EUROPEAN
HEALTH FORUM
GASTEIN

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MSD



Cathryn is a health care strategist, innovator and collaborateur, working across public and private sectors. She founded a boutique consulting agency directed at enhancing the performance of organizations dedicated to improving population health. She specializes in developing strategies and delivering transformational collaborations that create greater health impact for patients, health care consumers and populations in need. Recently, Cathryn launched MSD's Global Population Health, establishing the corporate framework for innovative population health approaches that create sustained social and business value. This work includes advancing the company's thought leadership to improve patient and community health literacy through the application of evidence-based health literacy principles. Cathryn leads the company's workforce wellbeing strategy, and supports a number of population health advancements in antimicrobial stewardship, prevention through immunization, women's health and noncommunicable diseases. She serves on the Health Evolution Summit Leadership Committee, and on the Boards of the National Business Group on Health and the Grand View Health Foundation. She is a member of the Global Chief Medical Officers Network, the Robert Wood Johnson Foundation, and the Global Reporting Initiative Task Force and Advisory Council for the 'Culture of Health for Business'. Cathryn is married, a mother of 3 and a practicing equestrian.