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Dr. Martin Fensch leads Governmental Affairs & Strategic Partnerships Europe/Canada at Daiichi-Sankyo, a pharmaceutical company headquartered in Japan. The company specializes in innovative medicines for Oncology and Cardiovascular diseases. With roots in journalism and over 20 years of experience in the pharmaceutical industry, Dr. Fensch´s focus is on building teams and external relationships while fostering a culture of diversity and trust. Prior to joining Daiichi-Sankyo in 2022, he held various national and international leadership roles at Pfizer - in the areas of Policy, Communications, General Management, and Business. He holds a doctorate in communications and philosophy. In 2022, he published the book “News and Fake News on Vaccination” and periodically teaches Public Relations at the ESCP Business School. Dr. Fensch is an active member of the "Vision Zero in Oncology" and a mentor at Schotstek, a network for young talents with a migration history.