

**Pemberton-Whiteley, Zack**

Acute Leukaemia Advocates Network



Zack Pemberton-Whiteley is the Patient Advocacy Director at Leukaemia Care, a UK based blood cancer charity. Having graduated with a first-class degree in Law, Zack joined Leukaemia Care in 2014. As Patient Advocacy Director, he heads up their patient support services, healthcare professional education, campaigns and patient advocacy functions. This includes the 'Spot Leukaemia' campaign, seeking to raise awareness and improve early diagnosis. This is informed by Zack's work on the 'Living with Leukaemia' reports, which include the findings from surveys of over 4,000 leukaemia patients. He also works extensively in health technology appraisals across the UK, representing Leukaemia Care in their involvement with the National Institute of Health and Care Excellence (NICE), the Scottish Medicines Consortium (SMC) and All Wales Medicines Strategy Group (AWMSG). Zack is now Chair of the global Acute Leukemia Advocates Network (ALAN), leading the network and projects including a global quality of life survey to assess unmet needs in acute leukemia.