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Professor Ran Balicer (@RanBalicer) is a public health physician executive and researcher, and serves as Chief Innovation Officer for Clalit, Israel's largest healthcare organisation. He also serves as Founding Director of the Clalit Research Institute, the WHO Collaborating Center on NCDs Research Prevention and Control. In these roles, he is responsible for planning and execution of innovative large-scale population interventions for improving healthcare delivery and effectiveness while reducing disparities. Prof Balicer serves as Public Health Professor at the Ben-Gurion University, Israel. During the Covid-19 pandemic he served as Chair of Israel's Expert Advisory Team to the Government, and author of the first widely published vaccine effectiveness studies. His research focuses on the study of extensive clinical databases and AI in care provision and policymaking.