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Professor Margaret Barry holds the Established Chair in Health Promotion and Public Health at the National University of Ireland Galway, where she is also Director of the World Health Organization Collaborating Centre for Health Promotion Research. Having published widely in health promotion, she works closely with policymakers and practitioners on the development, implementation and evaluation of interventions and policies at a national and international level. Professor Barry has extensive experience of coordinating international health promotion initiatives and has acted as expert adviser on mental health promotion policy and research development in a number of countries around the world. Professor Barry served two terms as a member of the European Commission Expert Panel on Effective Ways of Investing in Health (2013-2016; 2016-2019) and was elected as global President of the International Union for Health Promotion and Education (2019-2022).