

Martens, Hans

EIT Health High Value Care Forum



Hans Martens was born in Denmark, and he studied Political Science at Aarhus University, specialising in EU affairs and in public administration, and went on to become Associate Professor in international political and economic relations. He joined the European Policy Centre (EPC), a leading Brussels think tank, as Chief Executive in 2002, and retired from that post in September 2013. He is now Senior Advisor to EPC and chairs CHES (Coalition for Health, Ethics and Society), the health policy programme of the EPC. Besides he works as an independent consultant on a number of projects relating to health and other policies at European level, including on the wider economics of health and care, outcomes measurements, health systems comparisons and evaluation, public and private cooperation in health care, value of diagnostic information – including digitalisation – and reform of health systems to focus on prevention and health promotion. He has also been leading on a project on digitalisation in Europe, including on eHealth, with the think tank Europa, building on previous experience on work on the digital Single Market during his years at EPC.

Alongside his business career, Hans Martens has been a regular lecturer at Business Schools and Universities in Europe and in the USA, including VCU – Virginia Commonwealth University. He speaks five languages: Danish, English, French, German and Spanish. He lives in Spain, Belgium and Denmark.