EUROPEAN
HEALTH FORUM
GASTEIN

Styliadou, Meni
Takeda



Meni is leading a Takeda Global Program to build sustainable health data partnerships to unleash the power of data and digital in the benefit of patients, science and society. Meni is also the Founder and Project Leader of the H2O, a public private partnership among 23 organisations funded through the Innovative Medicines Initiative (IMI). The goal of the H2O is equip patients with digital tools to monitor their outcomes in a standardised manner while being in control of their data.

Meni joined Takeda on the 1st of October 2015 as VP Public Policy and Government Affairs for Europe & Canada (EUCAN). Her focus has been to help Takeda take advantage of public policy trends and create win-win business models for society and the company. In this context, Meni has been pioneering the creation of partnerships between the healthcare industry, healthcare providers and public sector to leverage digital technologies in order to create transparency of health outcomes and improve efficiencies in healthcare.

Prior to joining Takeda, Meni worked for 9 years for Novartis in several roles in public policy and ethical leadership. Prior to that, Meni held a number of international positions in both the public and private sectors focusing on how to accelerate broadband in Europe and how to create a public policy environment that would allow Europe to enter successfully into the digital era.

Meni started her career in the European Commission in 1991 as a legal expert focusing on telecom law and policy. She studied law in Greece and Belgium and she specialised in anti-trust law.