EUROPEAN
HEALTH FORUM
GASTEIN

Prokic, Bratislav
POTENT – National Center for Sexual and Reproductive Health



Bratislav Prokic was born in 1984 in Serbia and is a conductor and pianist. He is living with HIV since 2006 and since then devotes a portion of energy and creativity to social activism. After The Global Fund withdrawal from Serbia the scope of community services was in decline. In 2017 he gather credible HIV activists and the people from the community, and established a new association – the ‘’National Centre for Sexual and Reproductive Health – POTENT’’. Bratislav volunteered in developing and delivering peer services for PLWH at the Clinic for Infectious Diseases in Belgrade with full support of their medical professionals. POTENT is currently providing community based testing, as well as psychological, legal and peer support for PLHIV in three cities. Bratislav was successfully advocating for new medicines at 2014 and 2016, more efficient medical prescription at 2018, better healthcare management and quality of care at 2019. He is often criticized for not presenting his work himself enough.