EUROPEAN
HEALTH FORUM
GASTEIN

Wilson, Petra
Health Connect Partners

Petra is a senior advisor in the health and life science team with FTI Consulting in Brussels. She has over 25 years of experience in the health sector and specialises digital health as a core component of modern healthcare systems, focusing on the emerging legislation of European Health Data Space, the changing regulation of digital medical devices and the use artificial intelligence and machine learning in healthcare. A key issue across all these areas is the protection of confidential information and the application of the General Data Protection Regulation in the healthcare setting, an issue which becomes increasingly complex as data which may identify an individual are used in the development of new technologies.

Alongside her work at FTI, Petra has an active role in several EU funded projects, including on the use of app based technology in healthcare and in the use of medication. She also works with the World Health Organisation's (WHO) in an advisory role on the Digital Health Technical Advisory Group, to advise the WHO on the development and execution of WHO's emerging digital health strategy. She also serves as a technical expert on digital health on several European Commission sponsored initiatives led by the Directorate General for Health and the Directorate General for Communications Networks, Content and Technology.

Immediately prior to joining FTI, Petra held the post of CEO of the International Diabetes Federation (IDF). The experience she gained in this role of collaborating with senior leadership in major pharmaceutical companies, as well as senior officials in key international organisation such as the European Commission, WHO and OEDC, has ensured that she has a wide experience of policy issues and political sensitives related to non-communicable diseases in general and diabetes in particular. She is maintaining her interest in diabetes as a non-executive director of the European Association for the Study of Diabetes.

Prior to her role in IDF, Petra lead the healthcare consulting team within Cisco, working with a number of leading healthcare providers to optimise efficiency in health systems and care delivery.

Prior to working for Cisco, Petra served for eight years as a scientific officer in the eHealth Unit at the European Commission

Petra holds British and Belgian nationality and speaks English, French and German fluently.