EUROPEAN
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Muthu, Vivek
Marivek Ltd

Dr Vivek Muthu worked as a doctor in the UK National Health Service, having gained first-class honours degrees in neurophysiology and a degree in medicine and surgery from Oxford and Cambridge Universities. He worked at London's Queen Square and the Hammersmith Hospitals, before joining the British Medical Journal, where he helped to develop and lead a team examining the clinical value of drugs and devices. He then went on to found Bazian, a company dedicated to developing and servicing the needs of the emerging paradigm of value-based health internationally, focusing on the application of analytics and evidence to deliver high quality, safe, cost effective care. After selling Bazian and integrating it into The Economist Group to develop its global healthcare practice, he stepped into a non-executive role in 2015. Vivek additionally serves as a healthcare consultant to the European Bank for Reconstruction and Development, and holds non-executive and advisory positions in a number of healthcare startups. He is involved in a number of UK-based and international health and policy initiatives, and regularly chairs, and speaks at, international summits for the Economist, for industry, and for NGO and third sector participants in healthcare.

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