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Alexandra Tamas works as Director of Public Affairs for EFPIA, the trade association representing the pharmaceutical industry since August 2021. Previously, she worked as Head of Cabinet to the Romanian Minister of Health. Alexandra is a healthcare policy and public affairs professional with over 12 years of experience in developing, promoting and evaluating national and EU health and pharmaceutical policies. Alexandra has built her expertise working in the public, private and NGO sectors. Between 2010 - 2018, she worked in the R&D pharmaceutical industry in Romania and at European level leading government relations. Alexandra served as Project Manager at the European Network for Smoking and Tobacco Prevention (ENSP), providing technical assistance for countries in the WHO European Region to implement comprehensive tobacco control and smoking cessation policies. She is a Young Forum Gastein Alumni, being part of the 2019 and 2020 cohorts. Alexandra holds a MA in Political Economy from BI Norwegian Business School in Oslo, Norway and a BA in International Business and Economics from Academy of Economic Studies in Bucharest, Romania.