Manfredi, Veronica
Quality of Life, European Commission Directorate-General for Environment (DG ENV)

Veronica Manfredi is the Director for Quality of Life in DG Environment since February 2018. Her Directorate plays a pivotal role in leading Europe towards a Zero-Pollution ambition and contributes to tackle the Climate and Biodiversity crisis. It is indeed responsible for key EU policies for Clean and Well-Managed Water (including the protection all EU Freshwater and Marine environments, prevention from Floods, compliance with high health standards for Drinking Water), Clean Air, control on Industrial Emissions and prevention of Industrial Accidents. Internationally, her team leads the EU negotiations within the UN Minamata Convention on Mercury and the UN Convention on Long-Range Transboundary Air Pollution. It also provides steady support to the work of the four Regional Sea Conventions (notably the HELCOM – Baltic Sea, OSPAR – North Atlantic Sea, Barcelona – Mediterranean Sea, and the Bucharest Conventions – Black Sea) and the International Commissions for the Protection of the Rhine and Danube rivers. A lawyer by background, Veronica deepened her knowledge of International and EU law in Rome, Turin, Kiel, Bruges and Brussels. Between 2002 and 2004 she worked in the Cabinet of the Internal Market Commissioner Frits Bolkestein. She then joined the Cabinet of Vice-President Siim Kallas, working first in the Portfolio for Administration, Audit and Anti-Fraud issues (2004-2009) and then in the Portfolio for Transport (2010-2011). Until January 2018, she has been the Head of the Consumer and Marketing Law Unit in DG Justice, overseeing the correct implementation and modernisation of key EU Consumer Law Directives, and leading the work for the launch of the 2018 New Deal for Consumers.