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Zeger Vercouteren is VP GA&P Johnson & Johnson EMEA, responsible for developing/ leading the Enterprise & Sector strategies, talent development and resource allocation.

He has a long-standing European/International LifeSciences track record, led GA&P Medical Devices EMEA, served on the Management Board Global Surgery Group EMEA and is a member of the WW Corporate Office's GA&P Global Leadership Team.

Prior to Johnson & Johnson, Zeger headed the Baxter Europe's GA&P, covering the interests of the devices/biotech/pharm/vaccines sectors and was Eucomed's Deputy Director General, having joined from a business services background.

Zeger received the 'Corporate Public Affairs Professional of the Year' EPAD Award 2008 and is a Board member of The European Policy Center and of AmCham EU where he was also elected as Chair of the Brexit Task Force.

Zeger has an honors law degree from the FNDP-Namur/KULeuven/UC-Barcelona Universities; honors Business Administration Master's Degree from the Solvay Business School/ULB.

He speaks Dutch, French, English, Spanish, Catalan and understands German.