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IQVIA Institute for Human Data Science



Murray Aitken is a senior vice president of IQVIA, founding Executive Director of the IQVIA Institute for Human Data Science, and a Visiting Professor in Practice at the London School of Economics and Political Science.

The IQVIA Institute undertakes independent research, drawing upon the resources of IQVIA, a leading global provider of advanced analytics, technology solutions, and clinical research services to the life sciences industry. The Institute's research focuses on the role of medicines in patient care and sustainable health systems, the disruptive impact of technology, productivity in research and development, and the value of information in improving decision-making.

Murray has directed the Institute's global activities since its inception in 2011, and co-authors reports, while also engaging externally with a broad range of healthcare decision-makers in the public and private sectors globally. Reports by the Institute are widely cited by policy-makers, referenced in peer-reviewed research, and covered by the media.

He holds an MBA degree with distinction from Harvard University and a Master of Commerce degree from the University of Auckland, New Zealand.