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Emma Doble is the patient and public strategy editor at the BMJ where she manages the ‘What your patient is thinking’ series, embeds patients and the public across BMJ content, and develops patient partnership in BMJ events and across BMJ Group journals. In 2025 she was awarded a Made with Patients award for her work with The BMJ. Emma lives with type 1 diabetes and her interest in patient partnership began when she started working with her local diabetes team to review, and redesign, the diabetes service whilst completing her MSc in Health Psychology.