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Since joining NEF Consulting, Graham has spearheaded a strategic drive to apply market-leading methodologies for social impact assessment based on the principles of Social Return on Investment (SROI), to a wide range of applications, from national and international charities to public authorities and corporate reporting.

Graham directed the development of the total contribution approach for The Crown Estate to value the economic, social and environmental contribution that the business delivers to the UK. The first report covered The Crown Estate's direct activities, the indirect contribution of its supply chain and the contribution delivered through its portfolio by its customers. He has a BSc in Business Administration and an MSc in Responsibility & Business Practice, both from the University of Bath.

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