

DATE & LOCATION

15.00 - 17.00 Friday 6 October 2017 Conference Centre Room 1

Person-centred care models

Changing mindsets for radical co-creation

Can risk-sharing models ensure more person-centred healthcare services and improve outcomes? This workshop will look at the challenges of local implementation of an ICT supported integrated care pathway for chronic diseases.

Through a full immersion experience delivered with a theatrical twist, participants will use a real-life case study (Zealand Region) to co-create some options for the local health authority. Exploring the organisational, structural and cultural framework, we will ask the following questions:

- How do we get stakeholders to change standard practices and share risk to enable the adoption of new solutions?
- How can value-based models be introduced in healthcare planning?
- What evidence is needed?
- What tools are needed to evaluate outcomes and to monitor successful implementation?

The workshop will demonstrate that by tapping into the expertise and know-how of public, non-state and private stakeholders from a given healthcare environment, and respecting local processes and culture, optimal and person-centred solutions can be delivered to better support people living with chronic diseases during their life course. The ultimate aim is to show that European expertise can address local challenges when adopting the appropriate design methodology.

CLAUS REHFELD

Business Development Manager, FIERS - Region Zealand, Denmark

NICK GULDEMOND

Associate Professor Integrated Care & Technology, Erasmus University Institute of Health Policy & Management, The Netherlands

DARIO PELIZZOLA

Former Director, Internal Medicine Department and Diabetes Unit Az. USL Ferrara (Local Health Authority), Italy

BASTIAN HAUCK

Patient Advocate, Diabetes Online Community #dedoc, Germany

DAGMAR KOWNATKA

Head of Professional Relations, Scientific and Strategic Affairs EMEA/LATAM, Roche Diabetes Care, Germany

Facilitated by TAMSIN ROSE, Senior Fellow, Friends of Europe

ORGANISED BY Roche Diabetes Care

