EUROPEAN
HEALTH FORUM
GASTEIN

Irschik-Hadjieff, Heidrun
DACH Cluster, Shire



On the 1st of April 2017 Heidrun Irschik-Hadjieff, MBA, was appointed General Manager representing Shire in Germany. She has been working in the pharmaceutical sector since 2000. Her professional career took her from CIBA Vision to Novartis, where she became lead of the ophthalmology division and part of the management in 2005. From 2012 to 2017 Heidrun Irschik-Hadjieff has been General Manager for Novartis in Prague, Czech Republic. During that time she not only engaged herself in the executive board of the industry association but has also been second Vice President. In 2005 she was ranked within the top 10 Business Women of the Czech Republic for her outstanding accomplishments in management. Due to her professional background she has gathered a profound expertise in diverse range of therapy areas – including in the field of rare diseases.

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