

Geanta, Marius
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Marius Geanta is President and Co-Founder of the Center for Innovation in Medicine, a non-governmental organisation based in Bucharest, Romania, focused on innovation in the healthcare sector. Marius graduated from the Carol Davila University of Medicine and Pharmacy, Bucharest, Romania, and is currently a PhD Candidate in Digital Medicine in Oncology. His passion for innovation in medicine, and in particular personalised medicine, led Marius to become in 2014 Co-Founder of the Center for Innovation in Medicine, an organisation that aims to shorten the time between the emergence of innovations in the medical sector and their application so that they can benefit patients both in Romania and elsewhere. Marius is a pioneer in the field of personalised medicine in Romania and Central Eastern Europe and is involved in some pan-European innovative healthcare projects, such as Information Technology: The Future of Cancer Treatment, DigiTwins Consortium, IC PerMed. In the context of Romanian Presidency of EU Council, The Center for Innovation in Medicine proposed the vision paper “A new vision for cancer in Europe: data, technology and human touch”.