EUROPEAN
HEALTH FORUM
GASTEIN

Münter, Lars
Nordic Health 2030 Movement



Mr. Münter is a dedicated champion for self-care in Europe. As part of his work in Scandinavia and Europe, knowledge sharing and joint platforms to promote health literacy, empowerment, and citizen action - including corporate social responsibility - has been daily activities across sectors and borders for 15 years.

As Head of International Projects in the Danish Committee for Health Education, he’s dedicated to practical initiatives and systems leadership to support change: Eg in Denmark, this also involves coordinating the Danish Council for Better Hygiene; in the Nordics it includes being Communications Lead for the Nordic Health 2030 Movement, and in Europe he’s been running the annual Self-Care Week Europe connecting stakeholders, themes, and organizations.