EUROPEAN
HEALTH FORUM
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Peter Nowak, PhD (University of Vienna), has studied Applied Linguistics and Psychology with focus on conversation and discourse analysis in healthcare communication and psychotherapy. 1985 – 2008 research and organisational development projects in healthcare (communication) and health promotion at the Ludwig Boltzmann Institute for the Sociology of Health and Medicine. 2008 - 2011 Senior Researcher and Assistant Director of the Ludwig Boltzmann Institute Health Promotion Research with the research focus on user and patient participation in health promotion and healthcare.

Since 2011 he works at the Austrian Public Health Institute (Gesundheit Österreich GmbH); initially as Assistant Director of the Federal Institute on Quality in Healthcare (Bundesinstitut für Qualität im Gesundheitswesen, BIQG), since 2013 as Head of the Department Health and Society. Current focuses of work: national strategies in health promotion, health literacy, patient centred care, communication in healthcare. Specifically he was instrumental in the development Austrian Health Literacy Platform (ÖPGK) since 2014 and is now senior adviser in the coordination of the ÖPGK. Since 2013 he was building a priority program to improve communication in healthcare together with his colleague Marlene Sator on a national level.

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