EUROPEAN
HEALTH FORUM
GASTEIN

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NORA

Jeanette Kæseler is a futurist, innovator and co-founder of NORA, a Nordic non-profit platform working to close the women's health gap by turning evidence, collaboration and capital into systemic change. In 2025, Jeanette initiated the Nordic Charter for Women's Health 2040, bringing together 136 experts across research, healthcare, policy, innovation and investment to develop a shared vision for the future of women's health in the Nordics.Her work sits at the intersection of strategic foresight, systems design and innovation, with a focus on translating ambitious long-term visions into concrete action today.

Educated in political science and trained in futures studies, Jeanette previously served as Head of New Business and Strategic Advisor at the Copenhagen Institute for Futures Studies and later as a leader in Business Design at EGGS Design in Norway. Today, she works across the Nordics and Europe to help build more equitable, future-ready health systems.