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Michele Pastore is responsible for m-Health policies at Samsung Electronics EU Public Affairs office. He also holds the position of Chairman of DIGITALEUROPE eHealth group and he is a member of the EC stakeholder group tasked with drafting a Code of Conduct on privacy and security aspects of mobile health applications.

Michele's responsibilities are analysing the business impact of m-Health policy & regulatory frameworks , and advising Samsung business units on products development and regulatory compliance. He also holds other position such as Chairman of CECED Trade policy group, Vice-Chairman of DIGITALEUROPE Trade policy group, and Samsung delegate to the International Chamber of Commerce (ICC).

Before joining Samsung Michele was Manager of Public Affairs and Trade Policy at DIGITALEUROPE and previously at Fleishman-Hillard.

(last updated 06.10.2015)