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Kristine Sørensen is an award-winning founder of the Global Health Literacy Academy providing strategic advice on the implementation of health literacy by design to industry, academia, governance, and the civic society. Her educational background is in medicine, public health and global health diplomacy. She is affiliated with Maastricht University, the Netherlands and Management Centre Innsbruck in Austria and serves on advisory boards of the Asian Health Literacy Association, Bridge4Health (CAN), Health Literacy for Children and Adolescents (DE), and Skills4Health - an Erasmus project. Moreover, Kristine Sørensen is a member of the editor board of the Journal of Health Literacy Research and Practice and an editor of the topical section in the International Journal of Environmental Research and Public Health on Global Health Literacy. She has published more than 50 scientific articles and has co-edited the International Handbook of Health Literacy.