

**Beger, Birgit**European Heart Network



Birgit Beger is the CEO of the European Heart Network (EHN), a Brussels-based alliance of foundations and associations dedicated to fighting heart disease and stroke and supporting patients throughout Europe. A well-respected senior executive with 18+ years of EU public policy experience, with a focus on leading European Professional Associations (Medical Doctors, Lawyers). Birgit is a qualified lawyer with a proven track record of success in contract law and litigation. Her senior management skills and diplomatic outreach to all political levels, both at the national and European level, coupled with her communication skills, have brought considerable added value to the leadership roles she has held during her tenures as CEO of the European Cancer Organisation (ECCO), and as Secretary General of the Standing Committee of European Doctors (CPME).

Ms Beger's academic background is in law with a specialisation in EU law/International Public Law and Political Science. She holds master's degrees in both. She is a member of the Berlin Bar since 2000. Further to this, and with a view to continuous professional development, Birgit completed a specialised course "Dirigeant et Developpement", obtaining certification in May 2018 from the Solvay Brussels school of Economics & Management. During the revision of the Tobacco Products Directive (2014/40/EU), she guided the CPME's advocacy on tobacco control vis-à-vis the EU institutions and she also supported the Regional Committee Meeting of WHO-Europe with an oral statement on the implementation of the Framework Convention on Tobacco Control (WHO FCTC).