

Wilson, Petra

Health Connect Partners



Petra Wilson is co-founder and managing director of **Health Connect Partners**, a boutique consultancy which focusses primarily on helping clients understand the European health policy environment. Current projects being undertaken by Health Connect Partners include the review of cross-border patient mobility and supporting the development of a governance framework for the European Health Data Space for the European Commission. In addition, Petra also acts a senior advisor on health and life sciences at **FTI Consulting** and is engaged as EU Programme the Health Information Management Systems Society (**HIMSS**). Alongside these roles Petra serves on the **WHO's Digital Health Technical Advisory Group**, and as a Board Member of the **European Society for the Study of Diabetes**.

Petra is also a frequent moderator at major events, including the 2020 German Presidency conference on Cancer Care; a session at the World Economic Forum and several workshops for the European Commission. Through Health Connect Partners Petra is active in three major H2020 and IMI projects, on the developing the IDMP standard for the identification of medicinal products; digitisation and personalisation of patient information notices in POMs; and combating vaccination hesitancy.

Petra's current work builds on eight years work in the European Commission where she focussed on legal and ethical issues in the digitalisation of healthcare and the developing eHealth Sector and her previous posts of CEO of the International Diabetes Federation; Senior Director of Connected Health in Cisco, where she worked closely with public sector health providers to support better use of new communications technologies to drive safer and more efficient access to healthcare; European Director of the European Health Management Association. Petra began her career as a lecturer in Health Care Law at Nottingham University.

Petra has an PhD in Public Health Law from Oxford University. She holds British and Belgian nationality and works in English, French and German.