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Dr. Gerda Geyer, programme-manager at the Austrian Research Promotion Agency (FFG) https://www.ffg.at/ since 2007. Focus on societal challenges, end-users involvement, evaluation, ecosystems. National contact person for the Austrian participation in the European Active and Assisted Living Programme https://www.ffg.at/aal; Since Oct. 2022: President of the AAL International Association. Since Jan. 2023: Workpackage Lead “Strengthening Ecosystems” within the cofunded Partnership "Transforming Health and Care Systems". Occasionally acting as an evaluator of RDI proposals at the national and European levels. 2016-2018 she was acting as a lecturer at the Postgraduate Center of the University of Vienna.