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Jörg runs commercial operations in more than 100 countries across Roche's global markets. He has worked in the pharma sector across four continents in both emerging and developing markets as well as in Europe. Much of his work has involved working with governments to tackle health system challenges and strengthen collaboration between diverse stakeholders. Having worked with a wide variety of health systems, Joerg is particularly interested in the power of connectivity and collaboration to drive change, and in how stakeholders across the public and private sectors can work together to accelerate innovation. He is a member of the board of directors of the City Cancer Challenge, a multi-sectoral organisation working to drive forwards three of the UN's 17 Sustainable Development Goals (SDGs): health, sustainable cities, and partnerships.