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Ivana Cattaneo is the Executive Director Oncology Policy & Healthcare Systems at Novartis. She is responsible for leading the policy strategy for Oncology interfacing European Institutions covering Oncology, Hematology, Rare Cancers and Advanced Therapeutic Medicinal Products.

Ivana has over thirty years of international experience in management and leadership at global and regional level and with major multinational companies.

She has held various positions of increasing responsibility. Prior to her current role, she served as Director, Public Affairs Oncology Europe, Director, Market Access and External Affairs Europe, Rare Diseases and Director, Academy Market Access Excellence Europe. Prior to that, she was in charge of leadership and organizational development.