L1 Policy in Evidence		P2 Thursday Plenary		F7 Digital innovation: a way to improve equity of access to care for migrants in Europe?			
F5 Patient insights for sustainable care			L2 Economic strategies for health equality				F8 Health as an Asset			
F6 Innovative Medicines for the good of all			L3 Setting priorities for public health in the EU				F9 Understanding value to improve cancer care			
			L4 Global and national health strategies							

FRIDAY, 5 OCTOBER 2018

9.00	10.00	11.00	12.00	13.00	14.00	15.00	16.00	17.00	18.00	19.00
F10 Vaccines for all – Leaving no one behind			L5 Man vs. Machine		P3 Closing Plenary					
F11 Enabling the digital transformation of health and care in Europe for greater sustainability			L6 Addressing uncertainties for complex or rare conditions							
F12 To be announced shortly			L7 The value of evidence in outcomes-based healthcare							

TRACKS

- I

Innovation for All
- I

Sustainable Systems
- I

No-one left behind
- I

Evidence for Action

SESSION TYPES

- W

Workshop
- P

Plenary session
- F

Parallel forum
- L

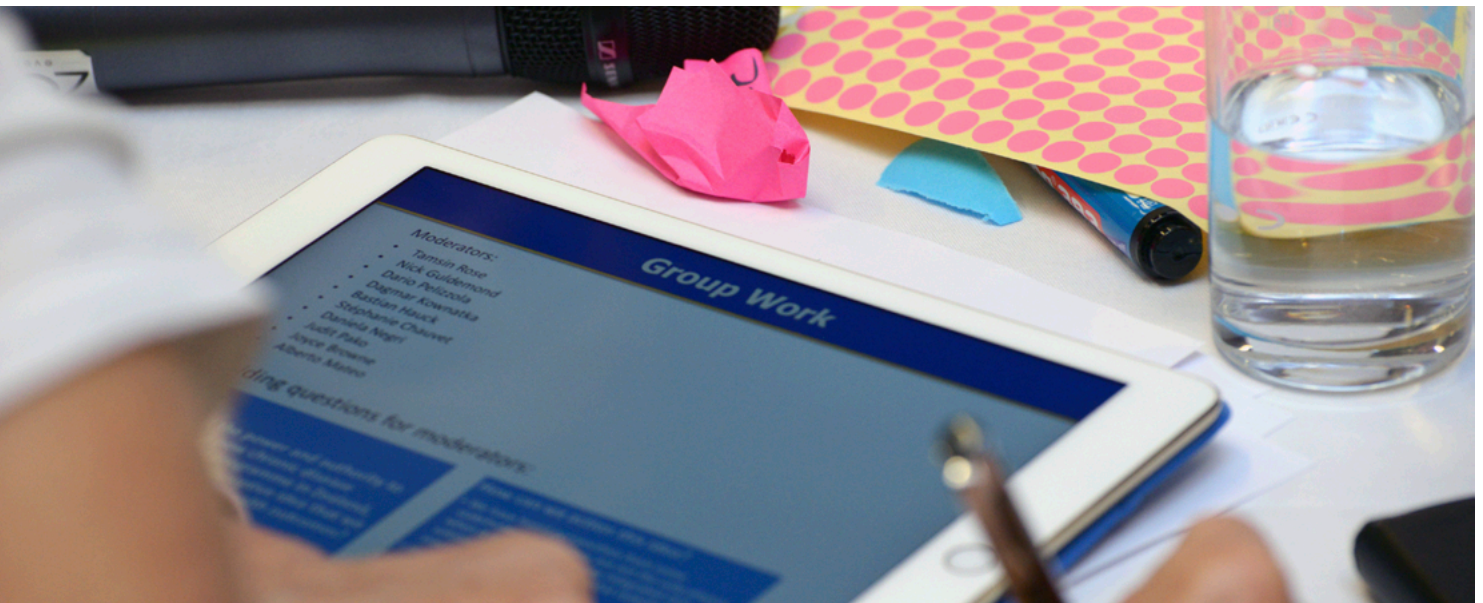
Lunch workshop

EXCURSIONS

The Gastein Valley lies at the heart of the Hohe Tauern nature reserve, the largest of its kind in Central Europe and additional trips will give you the opportunity to explore the surroundings. Enjoy a hiking tour around the valley, zip line over a waterfall, explore Salzburg or indulge in hot springs and thermal waters. The choice is yours!



EHFG 2018 HACKATHON



We are excited about introducing new ways of outcomes-oriented working to the EHFG – for the first time, the EHFG will be hosting a joint hackathon with our new partners from EIT Health. Our objective is to bring together 35 participants from different backgrounds from all over Europe to work in teams in order to arrive at an innovative solution to a neat, well-defined problem within 36 hours. A hackathon nurtures competition built upon collaboration and aims for an acquisition of knowledge, which is expected to bring forward new ideas. The hackathon will start on Tuesday afternoon (2 October) with a workshop composed of different experts who will define one to three challenges within a topic-range for which they seek a solution.

The proposed issue(s) will then be presented to hackathon participants who will start working immediately, while receiving guidance and input from different mentors throughout the process. At the end of the 36-hour period, the teams will have pitch presentations in front of an expert jury, with the three top teams presenting their solutions to the general audience during the Closing Plenary on 5 October and receiving a jury and an audience prize carrying a total value of 25.000€. Teams will be comprised of Young Gasteiners, multiple stakeholders from EIT Health, as well as different independent individuals from within the health arena and beyond. Look out for our communication on the hackathon process – applications will open shortly.

Organised by **EHFG & EIT Health**



EUROPEAN HEALTH AWARD

The European Health Award acclaims initiatives aiming to improve public health or healthcare in Europe. It was established in 2007 to promote cross-border cooperation and the development of sustainable, innovative and transferable initiatives which address challenges such as disparities in health status, access to services and the provision of treatment within Europe. The Call for Applications for the EHA 2018 has now closed. We would like to thank all those who have applied. The winner will be announced at the EHFG conference. The Award includes prize money of 10.000 EUR and is sponsored by the Austrian Federal Ministry of Labour, Social Affairs, Health and Consumer Protection.



Civil society & academia

EARLY BIRD UNTIL 27 JULY

500 EUR

~~600 EUR~~

This fee is applicable to full-time employees of NGOs, universities and independent research institutes.

Public sector

EARLY BIRD UNTIL 27 JULY

700 EUR

~~800 EUR~~

This fee is applicable to employees of local & national governments, public administration and national public health institutes.

Standard fee

EARLY BIRD UNTIL 27 JULY

1550 EUR

~~1800 EUR~~

This fee is applicable to all other participants and includes the private sector, service providers and insurances, etc.

ORGANISER

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**EUROPEAN
HEALTH FORUM
GASTEIN**

To register please visit our website.



ACCOMMODATION

To make your conference stay as comfortable as possible, we have prepared a special EHFG hotel package, with services such as the evening events (conference dinners) & shuttle service from/to Salzburg airport included. Our official conference carrier offers discounted flights to Salzburg and Munich.

CANCELLATION

The cancellation fee is 10 % of the total amount due until 7 September 2018, 50 % of the total amount until 26 September 2018 and 100 % thereafter. Your cancellation must be submitted in writing.

CO-ORGANISER



IN COLLABORATION WITH



FURTHER PARTNERS



Gastein





**EUROPEAN
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GASTEIN**

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