

Garín MC Donagh, Fiona

Dickinson and Company (BD)



Fiona Garín has more than 25 years of experience in the health sector, with an international track record working in and across public and private sector organizations in developed and developing countries. She is currently the Senior Director for Strategic Marketing for BD Europe, responsible for leading cross-business, cross-functional and cross-country strategies and programmes in the region (including Healthcare Worker Safety, patient safety, efficiency, Marketing communications, and BD's Center for Innovation and Engagement.). Fiona also leads the European BD Marketing Council and Health Economics and Outcomes Research efforts, and is a member of the European Leadership team and the Global Marketing Council. Fiona has also held several other positions within BD, being the Strategic Marketing and Innovation Director for BD Medical Procedural Solutions, BD's director for influenza preparedness in Europe as well as BD's worldwide director for strategic marketing for the immunization platform, responsible for directing overall strategic and marketing efforts to meet developing country safe immunization needs. Prior to joining BD, she was a Health Specialist in the World Bank, managing Health Reform Projects under preparation and implementation in Central America, and a consultant for several years in Price Waterhouse's Strategic Consulting Group. Fiona has a Master of Science in International Relations from Georgetown University School of Foreign Service, and a Graduate Certificate in International Health and Development from George Washington and Johns Hopkins Universities, in Washington, DC, and Baltimore in the USA. Her undergraduate degree was in European Business Studies and she has a BA (Hons) degree from universities in Spain and the UK.