

## **Dijkstra, Sybo** COCIR, Philips



Sybo Dijkstra is Head of Data Strategy and AI in Philips where he coordinates activities and efforts on data strategy and Artificial Intelligence in Healthcare and Personal Care.

Recently he was responsible for Philips Research UK in Cambridge, where research programmes in Oral Healthcare, Home Healthcare and Chronic Disease Management are being conducted in close relations with leading universities and institutes.

Within Philips Research, Sybo Dijkstra has been one of the drivers for Digital Health Innovation, where intelligent analysis of data of various sources should lead to new healthcare insights for improving patient outcomes.

Prior to joining Research, he was responsible for the marketing and strategy of the Philips Healthcare Informatics business, during which period Philips made significant steps in becoming a worldwide leader in clinical informatics solutions.

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