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Lane, Joanna
Stichting Health ClusterNET

Prof. Joanna Lane PhD: Founder and Managing Director of Stichting Health ClusterNET; Chairperson for Familial Hyperlipidaemias European Foundation; Adjunct Professor at the Centre for Health & Technology, University of South-Eastern Norway; Co-Chair of the Advisory Board for the European Partnership for Transforming Health and Care Systems; Senior External Expert for the AHA-Reference Sites Collaborative Network. 40 years of experience working at the interface of policy, research and practice with the NHS until 2001 (final position as Director of Research & Evaluation, Health Education Board for Scotland), followed by private consultancy mainly focused on securing added value from sub-national health care spending (local procurement, inclusive employment, capital investment, testbeds for health innovation) in UK and Europe until 2007. Then flipped to non-profit work in the EU. Secured Interreg IIIC funding for HCN as a network operation. Now in third iteration as a non-profit social foundation in Amsterdam. Focus on EU funded projects and assignments (innovative financing for upstream & midstream health interventions, accelerator support for SMEs developing digital health and healthtech solutions, AI in healthcare,). Commissioned to help secure international, EU and national funding for novel less invasive interventions in oncology, CVD and under-researched health domains. On and off WHO Technical Advisor since 1993. Special, Visiting and Honorary Professorships since 1999 and Lay Member of University Court at Edinburgh Napier University 2008-2011. Publications in Frontiers in Public Health, Atherosclerosis, British Journal of Cancer, BMJ, Health Policy etc.