Joan Martin; currently County Manager in Louth County Council, Ireland, has worked in the Irish Public Service for more than 35 years. She holds a Degree in Public Administration as well as a Master in Business Administration (MBA) and has very wide-ranging experience across a variety of fields including Transportation, Planning, Environment and Water Services. Joan has been responsible for the Louth Age Friendly portfolio for the past few years and is a member of the Louth Age Friendly Alliance, the multi-agency stakeholder group that is responsible for delivery of the County’s Age Friendly Action Plan. Joan presented the Louth Story recently at a ceremony in Dublin Castle where the Louth Age Friendly County received an Excellence in the Public Service Award. County Louth is a member of the World Health Organisation Age Friendly Cities and the Age Friendly model developed in Louth is being rolled out to other counties in Ireland, particularly in the North East, where a regional approach is planned as part of our EIP commitment.