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Dr. Gert Thurau is the Head of Manufacturing Technology and Innovation Advocacy in the CMC Reg PTR Policy team at Hoffmann- La Roche in Basel, Switzerland. His responsibility includes the regulatory advocacy for the adoption of advanced technologies in GMP manufacturing – covering the spectrum from continuous processing, use of process models, robotics and artificial intelligence, or novel QC methods. In the last few years, he participated on behalf of EFPIA and for Roche in the 4 EMA QIG “Listen and Learn Focus Groups”, served on the regulatory panel discussion at the FDA workshop on “Advancing Innovative Manufacturing Approaches” and the FDA PQRI workshop on “AI in manufacturing” in 2023. He is invited speaker at CASSS conferences and speaker and panelist at Manufacturing Innovation Sessions at DIA Europe and DIA Global conferences in 2024 and 2025.