EUROPEAN
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Melsom, Rachel
Tobacco Free Portfolios



Rachel completed her first degree in Genetics at University College London in 1987, had a successful career in media, founded an IP consultancy, then retrained as a Doctor in London 2008, and currently practises at Worthing Hospital, UK. Rachel combines this with her work as a Director for Tobacco Free Portfolios – presenting globally to the finance sector on the financial, social and health impact of tobacco, and the underpinning arguments and rationale to move to a tobacco-free financial position. Rachel has represented Tobacco Free Portfolios at the World Health Organization, presented to Executive boards across Europe, in India and Japan, and at the launch of the Tobacco-Free Finance Pledge in 2018 at the UN in NY. The Tobacco-Free Finance Pledge is rolling out and has 115 Signatories to date, representing over US$ 9.8Tn in AUM; Corporate Loan book and insurance premiums.