

EUROPEAN HEALTH FORUM GASTEIN

Health and Sustainable Development

Bold political choices for Agenda 2030

3 – 5 OCTOBER 2018, BAD HOFGASTEIN, AUSTRIA

THIS YEAR'S FORUM

From its inception in 1998, the European Health Forum Gastein has established itself as a unique platform for health policy dialogue, where stakeholders and decision-makers from all fields, levels and sectors come to the table – and discuss the critical issues of the moment and the future. In 2018, at a crossroads for health in Europe, this mission is more important than ever before. Demonstrating how concrete action on health is indispensable for the social and economic well-being of European nations and people is paramount to keeping health high on the political agenda – and will be at the forefront of discussions at the EHFG this year.



2018 MAIN THEME: HEALTH AND SUSTAINABLE DEVELOPMENT – BOLD POLITICAL CHOICES FOR AGENDA 2030

2018 is a big year for health. The Universal Declaration of Human Rights, and with it the very right to health itself, celebrates 70 years of existence, while other key health milestones such as the Tallinn Charter and Alma-Ata celebrate their anniversaries. While progress made over the last decades has been promising, we are nowhere near the finish line, and renewed international commitments to improving health are set against the backdrop of a turbulent political climate in Europe that poses a threat to maintaining health as a priority item.

Decisive political action and strong commitments to a comprehensive vision of improved health for all are needed. In 2018, the EHFG will

focus on health in Europe within the Sustainable Development Goals of the United Nations Agenda 2030, and challenges participants and session partners to explore how all can contribute to reaching the SDG targets, safeguarding health and advancing sustainable development.

What priorities do we need to set, which risks should we take, which convictions do we need to overturn? Is it time for a healthy paradigm shift to make our systems future-proof? Join the conversation at Gastein in 2018 to help answer these questions and make the case for health as a necessary key concern for European actors and institutions that impacts prosperity on all levels.

HIGH-LEVEL SPEAKERS 2018



**BEATE
HARTINGER-KLEIN**

MINISTER OF LABOUR, SOCIAL
AFFAIRS, HEALTH AND
CONSUMER PROTECTION,
AUSTRIA



**ZSUZSANNA
JAKAB**

REGIONAL DIRECTOR,
WHO
REGIONAL OFFICE
FOR EUROPE



**CHRISTOPHER
FEARNE**

DEPUTY PRIME MINISTER
AND MINISTER FOR HEALTH,
MALTA



**ILONA
KICKBUSCH**

DIRECTOR, GLOBAL
HEALTH CENTRE,
GRADUATE INSTITUTE,
SWITZERLAND



**BRONWYN
KING**

CEO, TOBACCO FREE
PORTFOLIOS,
AUSTRALIA

Sustainable Development | Access to medicines | Innovation | Value-based healthcare | Migration | Big Data | Data security | Digitalisation | Health promotion | UHC | Social inclusion | Health inequity | Knowledge brokering | Cancer | Health diplomacy | Political economy & health | Health Governance | Health Workforce | Health Research | SDGs | Capacity building | ICT & health | HTA | Intersectoral action for health | EU Health Dossier | Human Resources for Health | Health Futures | Health determinants | Communicable Diseases | Vaccines | Food Systems | Efficiency & sustainability | Data ethics | AMR | Health financing | Rare diseases | Non-communicable Diseases | Health literacy

PLENARIES

The three plenaries at the EHFG 2018 will examine the relationship between health and economic interests and consider why and where the two sectors collide, before asking if and how we can make them dovetail: after all, good health is vital to creating and sustaining socially and economically prosperous societies.

P1 OPENING PLENARY

Health in Europe – Let's think big

Our Opening Plenary will set the scene for the conference by discussing what is needed to safeguard health in Europe, and shine the spotlight on the urgency of action on health across sectors and borders. On what does Europe need to focus to play our part in reaching the Sustainable Development Goals, and what role can our institutions play? These questions and more will be front and centre at the 2018 Opening Plenary.

P2 THURSDAY PLENARY

Talking so you're heard: making the case for investment in health

2018 marks the 10th anniversary of The Tallinn Charter: Health Systems for Health and Wealth. In celebration of this, the Thursday Plenary will explore how to better articulate the value that health creates to budget holders by discussing the synergies and co-benefits of health and economic interests. Changing mindsets and reframing health advocacy within spending decisions is key to securing investment in health and strengthening and improving the long-term outlook of health systems in Europe and beyond.

IN PARTNERSHIP WITH:



P3 CLOSING PLENARY

Commercial determinants of health and the global financial markets

The Closing Plenary will examine the role of markets in health and critically discuss market failures that impact health outcomes, as well as the role of government and other actors to remedy these. We will hear from a pioneer who has worked collaboratively with the financial sector to further tobacco free investment. And we will examine the business case for health-compatible, sustainable business models that maximise social impact, as well as discuss the leadership shown by some companies who are starting to consider the SDGs in their business strategies.



Innovation for All

With the hype around innovation, it is easy to forget that innovation as a tool to improve health and well-being can only be meaningful if its implementation succeeds. In 2018, is it time to look downstream from the discoveries to their delivery and ask: are innovations really reaching the people for whom they are designed? How can we make sure not only that innovation keeps happening in Europe – but that we are ready to benefit from it?

Sessions in this track will discuss, among other topics, how R&D funding models and reimbursement structures for innovation can be set up to serve the needs of all people, on what evidentiary basis we should assess the merit of innovation in the first place, as well as whether digital innovation, emerging technologies and new players can change the way we approach deficits in care and prevention and revolutionise patient experience.

Together we will take a comprehensive look at innovation delivery, uptake and implementation – and the obstacles we need to overcome along the way.

Session partners and supporters:



Sustainable Systems

In past editions of the EHFG, we have dedicated sessions to the mounting burdens on health systems in Europe and beyond, and asked questions around their preparedness for emerging challenges such as chronic conditions, ageing populations and addressing the needs of new communities – as well as the need to approach health from a systems-thinking perspective together with all actors and sectors.

This year, it is time to focus not only on whether our systems can handle present hardship – but whether they are fit for the future.

Sessions will explore how health and food systems can deliver on sustainability, how making patient insight a central part of defining efficiency can drive health system change, how inclusive models of growth can help us wed health systems strengthening to economic progress, and whether our systems are ready to handle the staggering strides in medical innovation as well as make ethical use of the growing potential of data for health.

In this track, we will take a demanding but nevertheless optimistic look at how to make all of our systems future-proof.

Session partners and supporters:



Evidence for Action

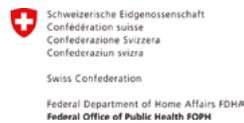
The importance of evidence as a basis for our decisions around policy and care delivery continues to be a central and oft-discussed idea when it comes to improving health. However, the mere existence of evidence is by no means a guarantee for improved outcomes - how we employ it is key.

In 2018 it is time to ask not only how much evidence we have – but how smartly we are using it.

What are the most important ingredients to make national and international frameworks on health into actionable roadmaps towards a better future? How can we employ evidence in a way that really contributes to better decision making and promotes health for all? How can we build an evidence base to demonstrate the social and economic value of health and intersectoral action to budget holders? To what extent can and should real-world evidence help us in facilitating specific research areas?

These questions and more will be discussed in this track.

Session partners and supporters:



No-one left behind

When thinking of Europe as a region, most of us picture a place where great strides have been made in ensuring equitable chances of well-being and good health for all people.

Yet, even though progress is visible, challenges remain – inequities continue to persist to an unacceptable degree between regions, communities and within populations.

Combating communicable diseases, addressing mental health, employing tools such as vaccination to the greatest effect, covering unmet needs and mending gaps in Universal Health Coverage – none of these goals can be successfully reached without considering pathways to inclusivity and access, focusing on underserved and hard-to-reach communities, and championing comprehensive life-course approaches.

Sessions in this track will take a bold approach to showing what is needed to reach the finish line and meet SDG targets in Europe on a host of issues where inclusivity is key.

Session partners and supporters:



Reasons to attend



NETWORK

Reach all your stakeholders at one time – in a stunning environment. Discuss with senior experts & get a 360° view on major topics.



THINK EUROPE

Our focus is on health policy in Europe, at all political levels. Be at the heart of European health policy-making.



INFLUENCE

Leaders from all health stakeholder groups meet & debate at Gastein.



CONTRIBUTE

Share what is new in your field. And learn more. We report to key institutions, shaping future policies.

JOIN THE CONFERENCE

Civil society & academia

EARLY BIRD UNTIL 13 JULY

500 EUR

600 EUR

[MORE INFORMATION](#)

This fee is applicable to full-time employees of NGOs, universities and independent research institutes.

Public sector

EARLY BIRD UNTIL 13 JULY

700 EUR

800 EUR

[MORE INFORMATION](#)

This fee is applicable to employees of local & national governments, public administration and national public health institutes.

Standard fee

EARLY BIRD UNTIL 13 JULY

1550 EUR

1800 EUR

[MORE INFORMATION](#)

This fee is applicable to all other participants and includes the private sector, service providers and insurances, etc.

ORGANISER

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