

**Eyre, Harris**

Brain Capital Alliance



Dr Eyre is an entrepreneurial scholar dedicated to fostering awareness, knowledge, skills, tools, and leadership for the brain-positive economic transition aka brain economy. To do this, he works across public, non-profit, and private sectors. The brain economy represents a global objective to halt and reverse the depletion of brain capital (encompassing social, emotional, and cognitive brain resources). Harris also serves as a senior fellow at Meadows Mental Health Policy Institute and provides advisory expertise to organizations such as the Euro-Mediterranean Economists Association, the MD Anderson Cancer Center's Cancer Neuroscience Program and the Institute for Health Metrics and Evaluation. Prominent corporations now acknowledge that the global economy increasingly relies on brain capital. Leading international policy organizations and financial institutions underscore the significance of investing in the development of brain capital to effectively address contemporary societal challenges and foster innovation. To amplify brain power and invigorate economies, a brain capital industrial strategy has been devised. This collaborative public-private approach focuses on enhancing economic resilience by nurturing the brain health and skills of citizens, thereby contributing to a dynamic and innovative economy. Notably, this approach has expedited the business development and enriched the strategy of a wide range of private companies.

In addition to the roles mentioned above, Harris also assumes a leadership position at the Brain Capital Alliance and is a member of the Champion's Cabinet of the Davos Alzheimer's Collaborative. Furthermore, he is a fellow with the Stanford Frontier Technology Lab and an adjunct with the University of California San Francisco. Eyre is an alumnus of the Forbes 30 Under 30 and the Fulbright Scholar program. He has garnered recognition with the prestigious EB1A Green Card, an honor typically reserved for Nobel and Pulitzer prize winners. He has authored over 200 papers and served as the lead editor of the book 'Convergence Mental Health' (Oxford Press).