EUROPEAN
HEALTH FORUM
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Apostolidis, Kathi
European Cancer Patient Coalition



Kathi is the President of the European Cancer Patient Coalition for the mandate 2019-2022. She has previously served from 2013 to 2019 as ECPC Vice President in close collaboration with the Past President, Prof. Francesco de Lorenzo in strategy, strategic alliances, relations with the European Commission and other EU and national high-level cancer stakeholders.

Kathi represents ECPC at:

- the EMA's Patients and Consumers Working Group;
- the Steering Committee of the ENCePP/EMA
- the Expert Group ECIBC/QASDG EU Initiative on Breast Cancer;
- the Steering Committee of HTAi's Patients and Citizens Involvement Group;
- the eSMART Project as Project Advisor;
- the Scientific Advisory Board of TRANSCAN II.
- the European Commission Working Group on mHealth Assessment Guidelines;

Kathi is a Public Affairs Consultant with broad and diversified experience in regulatory and public affairs, diplomacy, strategy, marketing and communications.

Surviving breast cancer twice, she was involved in breast cancer, survivorship and cancer patient rights advocacy for the last 25 years on the national and international level. Her advocacy covers issues of access to cancer care, informed shared decision making in cancer care, patient involvement in cancer research, health and cancer care policy and economics, cancer care delivery, patient safety, health technology assessment, and digital technology in cancer care.

At the national level she is a founding member and President of the Hellenic Cancer Coalition-ELLOK (ellok.org) and a Director/Board Member of other Greek cancer patient associations. She represents patients at the Board of Directors of the recently legalized and under establishment National

Cancer Institute and in Patient Registries Committee of the Greek Ministry of Health.