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**Planinc, Rainer**
cogvis

Dr. Rainer Planinc is CEO and Co-Founder of cogvis, a Vienna-based HealthTech company. Its AI-driven, privacy-by-design technology uses 3D depth-sensing to monitor behavior and mobility, including fall detection and prevention. It's now used in 260+ care facilities across 7 European countries. Rainer holds a PhD in Computer Science from TU Wien and has spent 15 years navigating the exact gap this panel addresses: his journey began in 2011 within an AAL-funded research project, moving step by step from research to prototype, from product to scale. Getting from proven pilot to lasting scale taught him one thing: the bottleneck is rarely the technology. It's whether every stakeholder, from care staff to procurement, is brought in from day one.