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Georg M Lexer is a winemaker farmer and pig breeder in Carinthia, Austria and also deeply integrated in the Slow Food movement in Carinthia. As a farmer he likes to think outside the box especially when it comes to animals. The animal welfare is most important when it comes to his pigs. With more animal welfare in commercial farms there could be less use of antimicrobials and also less problems with resistance and also zoonoses. Academically he has a BA in software engineering & economics from the Technical University in Graz and was also studying medicine for about 3 years before he decided to become a farmer.